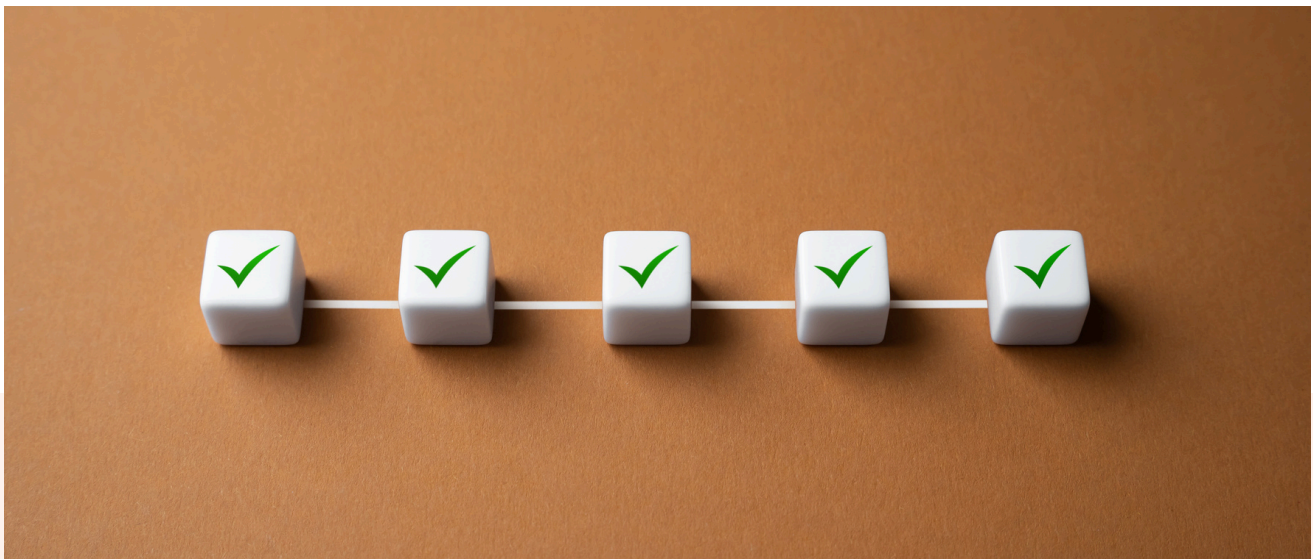


30 Day Opportunity Roadmap

From “I Need an Opportunity” to
“I Know What I'm Doing Next”



Your 30-Day Opportunity Roadmap

For the next 30 days, you're going to work through five stages.

DAYS 1–6: START CONVERSATIONS

DAYS 7–12: BUILD RELATIONSHIPS

DAYS 13–18: INCREASE VISIBILITY

DAYS 19–24: CREATE OPPORTUNITIES

DAYS 25–30: MOVE YOUR CREATIVE CALLING FORWARD

Notice that we aren't starting with: "Go sell yourself."

We're starting with: "Go talk to people." Because opportunity begins with connection. And we're not ending with: "Become successful."

We're ending with: "Take the next step in your calling." Because this isn't about manufacturing success in 30 days. It's about creating momentum.

DAY 1-6

Start Conversations



Your Goal:

Reconnect with people and begin new conversations.

One of the simplest ways to create opportunities is also one of the most overlooked:

Talk to people.

Artists can spend an enormous amount of time working alone. We create in our studios.

