

Texas Propane

THE MAGAZINE FOR THE TEXAS PROPANE GAS ASSOCIATION

DECEMBER 2023



Energy for Everyone Campaign Reaches Millions

**Igniting Safety:
Propane Fire Training**

**What Can TPGA
Do for You in 2024?**





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-PacWest Propane, Covington WA



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Highlights from Headquarters

Bill Van Hoy
TPGA Executive Director

Here we are at the end of 2023, a year that has brought its fair share of challenges and global disruptions. Here's to hoping the new year brings peace, happiness and a consistent supply and demand of propane!

This month we take a deep dive into the numbers from the recent Energy for Everyone campaign, conducted simultaneously through media buys by PERC and ProCOT. The short version of the story is the numbers were great. Our PERC dollars reached a great number of people.

The Texas-specific segment of the campaign addressed the issue of the state's grid fragility, emphasizing how propane reduces strain and provides backup power generation and heat. Over 16 million Texans were reached through the campaign.

ProCOT also held its annual Propane Emergency Response Course in College Station in October. This essential class invited firefighters from across the state to train and learn together about propane-specific situational responses. The TEEX's Brayton Training Field allows these first responders to have hands-on experience. Thank you so much for the instructors and volunteers who make this important work a priority year after year.

PERC will be once again offering its in-person National Education & Training Conference in Orlando February 21-22. Registration is open now. See pages 18 and 19 for the schedule of events.

As TPGA sends out membership renewals for 2024, the call to join or renew becomes more than a transaction—it's an invitation to be part of a thriving community, to contribute to the shaping of an industry, and to benefit from the collective knowledge and support that TPGA offers.

The association's dedication to advocacy, education, and fostering connections has made it an invaluable asset to the propane community and welcomes the industry to be part of our association.

Call (800)325-7427 and press 3 to join or rejoin the association for 2024.

Texas Propane

THE MAGAZINE FOR THE TEXAS PROPANE GAS ASSOCIATION

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Energy for Everyone Campaign Receives Over 16 Million Impressions in Texas & 338 Million Nationwide

The Propane Council of Texas (ProCOT) and the Propane Education & Research Council (PERC) recently concluded their joint venture, the Energy for Everyone Campaign. The campaign, which spanned from May 1 to July 31, with bonus extensions ranging from August 31 through October 22, 2023, delivered impressive results, garnering millions of views in Texas and hundreds of millions nationwide.

The campaign reached Texans through a variety of channels, including web advertising, radio advertising, TV advertising, and display banners. The campaign also ran concurrently with PERC's initial campaign on unwired broadcast and cable news and the NBC Nightly News.



Strategic Partnership and Cost-Effective Outreach

Collaborating with PERC proved to be the right move, leveraging the national media buying power to achieve remarkable results. Despite a modest investment, the campaign reached over 16 million Texans, costing ProCOT only a fraction of a penny per impression. The return on investment was nothing short of staggering, underlining the effectiveness of a well-executed collaboration amongst the states and PERC.

Texas Grid Resilience and Propane's Versatility

The Texas-specific segment of the campaign addressed the issue of the state's grid fragility, emphasizing how propane can reduce strain. From backup power generation to heating solutions, the versatility of propane took center stage, resonating with audiences across 1,604 zip codes in Texas. The campaign successfully communicated propane's role in enhancing energy resilience and reliability.

Multichannel Approach Reaps Rewards

Over the course of the entire campaign, the national initiative garnered an impressive 338.7 million views and 237.8 thousand clicks on PERC's banners, boasting a click-through rate of 0.10%. Notably, the national campaign surpassed PERC's estimated views by a remarkable 55%, a trend observed consistently across various states and channels. In comparison to 2022, PERC's views witnessed a substantial 34% increase, clicks surged by 94%, and our click-through rate experienced a notable boost of 28%.

The propane.com/now national webpage recorded 210k sessions, with a substantial 114% increase in new users, totaling 200k and the ProCOT website visitors increased by 113%.

