

**CITY OF SUGAR LAND**  
**REQUEST FOR PROPOSALS (RFP), TRAFFIC BOX ART WRAP PROJECT**

**CALL FOR ARTISTS: TRAFFIC BOX ART WRAP PROJECT**

**DEADLINE FOR SUBMITTAL:** Thursday, May 3, 2018 at 10:00am CST

**TOTAL ART BUDGET:** \$500 per artist or artist team

**LOCATION:** Along HW90 between US59 and HW6

**ELIGIBILITY:** Local and Regional (within 70 miles of Sugar Land, Texas)

**SUBMISSION:** Electronic Submissions Only Via [www.publicartist.org](http://www.publicartist.org)

**BEAUTIFYING SUGAR LAND'S STREETS**

The City of Sugar Land is seeking artists to aesthetically treat utility infrastructure throughout the community. Artists will be commissioned to transform traffic signal control boxes in Sugar Land from functional infrastructure into colorful and inspired works of art.

**ABOUT THE PROJECT**

The City of Sugar Land, with input from the Sugar Land Cultural Arts Foundation (SLCAF) and community members, will select up to eleven artists and artist teams to develop designs for signal boxes in Sugar Land. Artists will submit digital files that can be fabricated into vinyl wraps. Signal box locations include areas along ALT 90 from HWY 6 to Dairy Ashford Road. The Project Planning Committee will determine the specific location of each artwork.

**ELIGIBILITY**

- Artists, students, schools and community organizations are encouraged to apply.
- This opportunity is limited to Sugar Land-area, and regional artists (living/working within 70-mile radius of Sugar Land, Texas).
- Artists who apply in teams will have the opportunity to work collaboratively on their design. All artists contributing to a team project will receive equal recognition for their artistic input, but will need to divide the \$500 stipend amongst themselves as they desire.
- Staff members, board members, advisory board members, City Council members and/or family members of City of Sugar Land are ineligible to apply.

**ARTWORK LOCATION**

Traffic cabinets to be wrapped are located along HW90 between US59 and HW6. The selection committee will assign specific traffic cabinet locations to selected artist designs.

Traffic Box locations include:

- 90 at HW6
- 90 at University Blvd.
- 90 at Ulrich St.
- 90 at Brooks St.
- 90 at Main St.
- 90 at Savoy St.
- 90 at Lombardy Dr.
- 90 at Gillingham Ln.
- 90 at Schlumberger Dr.
- 90 at Industrial Dr.
- 90 at Dairy Ashford Rd.

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**DURATION**

Wraps will be removed after 1-3 years depending on condition. They may be removed at any time at the discretion of the City of Sugar Land.

**HONORARIUM**

Each artist or artist team will receive a \$500 honorarium for their design and the unlimited, licensed use of that design for program purposes. Fabrication and installation of wraps is not part of the artist's work.

**SUBMISSION REQUIREMENTS**

Artists should submit via [www.publicartist.org](http://www.publicartist.org) the following items:

1. *Resume and/or Biography/Artist Statement:* A current résumé that outlines your professional accomplishments as an artist. If applying as a team, please submit a resume for each artist, with the lead artist's resume first. If you select to submit a biography/artist statement, please do not exceed 500-word maximum.
2. *Letter of Intent:* Include a description of how the artist or artist team meets the criteria listed in the RFQ. Please do not exceed 500-word maximum.
3. *Work Examples/Digital Images.* Digital images of 3-5 previously completed artworks that were commissioned or acquired as public art. If you have no previous works commissioned/acquired, please include relevant work samples.

File format: JPEG only

File dimensions: No smaller than 1920 pixels on the longest side

File resolution: 72 ppi/dpi (standard web resolution)

File size: 5 MB maximum

4. *Image list:* Include artist, title, year completed, dimensions, material, and budget or price (as applicable) for each image selected in your portfolio.
5. *Design for traffic box wrap utilizing provided template:* Include design concept utilizing template within the RFP.

Incomplete or ineligible applications will not be considered. Please do not submit hard copies.

**SUBMISSION GUIDELINES & DESIGN CONSIDERATIONS:**

- In the creation of designs, please carefully consider the sample template provided at the last page this document. Designs must conform to the shape of the attached template. Actual size of traffic boxes may vary. Selected artists should be prepared to coordinate with the City of Sugar Land and the SLCAF to finalize the design.
- “Sweet Things” is the theme of this call, allowing for open interpretation and creativity to make a lasting impression on residents and viewers. “Sweet Things” reflects Sugar Land’s founding as a sugar plantation and is also a reference to the present growth and prosperity the city is experiencing.