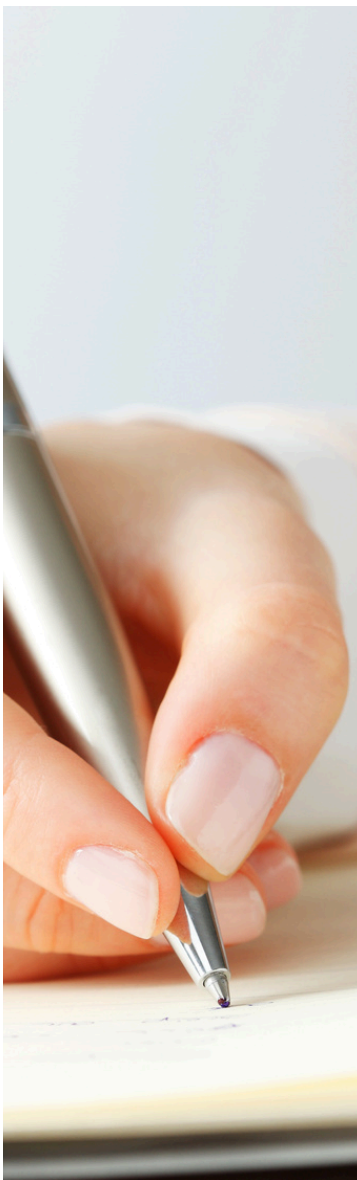
We work at our computers. We practice by ourselves. We write by ourselves. And then we wonder why opportunities aren't appearing.

But opportunities often travel through relationships.

So your first six days are about getting out of isolation and getting back into conversation.

DAY 1

Make Your Opportunity List



Write Down 20 People

Not 20 famous people.

Not 20 people you wish you knew.

People who are realistically within your world.

Include:

- Former colleagues
- Friends
- Other artists
- Former clients
- Teachers
- Mentors
- Church/community contacts
- People you've met at events
- People you've collaborated with
- People who have supported your work
- People you've lost touch with

Don't overthink it. The purpose isn't to create a perfect networking list. It's to recognize that you already have a network.

DAY 2

Identify Your “Who”

Choose Five People

From your list of 20, choose five people you genuinely want to reconnect with.

Ask yourself:

- Why do I want to reconnect with this person?
- What do we have in common?
- What might I be able to contribute to them?
- What would I genuinely like to know about their life or work?

This is important: Do not start with what they can do for you. Start with the relationship.



DAY 3

Send Three Messages

Three Messages

Send three simple messages.

Not a pitch.

Not a sales letter.

Not: "Hey, can you help me get a gallery?"

Just start a conversation.

For example:

"Hey Sarah! I was thinking about you today and realized it's been way too long since we've connected. I'd love to hear what you're working on these days. How are you?"

It's simple, connecting and authentic.

Then pray for each of them.



DAY 4

Start Two New Conversations

Two Conversations

Now identify two people you don't know well but would genuinely like to know.

Perhaps someone whose work you admire, someone in your local creative community or someone doing something related to your field.

Reach out.

Your goal isn't to ask for anything.

Your goal is to open a door to relationship.



DAY 5

Ask a Better Question



Ask Questions

Today, have at least one meaningful conversation.

And instead of talking about yourself, ask:
"What are you working on right now that you're excited about?"

Then listen. Really listen.

You may discover:

- A need you can help with
- A collaboration possibility
- A shared interest
- A connection
- An idea
- An opportunity

DAY 6

Follow the Lead



Follow the Lead

Look back over the conversations you've had.

Did anyone mention something that sparked an idea? Did someone reveal a need? Did someone mention a project? Did you discover a shared interest?

Write down at least three potential opportunities that came from these conversations.

You are beginning to train yourself to see opportunity differently.

DAY 7-12

Build Relationships



Your Goal:

Move beyond contacts and begin building genuine relationships.

There is a huge difference between having someone's name in your phone and actually having a relationship with them.

Networking is not collecting people.
Networking is cultivating relationships.

During these six days, your goal is to become a person who contributes value.

DAY 7

Map Your Creative Ecosystem



Create five Categories:

- Artists
- Industry/Professional Contacts
- Potential Collaborators
- Potential Clients/Collectors/Supporters
- Mentors & Advisors

Put names under each category.

Now look at your ecosystem.

Assess Yourself and Your Network:

Where are you strong?

Where are you weak?

Where are there gaps?

Where could you begin building?

DAY 8

Give Before You Ask



Choose one person and ask:

"What could I do to encourage, support, or help this person?"

Maybe it's:

- Sharing their work
- Making an introduction
- Sending a useful resource
- Encouraging them
- Referring someone to them
- Offering your expertise
- Showing up for something they're doing

Do something valuable without asking for anything in return.

This is relationship-building.

DAY 9

Make an Introduction



Introductions

Think of two people who should know one another.
Make an introduction.