Web Advertising Surpasses Expectations

Texas display web banners reached 12 million appearing on desktop and mobile devices across brand-safe websites with top websites being visited by Texas that included MSN.com, Yahoo.com, ESPN.com, NYPost.com, and SportDFW.com. Other examples included foodnetwork.com, yahoo.com, cnn.com, newsweek.com, accuweather.com, forbes.com, zillow.com, nbcports.com, and hgtv.com. PERC ads appeared on local news websites across the nation.

Radio and Pandora Campaigns Amplify Impact

The Texas radio campaign, particularly the 30-second spot on Pandora, garnered significant attention, receiving 3.4 million listens, while the national Pandora campaign received 67 million listens. Titled "Texas Affordability," the ad highlighted propane as an affordable, plentiful and environmentally friendly energy source. The campaign effectively tapped into the rising cost of electricity, positioning propane as a practical alternative for various household needs.

YouTube Domination

As part of the campaign, PERC gave states the opportunity to air video ads through YouTube, the number one streaming platform with 2 billion users. In the U.S., 81% of the adult population watch

Texas Web Advertising Synopsis



Texas Pandora Campaign



Texas video campaign results



1,726,946

Impressions

885,607

Video Completes

Texas Radio Spot



"As the cost of electricity continues to rise, more and more people in Texas are looking for ways to save money at home. And they're finding it in an energy source that's affordable, plentiful, and environmentally friendly. It's propane. Propane can power everything from furnaces and water heaters to ovens and fireplaces. Even clothes dryers. Fire pits and heaters make outdoor living in Texas just as comfortable as being inside. Get the facts at propanecounciloftexas.org energyforyone."

Texas Connected TV results



265,480

Impressions

181,711

Video Completes

YouTube. Again, the thing about YouTube video advertising is it is less about the content the user is watching, but more about the consumer in our targeted demographic in designated zip codes. Ads served to targeted demographic in Texas no matter what they are watching on YouTube from Farmhouse Living to Designer Home Tours.

Connected TV Streaming and Extended Success

In the bonus campaign that unfolded across Texas following our initial spring and summer efforts, video ads garnered 265,000 views. This occurred during the bonus campaign period from August 1 to August 31, 2023. The campaign inventory was distributed between RON (run of networks) and Disney inventory. While both segments performed admirably, Disney's premium programming stood out with an outstanding video completion rate of 99%.

The Final Word

All in all, the extension exceeded expectations in Texas, achieving 150% of planned impressions, reaching an impressive 16 million impressions. The Energy for Everyone Campaigns were a resonating success, not only fulfilling its objectives but surpassing them. The propane industry effectively educated Texans and Americans on the versatility and availability of propane as a reliable and sustainable energy source. As the campaign concludes, the propane sector can proudly celebrate its impactful strides in shaping a more resilient and informed energy landscape.

Igniting Safety: Inside Texas' 2023 Propane Emergency Response Training



In the heart of College Station, the Propane Council of Texas (ProCOT) recently concluded its annual Propane Emergency Response Course at TEEEX's Brayton Training Field. The course, based on the nationally recognized Propane Education & Research Council (PERC) Propane Emergencies Training, drew over 95 propane industry professionals, firefighters and emergency responders.

The Propane Emergency Response Course has been a staple for over a decade, providing specialized training crafted for firefighters and emergency responders. The course integrates PERC's Propane Emergencies curriculum with real-world scenarios, drawing lessons from incidents both in Texas and as far as the Ghent, West Virginia convenience store incident. These scenarios offer valuable insights and underscore the importance of preparedness and rapid response.

The volunteer class and field instructors came from all over Texas. They educated firefighters on propane characteristics and how propane behaves, propane bulk plants, propane transportation, and the importance of air monitoring to prevent incidents like the Farmington, Maine propane incident where one fire captain perished and seven others were injured.

"Life first, property second," stressed the Propane Emergencies instructors, emphasizing the priority of human safety over material possessions. The underlying message was clear – property can be rebuilt, but lives cannot.