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- The art may be a new original piece or an existing work of the artist, but may not be on display in other public art programs. This does not include ongoing gallery exhibitions.
- The art may be representational or abstract, but may not contain advertising, religious art, sexual content, negative imagery, or convey political partisanship.
- Due to the heat sensitivity of the electronics contained within the utility boxes, artists are discouraged from using very dark color palettes in their designs.
- Submitted designs must illustrate original artwork and/or graphic design.
- All submissions must be provided digitally.
- Artists may submit up to (3) designs for consideration.

**SELECTION CRITERIA**

Criteria used to select artwork include, but are not limited to: appropriateness of art to the community, aesthetic quality, site suitability, quality of previous work, and commitment to carrying out the project.

**ADDITIONAL INFORMATION**

Completed artwork will become a part of the City of Sugar Land's Public Art collection and will be owned by the City. Selected artists will sign a licensing agreement and participation waiver with the City of Sugar Land.

**TIMELINE**

Thursday, March 14, 2018	RFP Open Call
Sugar Land Art Center & Gallery Wednesday, March 28, 2018, 6:30pm	Public meeting - how to apply to this public art opportunity
Thursday, May 3, 2018 at 10:00am CST	RFP Deadline
By May 25, 2018	Artists Notified

**CONTACT**

City of Sugar Land, Cultural Arts Division

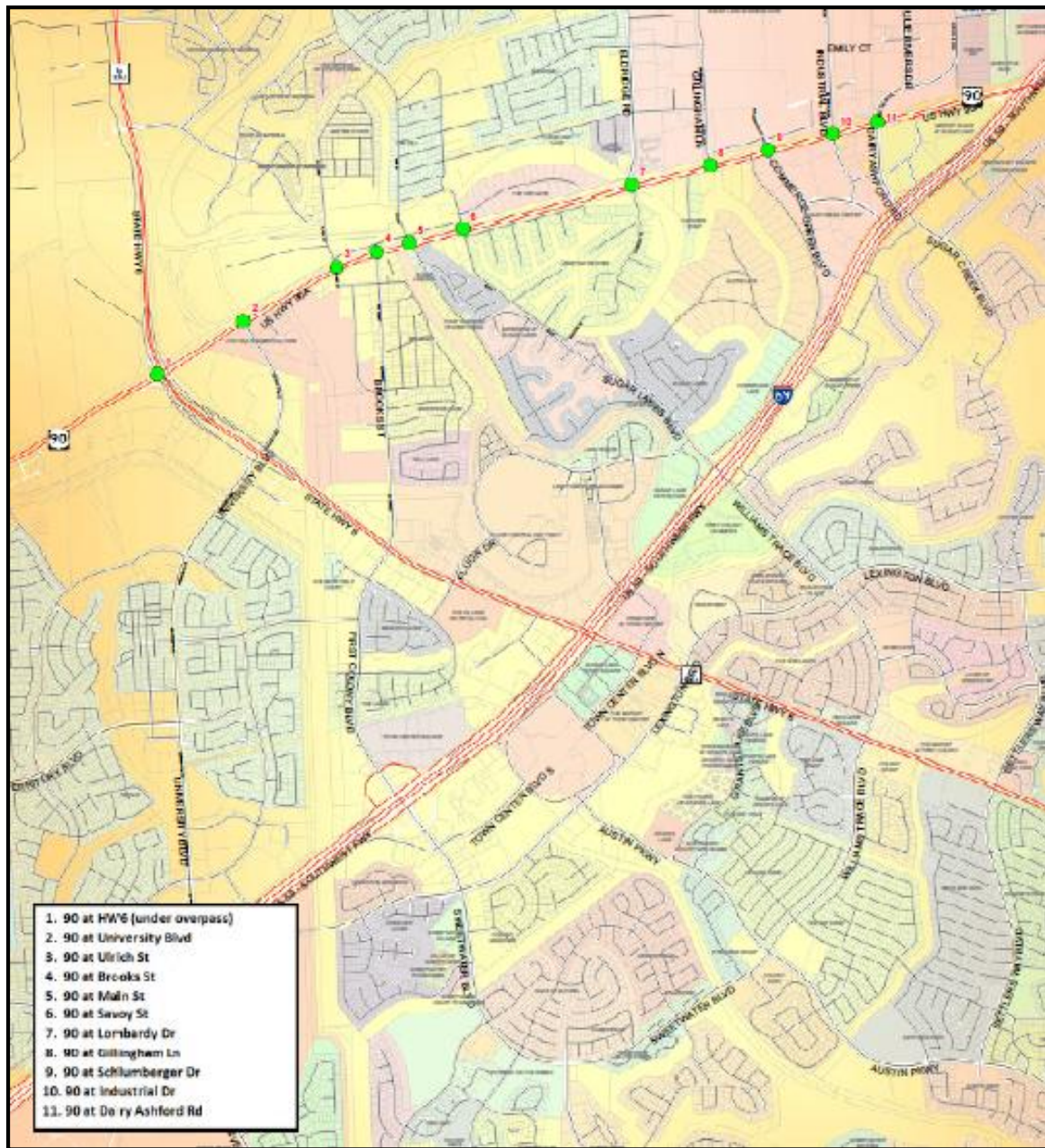
Phone: (281) 275-2969

**\*FOR QUESTIONS/INFORMATION ONLY - DO NOT SUBMIT ART OR OTHER RFP MATERIALS TO THIS EMAIL ADDRESS.**

Email: [CulturalArts@sugarlandtx.gov](mailto:CulturalArts@sugarlandtx.gov)