You might say:

"I thought the two of you should meet because
you're both working in _____."

You just became a connector.

And connectors often become opportunity creators.

DAY 10

Schedule a Conversation



Invite

Invite someone to coffee, a phone call, Zoom, or whatever makes sense.

Keep it simple because the purpose isn't to pitch. It's to learn.

Ask:

- What are you working on?
- What are you trying to accomplish?
- What are you seeing in the creative world?
- What opportunities are you noticing?
- What challenges are you facing?

Listen carefully.

DAY II

Identify a Collaboration



Collab

Look through your network and ask:
"Who could I create something with?"

Not: "Who can help me?"

But: "What could we create together that neither of us would create alone?"

Write down three possibilities:

DAY 12

Follow Up



Reach Out

Reach back out to the people you've connected with and thank them.

Continue the conversation.

Share something relevant.

Make the introduction you promised and follow through.

Remember that reliability creates trust and trust creates opportunity.

DAY 13-18

Increase Visibility



Your Goal:

Make it easier for the right people to discover who you are and what you do.

Now we're going to address visibility.

Not fame.

Not going viral.

Not becoming an influencer.

Visibility.

Because your work cannot impact people who cannot find it.

DAY 13

Clarify Your Message



Your Statement

Complete this sentence:

"I am a _____ who creates _____ for
_____ because _____."

For example:

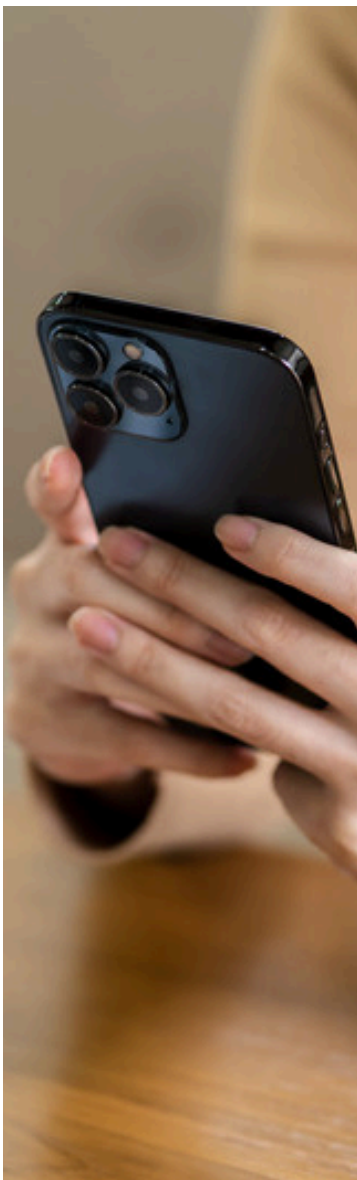
"I am a painter who creates spiritually meaningful work for people who want to engage with faith through visual art because I believe art can open conversations about truth."

Your statement doesn't have to be perfect but it does need to be clear.

Write Your Statement Here:

DAY 14

Clean Up Your Bio



Bio Update

Look at your Instagram, Facebook, LinkedIn, website, or other primary platform.

Can someone answer within five seconds

:

Who are you?

What do you create?

Who is it for?

What should they do next?

If not, fix it.

Clarity creates opportunity.

People need to understand who you are, what you create and who needs it.

DAY 15

Share Your Story



Tell People:

Why do you create?
Not your entire life story.
Just the part that matters.

Share with your followers:
What drives you?
What do you care about?
What do you believe?
Why does your work exist?

People connect with meaning. They need to know you to like you and then trust you. And guess what? They really are interested in you!

DAY 16

Teach Something



Teach

Create one piece of content that teaches something you know.

It could be:

- A short video
- A post
- A carousel
- An email
- A blog
- A livestream
- A demonstration

Don't try to impress people, just be yourself and help them.

Teaching demonstrates value.

DAY 17

Show Your Work



Show

Actually show the work. It's important not to assume people know what you create.

Show:

- Your art
- Your process
- Your studio
- Your performance
- Your writing
- Your finished project
- Your behind-the-scenes work

Let people see the gift.

DAY 18

Invite Engagement



Engagement

End your next piece of content with a real question.