The training extended beyond the classroom, with firefighters engaging in field exercises designed to simulate real-life emergencies. One exercise involved releasing gas to demonstrate how it could find an ignition source and ignite. "The problem we had this year with the exercise, and I wouldn't really call it a problem, was the gas was too rich to burn. It actually demonstrated well propane's low flammability range," said Jackie Mason with the Propane Council of Texas.

Another exercise highlighted the use of Positive Pressure Ven-

tilation (PPV) fans in water-restricted areas. Firefighters learned how to direct gas away from ignition sources, demonstrating the versatility and adaptability required in emergency situations when lack of water is an issue.

Field exercises also included walk-arounds of a working bobtail and walk through transport furnished by PTI and AJA Tanks, educating participants about key shut-offs and vulnerable points in rollover accidents. The emphasis on practical, hands-on training ensured that participants gained not only theoretical knowledge but also the skills necessary for effective response.

The culmination of the training featured exercises tackling bulk storage and transport fires. Participants learned how to use water to deflect flames, allowing firefighters to safely shut off the gas source. Instructors underscored the critical nature of shutoff valves, emphasizing that exposure to fire could cause aluminum valves to melt. Armed with tools like wrenches, emergency responders were taught to act swiftly and decisively in such situations.

The Railroad Commission of Texas played a pivotal role in the training, offering its expertise as subject matter experts. Adam Rodriguez, lead inspector at the Railroad Commission, emphasized the importance of collaboration between emergency responders and industry professionals. Rodriguez encouraged

collaboration between emergency responders and industry professionals. Rodriguez encouraged

Thank you to our instructors

Christopher Wagner, AmeriGas & Firefighter

Rex Havron, General Manager, Cortland Energy

Everett Holloway, Houston Fire Department

Mark Allen Holloway, Waller County Fire Department

Warner Preston, Assistant Chief, Fort Bend County Fire Marshal

Douglas Barnes, Assistant Chief, Fort Bend County Fire Marshal's Office

Clay Shell, Assistant Fire Chief, Georgetown Fire Department

Jason Ingram, Instructor, Parker County ESD 1

David Pruitt, Parker County ESD 1

Adam Rodriguez, Manager/Inspector Field Operations, Railroad Commission of Texas

David Vire, Railroad Commission of Texas & Former Fire Chief

Brandon Chomout, HSE Specialist, Woodside Energy, Firefighter & TEEEX Instructor



ProCOT Corner



Instructor, Chris Wagner

responders to familiarize themselves with industry sites, stating, "Know your sites. Get with industry. They would love to have you out."

Testimonials from participants underscored the effectiveness of the training. Jeremy Roeseler from Shiro Volunteer Fire Department praised the course, saying, "This is my second time taking the class.

I highly recommend it to anyone. If you don't use it, you lose it." Julie Hahn from Sweet Home Volunteer Fire Department commended the instructors for being engaging, informative, knowledgeable and willing to answer all questions.

The participants in the Propane Emergency Response Course represent a diverse range of roles within the propane industry, from service technicians to managers and drivers. Despite being competitors in business, Chris Wagner of AmeriGas highlighted the unity in emergencies, stating, "We are competitors in business, but we are not competitors in an emergency." Steve LaSalle of Enderby Gas echoed this sentiment, emphasizing the importance of calling on propane companies in the area for assistance, even if they are not the ones directly involved in the incident.

The Propane Emergency Response Course organized by the Propane Council of Texas provides an avenue for rural departments and other communities to get better insights into propane with the integration of real-world scenarios, hands-on exercises, and expert instruction. The course equips participants with the knowledge and skills needed to respond effectively to propane emergencies. As Texas continues to grow and evolve, the proactive approach taken by organizations like ProCOT and the collaboration with industry experts ensures that first responders are better prepared to handle propane-related emergencies that may arise.