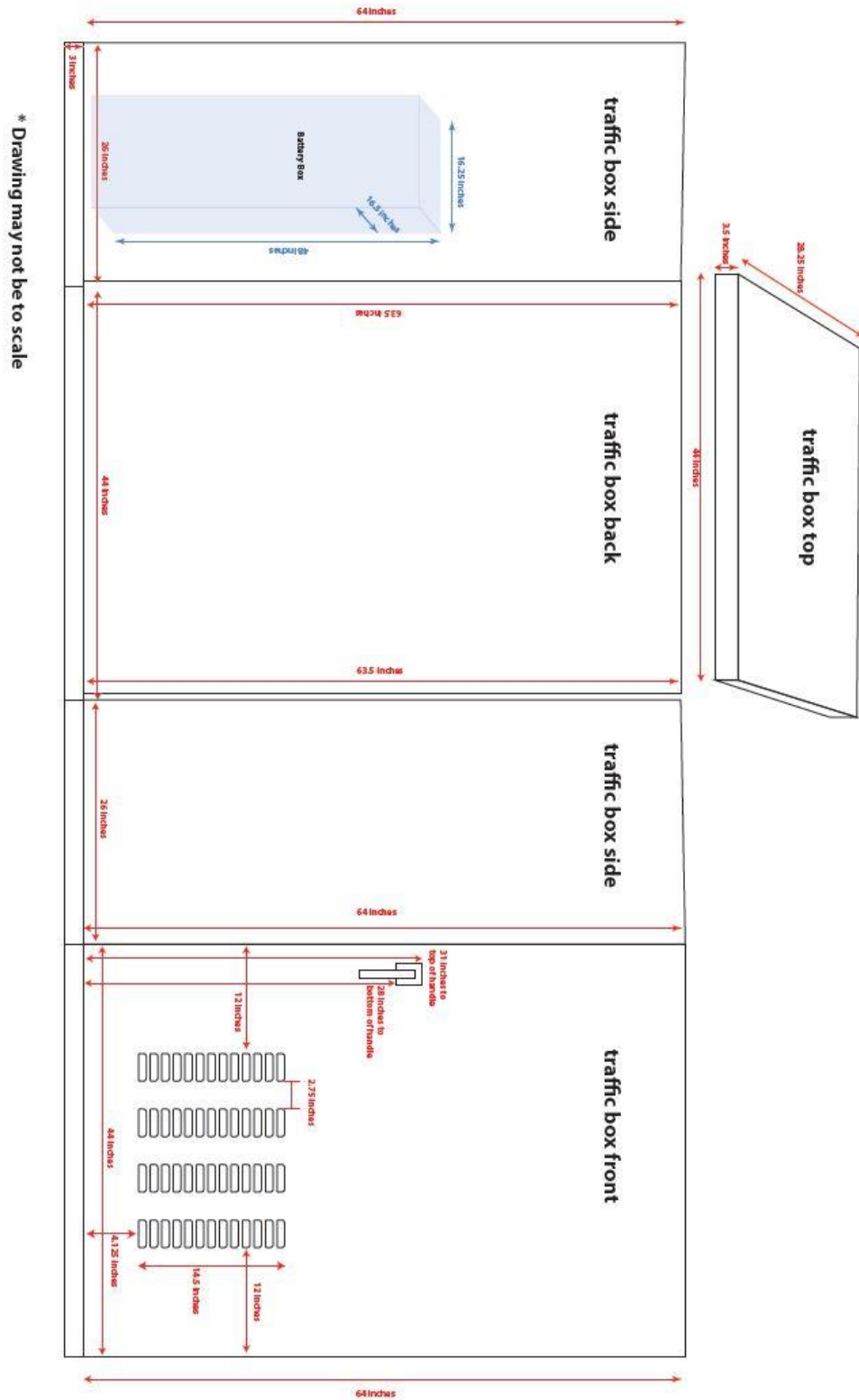
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Map of Locations:



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Diagram of Traffic Box:





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**Examples of Previously Completed Traffic Boxes Within Other Cities:**