For example:

"What kind of art has influenced your faith?"

or:

"What are you currently creating?"

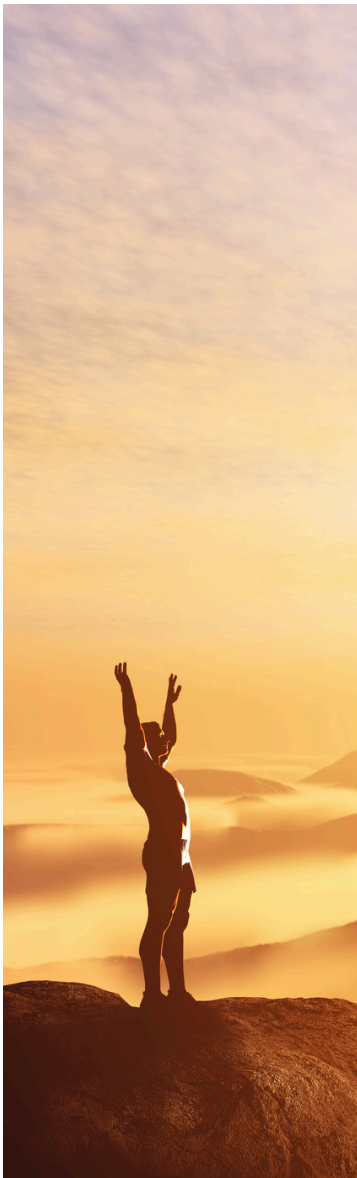
or:

"What creative challenge are you facing right now?"

Visibility becomes more powerful when it becomes conversation.

DAY 19-24

Create Opportunities



Your Goal:

Stop waiting for opportunities and build one!

This is the heart of the Art & Faith Forum you attended. So now you're going to create something that did not exist before.

It doesn't have to be huge.

In fact, I want you to start small.

DAY 19

Find a Need

Ask:

What does my community need that my creativity could help provide?



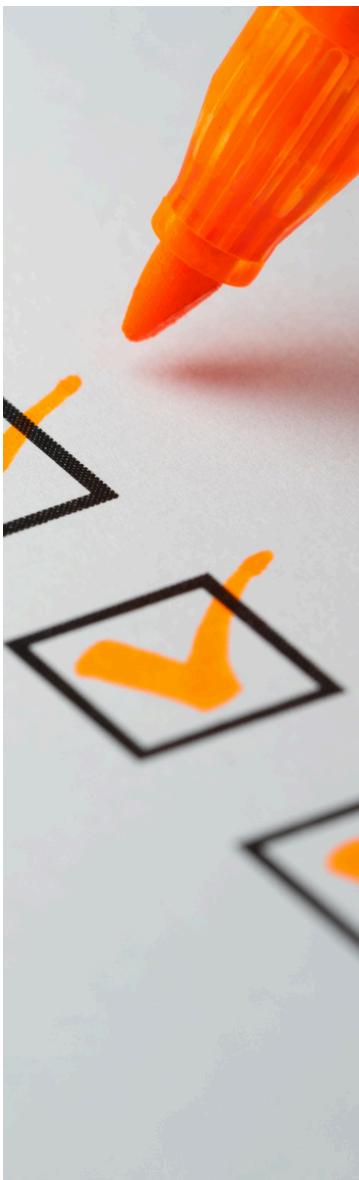
Think about:

- Education
- Encouragement
- Beauty
- Connection
- Conversation
- Experience
- Inspiration
- Problem-solving

Write down 10 possibilities.

DAY 20

Choose One



Choose

Look at your list and choose the idea that is:

- Valuable
- Realistic
- Aligned with your calling
- Possible with your current resources

Don't choose the biggest idea.

Choose the one you're willing to actually do.

Write it down here:

DAY 21

Design the Opportunity



Answer these questions:

What am I creating?

Who is it for?

Why would they care?

What will they experience?