Fire departments participating in the training include:

- Brazos County Pct. 4 VFD
- Burkburnett Fire Department
- Celeste Volunteer Fire Department
- City of Taylor Fire Department
- Corpus Christi Fire Department
- Gainesville Fire Department
- Holly Lake VFD
- Holliday Vol Fire and Rescue
- Ivanhoe Volunteer Fire Department
- Johnson City Vol Fire Dept
- League City Fire Department
- Marble Falls Fire Rescue
- Nursery Volunteer Fire Department
- Oak Point Fire Department
- Palmview Fire Department
- Paradise VFD
- Robinson Fire Department
- Rossville VFD
- Salado Fire Department / Bell County ESD #1
- Shelbyville VFD
- Shiro Volunteer Fire Department
- Steele Creek Acres VFD
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2024 National Propane Education & Training Conference

The 2024 conference will be an in-person event only. The registration fee is \$50.

Registration is now open for the 2024 National Propane Education & Training Conference!

Join other propane professionals February 21-22 at the Renaissance Orlando Airport Hotel for the latest in industry-specific education and resources.

The conference will feature two tracks: Education and Safety & Compliance.

The **Education** track will consist of virtual reality training for a classroom environment, Learning Center Admin training, a two-part, hands-on workshop on learning path content for in-person training, and more!

The **Safety & Compliance** track will offer sessions on regulatory code updates, fire safety analysis and disposal/off-gassing of propane containers, consumer safety messaging, and more!

After the conference concludes, a limited-capacity Train the Trainer, PERC CEU Qualified Instructor class will be offered. This hands-on session is intended only for trainers who are seeking to offer CEUs when delivering in-person instruction for IACET eligible courses. To attend this special training, you must pre-register by December 4, 2023. You will receive communication if you are accepted into that program on December 8. The training will go from noon until 6pm on February 22. If you cannot attend the Education Conference this year, there will be other opportunities to receive this qualification training.

Discounted hotel room rate of \$205/night is available until January 22, or until block is sold out, whichever comes first.

Hotel Location

Renaissance Orlando Airport Hotel
5445 Forbes Place
Orlando, FL 32812
(407) 240-1000

Located approximately 5 minutes from



Orlando International Airport (MCO). Complimentary shuttle service is provided to/from hotel.

Learn more and register at <https://propane.com/2024-national-propane-education-training-conference>.

The infographic features a central white circle with the word "SERVICE" in large blue letters. Below it, the text "Supporting and servicing our customers since 1979" is written in blue. Surrounding this central circle are eight blue circular icons, each with a white icon and a label: Strategy (a chess knight), Onboarding Team (a group of people), Consulting Advice (a speech bubble), Knowledgeable Staff (a person at a computer), Improvement (a bar chart with an upward arrow), Efficiency (gears), and two others (a gear and a bar chart). At the top right of the infographic is the Rural Computer Consultants, Inc. logo and name. At the bottom, there is a black bar with white text: "Over 70 employees and 650 years of combined service in the fuel industry!" and "800-722-6659 | rccbi.com".

Over 70 employees and 650 years of combined service in the fuel industry!

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**2024 NATIONAL PROPANE EDUCATION & TRAINING CONFERENCE
FEBRUARY 21 – FEBRUARY 22, 2024**

**THE RENAISSANCE ORLANDO AIRPORT HOTEL
5445 FORBES PLACE – ORLANDO, FL 32812**

Rev 11.03.23

FEBRUARY 21		
Time	Event	Room
10:00 am – 12:00 pm	Orientation Decarbonization / PERC Update / Power Gen / Autogas / Hot topics <i>Tucker Perkins</i>	Vienna
12:00 pm – 12:40 pm	Lunch	Vienna
12:45 pm – 1:50 pm	Opening Remarks: Welcome and Introductions <i>Tucker Perkins</i> Conference Overview <i>Eric Kuster</i> General Session: Overview of Accreditation Process and CETP Update <i>Eric Kuster</i>	Vienna
Time	Track 1: Education Room: Amphitheatre	Track 2: Safety & Compliance Room: Normandy
2:00 pm – 2:40 pm	VR for Instructors (how to use VR in a classroom environment) <i>Nextwave</i>	ELDT/Regulatory Updates <i>NPGA</i>
2:45 pm – 3:30 pm	Learning Center Admin Training <i>Christopher Hanson</i>	Panel Discussion: Major Loss-drivers and How to Train <i>Moderator: Eric Kuster</i>
3:30 pm – 3:45 pm	BREAK	
3:45 pm – 4:25 pm	How to Use Learning Paths Within the Learning Center <i>Christopher Hanson</i>	Code Updates <i>Bruce Swiecicki</i>
4:30 pm - 5:20 pm	Learning Path Content for In-Person Training - Part 1 <i>Lyndon Rickards, Margaret Hiatt</i>	Programs Update - Consumer Safety Messaging and Propane Emergencies Program <i>Eric Kuster</i>
Time	Event	Room
5:30 pm – 5:45 pm	Closing Comments <i>Eric Kuster</i>	Vienna
6:30 pm – 7:30 pm	Reception	Lobby



**2024 NATIONAL PROPANE EDUCATION & TRAINING CONFERENCE
FEBRUARY 21 – FEBRUARY 22, 2024**

**THE RENAISSANCE ORLANDO AIRPORT HOTEL
5445 FORBES PLACE – ORLANDO, FL 32812**

FEBRUARY 22			
Time	Event		Room
8:00 am – 8:45 am	Breakfast		Vienna
8:45 am – 9:45 am	General Session: General Safety Messaging <i>Eric Kuster</i>		Vienna
Time	Track 1: Education Room: Amphitheatre	Track 2: Safety & Compliance Room: Normandy	
10:00 am – 11:45 am	Learning Path Content for In-Person Training - Part 2 Workshop <i>Lyndon Rickards, Margaret Hiatt</i>	10:00 am – 10:50 am	Fire Safety Analysis and Disposal / Off-gassing of Propane Containers <i>Eric Kuster</i>
		11:00 am – 11:45 am	Safety Concerns from a Trial Attorney <i>John Hansen</i>
Time	Event		Room
11:50 am – 12:00 pm	Closing Comments <i>Eric Kuster</i>		Vienna

The remainder of the day is reserved for those who registered and were accepted to attend the Train-the-Trainer, PERC CEU Qualified Instructor class.

Time	Event	Room
12:00 pm – 12:40 pm	Lunch	Vienna
12:45 pm – 3:00 pm	Train-the-Trainer, PERC CEU Qualified Instructor Class	Vienna
3:00 pm – 3:15 pm	BREAK	
3:15 pm – 6:00 pm	Train-the-Trainer, PERC CEU Qualified Instructor Class	Vienna
7:00 pm	Train-the-Trainer Dinner	TBD

What Can TPGA Do for You in 2024?



In the heart of the Lone Star State, the Texas Propane Gas Association (TPGA) continues to stand as an unflinching advocate for the propane industry. Celebrating 80 years of dedication to the Texas propane industry, TPGA is an asset, resource, messenger, nurturer and guardian

to the people in the propane industry.

Texas, with its burgeoning population of 29.5 million, remains a pivotal player in the nation's energy landscape. As the largest producer of propane in the United States, generating a staggering billions of gallons annually, the state relies on the ex-

perience of over 12,000 LPG certified propane professionals. TPGA serves as the unifying voice, representing every facet of the propane industry, spanning from the Panhandle to the Rio Grande Valley.

Multi-Faceted Members. TPGA's membership reflects the multifaceted nature of the propane industry itself. Comprising full-service propane retailers, cylinder filling facilities, producers, wholesalers, brokers, and professionals from diverse sectors such as insurance, safety, engineering, and more, the association thrives on the collective strength of its members.