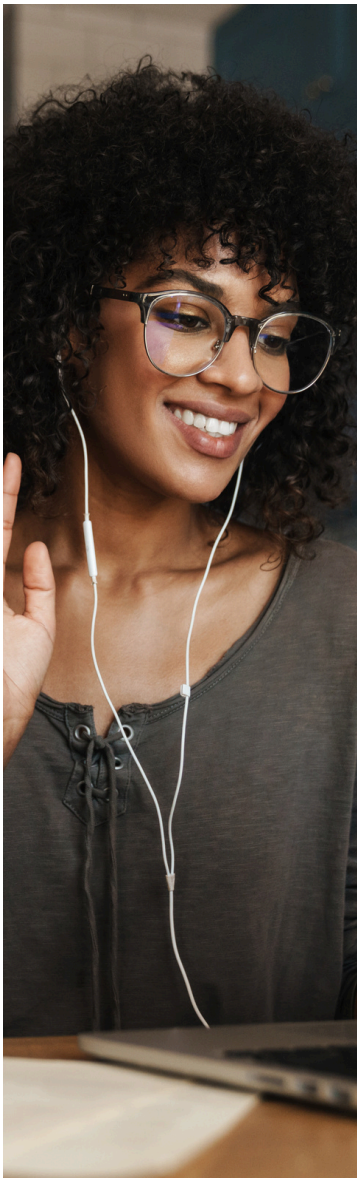
What do I need to make it happen?

Who could help me?

Name your opportunity. Now it becomes real.

DAY 22

Find Your First Three People



Identify

Identify three people who could participate, collaborate, advise, or help.

Reach out to them.

Don't wait until everything is perfect.

Invite them into the idea.

Record your responses here:

DAY 23

Make the Ask



Ask

This is where many artists stop.
Don't.

Make the invitation.

You might ask someone to:

- Collaborate
- Host
- Sponsor
- Introduce
- Participate
- Share
- Attend
- Partner

You are not begging.

You are inviting someone into an opportunity.

DAY 24

Put it on the Calendar



Calendarize It

This is critical.

Give your opportunity a date or dates (depending on how long your opportunity lasts.)

Even if it's weeks or months away because an idea without a date is still a dream.

Once it is on the calendar, you have created something real.

Now commit to that time, protect it and show up!

DAY 25-30

Move Your Creative Calling Forward



Your Goal:

Turn the momentum you've created into an ongoing practice.

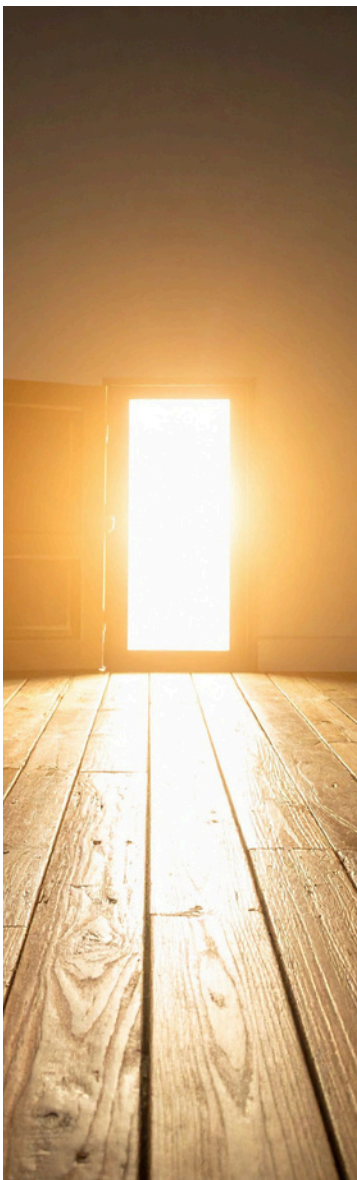
The danger now is returning to your old habits.

You don't want this to be a 30-day burst of enthusiasm.

You want it to become a new way of operating.

DAY 25

Identify Your Biggest Opportunity



Identify

Look back over the last 24 days.

What surprised you?

Who did you meet?

What conversation mattered?

What idea emerged?

What opportunity became possible?

Choose the opportunity with the greatest potential.

DAY 26

Identify the Next Skill

Ask:

"What do I need to learn to move this forward?"