Advocacy & Partnership. The association's commitment to its members goes beyond camaraderie; it extends to providing invaluable support in navigating local, state, and federal regulatory landscapes. TPGA actively engages with a spectrum of government bodies, cultivating relationships with agencies such as the Railroad Commission of Texas, the Texas Department of Agriculture, and the Pipeline Hazardous Materials Administration.

Championing Relief. TPGA proves instrumental in securing regulatory relief during winter storms, supply shortages, and other weather events. Collaborating closely with entities like NPGA and the Federal Motor Carrier Safety Administration, TPGA ensures that the propane industry remains a priority during critical situations. "The biggest value that I see is all the work that goes on behind the scenes, fighting rules and proposing new rules that benefit the industry," says Michael Terry of Linscot Enterprises. TPGA's tireless efforts often go unnoticed, yet they play a pivotal role in sustaining the industry during challenging times.

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Staying in the Know. Staying abreast of industry developments is paramount, and TPGA excels in this arena. The association's weekly newsletter, the *Monday Morning Messenger*, serves as a vital resource for members, providing updates on rule and regulation changes, compliance reminders, and pertinent issues. TPGA remains a knowledge hub, offering mem-

bers a comprehensive view of national and state propane news, regulatory changes, price & supply and other fundamental updates.

Member Discounts. TPGA actively seeks ways to save members money. Through affinity partnership programs, the association provides cost-effective solutions in areas such as workers' compensation, credit card processing, and more.



Propane Service Corporation (PSC), a propane compliance store, offers TPGA members receive significant discounts on essential propane compliance resources at PSC. TPGA also offers discounts on emergency response number, and tires through other partners.

Fostering Industry Connections. Getting involved in TPGA is more than just a professional choice; it's a pathway to meaningful connections. TPGA President Allen Wells emphasizes the value of committee meetings, stating, "Joining or attending TPGA committee meetings is a great way to get involved with TPGA and make a difference in the propane industry." Beyond professional benefits, involvement in TPGA fosters a sense of camaraderie, turning competitors into allies.

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TIME TO RENEW



2024 Membership. As TPGA sends out membership renewals for 2024, the call to join or renew becomes more than a transaction—it's an invitation to be part of a thriving community, to contribute to the shaping of an industry, and to benefit from the collective knowledge and support that TPGA offers.

The association's dedication to advocacy, education, and fostering connections has made it an invaluable asset to the propane community and welcomes the industry to be part of our association.

Call (800)325-7427 and press 3 to join or rejoin the association for 2024.

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TPGA

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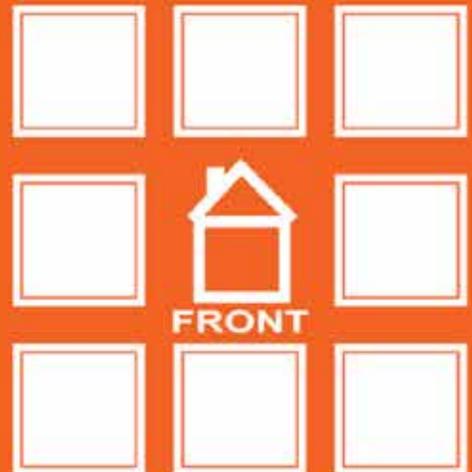
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New Online Training Course Available 'Installing Propane Containers'



A new training program is now available in the online Learning Center administered by PERC. The "Installing Propane Containers" online course consists of four modules that help learners determine the factors that must be considered and activities that must be performed to install propane storage containers including:

- Introduction to Installing Propane Containers
- Installing AG & UG ASME Tanks from 125 gal to 2,000 gal
- Installing Stationary & Exchange Propane Containers up to 125 gal WC
- Installing AG & UG ASME Tanks over 2,000 gal WC

Any employees who are involved in installing propane containers at residential, commercial, or industrial locations should start this program in the PERC Learning Center at <https://training.propane.com/>.

"Energy for Everyone" Shines at Reuters Energy Transition Conference in Houston



The Propane Education & Research Council (PERC) attended the Reuters Energy Transition North America conference in Houston last month to demonstrate why propane is the Energy for Everyone, now and in the future. The conference brought together approximately 1,300 energy innovators and thought leaders to discuss and shape the future of energy.

PERC President and CEO Tucker Perkins recorded nine Path to Zero podcast episodes on location in the conference exhibit hall with a variety of energy executives and academics. Renewable propane was featured prominently at PERC's booth display, where journalists and energy experts stopped by to discuss propane's growing role in the future of clean, equitable energy.



In Memoriam



It is with great sorrow that TPGA announces **Aaron Weldon Boles**, 87, of Center, passed away October 6, 2023, at home surrounded by his family. Weldon was in the propane business for over 60 years. Weldon took pride in helping many people in his community and church over the years. Weldon was a member of the Shelbyville Masonic Lodge, Texas Propane Gas Association, National Propane Gas Association, Shelbyville Lions Club, and the First Baptist Church of Shelbyville.

He is survived by TPGA members, his daughter, Lisa McAdams, and husband, Billy Bob McAdams, and his grandchildren, Josh McAdams and wife Sharisse. Memorial contributions in his honor can be made to the First Baptist Church of Shelbyville, 5030 SH 87 South, Shelbyville, TX 75973.

Paul Fredrick Traeger, Jr. went to be with the Lord on October 17, 2023, in Floresville, Texas. After his service in the Army, he attended Texas A&I and majored in Petroleum Engineering. Paul lived in San Antonio for 23 years, where he worked for Suburban Propane. Our condolences to his family.



It is with great sorrow that TPGA announces **Kent Cochran** passed away November 13, at his home in Cartersville, surrounded by his loved ones. He fought a devastating cancer diagnosis with courage and determination. Professionally, Kent's career was spent in the propane industry. As a Regional Sales Manager for the Marshall Excelsior Company, he was devoted to the company and his clients and TPGA. Prior to that, Kent worked for NGL Energy Operating and AmeriGas.

Memorial donations in his honor may be sent to the Walker Phillips Athletic Impact Fund. Contributions can be mailed to The Georgia Bulldog Club, P.O. Box 1472, Athens, GA 30603. Please indicate Walker Phillips Fund on the memo line. Online donations: <https://gail.uga.edu>.

NEW MEMBERS

AFFILIATE
Parker Gas/Rapid Xchange
Clinton, NC

MARKETER
Sumrall Distributing
Palestine, TX

Clock is Ticking! Submit Your 2023 Appliance Rebate Applications



Jan 1 – Nov 30, 2023 installations must be submitted no later than **December 31, 2023.**

Don't let your customers miss out on propane appliance rebates from the Propane Council of Texas (ProCOT). The rebate program is open to both residential and commercial customers, including manufactured homes and commercial properties.

The following rebate amounts are available for appliance purchases made between January 1, 2023, and December 31, 2023:

- \$300 for a new propane boiler or furnace (includes propane backups).
- \$300 for a new propane water heater.

A rebate cap of \$600 per Texas household or business. Rebates are available on a first come, first served basis, while funding lasts throughout the 2023 calendar year.

A propane safety inspection by the propane provider is required, and the application must be submitted by the propane provider through our rebate portal. Physical copies of gas check forms are only required for new construction in place of a proof of purchase.

The rebate portal at <https://txsaveswithpropane.com> is your one stop shop to check funding availability, download marketing rebate materials, submit rebates, and check the status of each of your rebate applications.

For questions, please call 512-883-9925 or email rebates@propanecounciloftexas.org.

Holiday Appliance Rebate Flyers Available

The Propane Council of Texas (ProCOT) has released new holiday flyers to help Texas propane marketers get the word out about the Texas Saves with Propane Appliance Rebate Program. Perfect to disseminate from your front office!

Available flyers:

- **Jingle All The Way Flyer**
- **Unwrap the Savings Flyer**



Download the Flyers at www.txsaveswithpropane.com. Just login and go to the Marketing Resources section. Print as needed and share the gift of rebates with your customers.