Maybe it is:

- Public speaking
- Pricing
- Marketing
- Social media
- Sales
- Photography
- Grant writing
- Video
- Networking
- Leadership
- Project management

Don't try to learn everything.

Identify the next skill.



DAY 27

Identify Your Next 90-Day Goal



Write One Goal

Not ten.

One.

Make it specific.

For example:

"Over the next 90 days, I will create and launch my first community art workshop."

or:

"Over the next 90 days, I will develop a portfolio and contact 20 potential opportunities."

or:

"Over the next 90 days, I will build relationships with 15 people in my creative field."

Your goal should create movement.

DAY 28

Build Your Opportunity Rhythm



Your New Rhythm

Create a weekly rhythm you can sustain.

For example:

Monday: Create

Tuesday: Connect

Wednesday: Share

Thursday: Follow up

Friday: Create opportunities

The exact schedule doesn't matter.

What matters is that opportunity creation becomes part of your normal creative life.

DAY 29

Write Your Opportunity Statement



Complete This:

"I am no longer waiting for _____.

I am committed to creating _____."

Then:

"The gift God has entrusted to me is _____."

Then:

"The people I believe I am called to serve are _____."

And finally:

"My next faithful step is _____."

This is your commitment.

DAY 30

Congratulations!



What a Great Job You Have Done!

You did the work. You are getting momentum. Congrats! Now it's time for the next step.

You have proven you can stick with the plan and new rhythm so take today as a dream and planning day.

Spend some time with the Lord praying and asking Him for your continued direction. What is the next step toward your goals?

Write the list of goals. Make a timeline. Create a schedule of when you will finish each task (calendarize it). And be sure to regularly put time aside to spend time with the Lord about your creative work and your business.

Because the purpose of this Art & Faith Forum was never simply to make you feel inspired. It was to get you moving.

YOUR OPPORTUNITY SCORECARD

At the end of the 30 days, look back and count:

Conversations started: _____

Relationships strengthened: _____

New people connected with: _____

Pieces of content shared: _____

New people who discovered my work: _____

Opportunities identified: _____

Opportunities created: _____

Collaborations explored: _____

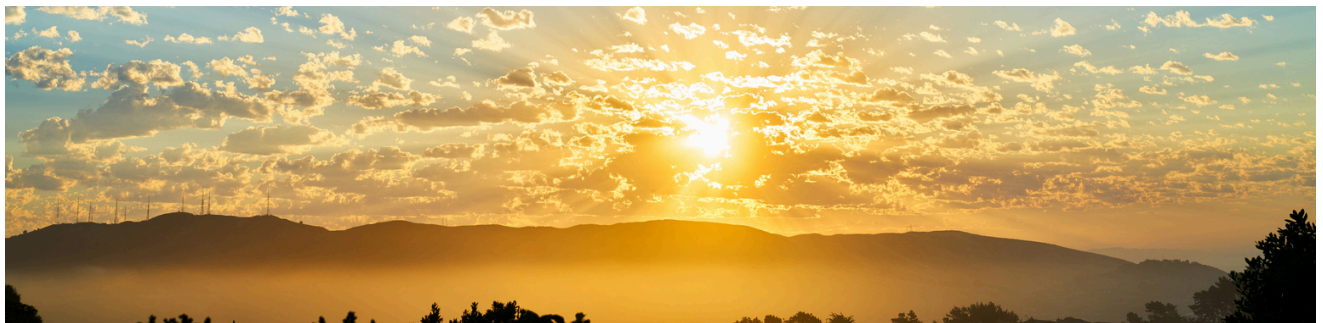
Invitations made: _____

Next steps taken: _____

Don't judge yourself by how impressive the numbers look.

Look for movement.

Because movement is evidence that something has changed.



Thank you!

This roadmap is a simple but powerful tool to take the mystery out of getting momentum when you need it in your creative career. And remember creating opportunities isn't about forcing your way into places God hasn't called you. It's about being willing to recognize where God has already given you influence, resources, relationships, ideas, and gifts — and then having the courage to do something with them.



Do You Need More Help?

[Register for the Art & Entrepreneurship Summit](#)

Discover the biblical foundation, practical strategies, and proven roadmap to build a creative career that honors God, serves others, and sustains your calling.