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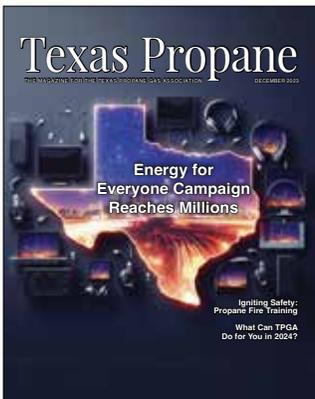
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CALENDAR

DECEMBER

- 10
Texas Propane magazine ad deadline
- 15
NPGA Scholarship Application Period Opens
- 25-26
TPGA Closed for Christmas
- 31
PERC Technical School Grant Program Deadline

JANUARY 2024

- 1
TPGA Closed for New Year's Day
- 10
Texas Propane magazine ad deadline
- 31
EPA Clean School Bus Grant Deadline

FEBRUARY

- 6-8
NPGA Winter Board of Directors, Committee & Section Meetings
Monterey, CA
- 10
Texas Propane magazine ad deadline
- 13
PERC Council Meeting
Virtual
- 21-22
2024 National Propane Education & Training Conference
Orlando, FL

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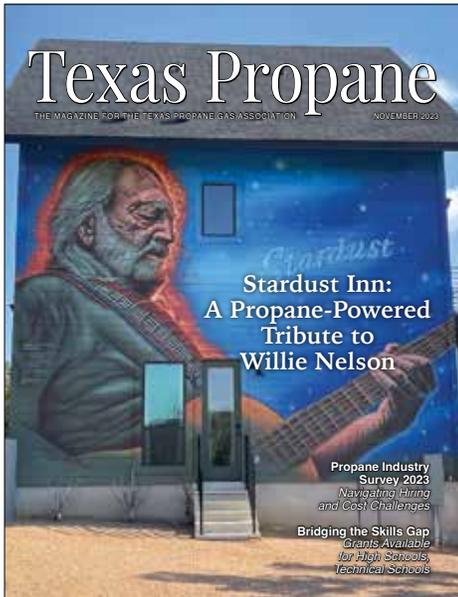
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Texas Propane is the official publication of the Texas Propane Gas Association and is the only publication geared exclusively toward the Texas propane industry. Each month, the print and online edition of *Texas Propane* reach over 1,000 decision making propane industry professionals (including every licensed full-service Texas propane retailer) providing an effective platform to market your products and services. **Space is limited. Reserve your spot today.**

2023 rates are effective through **March 31, 2024**. Lock in rates now with a contract.

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Black and White Rates, Per Issue

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Outside Back Cover	\$921	\$879	\$820
Inside Front Cover	\$879	\$820	\$703
Inside Back Cover	\$879	\$820	\$703
Center Spread	\$1551	\$1442	\$1242
Full page	\$814	\$688	\$593
1/2 page	\$485	\$409	\$353
1/3 page	\$355	\$299	\$258
1/4 page	\$283	\$240	\$206

Advertorials NEW

An advertorial gives you a chance to describe your product and service in form of a story in our magazine. Upgrade your ad today to an advertorial for a 20% additional fee. Advertorials are available in full page (900 words), 1/2 page (400), & 1/4 page (200).

Advertisers are responsible for providing written article submission in an editable format. Images are permitted but it will reduce allowable word count. Advertorials are subject to review and acceptance by TPGA and will be labeled as "Sponsored Content".

Color

4-color can be added to any size ad for an additional 30% of space rate.

Classified Advertising Rates

Standard Classified Advertising is available for \$2/word. \$50 minimum per insertion.

Small logo or photo can be inserted for \$10.

Display classifieds are available for \$30/column inch (3 column grid format).

Discounts

TPGA members receive an additional 5% off all listed rates. All rates are net; no advertising agency discounts available.

Closing Dates

Space reservations for both display and classified advertising are due a month before the publication date. For example, a reservation for the February issue is due January 1. Artwork is due 5-10 days after the reservation deadline.



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