



The Massachusetts Chapter of the American Academy of Pediatrics (MCAAP)
presents its Annual Edward Penn Lecture and Business Meeting
Speaking Up For Kids: Pediatric Advocacy in Massachusetts
May 8, 2019 – 9:30 am – 4:00 pm at the
Massachusetts Medical Society, Waltham, MA

Overall Program Objectives:

- Attendees will identify and master strategies and tools to effectively engage in legislative and other policy-making processes to advocate for child health.
- Attendees will learn how to create a personal road map in order to engage in life course child health advocacy.
- Attendees will learn how to leverage their child health expertise to advocate in face-to-face, social media and traditional media encounters with legislators, policy-makers and the public.

9:30 am – **Registration**

9:55 am – **Welcome – Elizabeth Goodman, M.D., MBA, FAAP, MCAAP President**

10:00 am – 11:00 am – ***“My Pediatric Advocacy Journey and How to Advocate for Children” – Panel***

- **Moderator: Brenda Anders Pring, M.D., FAAP – MCAAP Legislative Committee Co-Chair**
- **Aisha James, M.D., FAAP, MCAAP Legislative Committee Member**
- **Sean Palfrey, M.D., FAAP, Program Director, MCAAP Immunization Initiative**
- **Anna Rosenquist, M.D., FAAP, MCAAP Legislative Committee Member**

11:00 am – 11:45 am – **Mark Del Monte, JD, Interim CEO of the American Academy of Pediatrics –
*“Advocating for Kids at the Capitol and State House”***

12:00 pm – 1:30 pm – ***Business Meeting and Lunch***

1:30 pm – 2:00 pm – **Ed Penn Lecture - James Perrin, M.D., FAAP, Chair, MCAAP Medicaid ACO Task Force –
*“Medicaid ACOs and Children’s Needs: Creating Better Alignment”***

WORKSHOPS – 2:00 pm – 4:00 pm

WORKSHOPS - 1 (choose 1): 2:00 pm - 3:00 pm

- ***“Meeting with Elected Officials: Strategies, Techniques and Mock Sessions”***
– Carole Allen – M.D., FAAP and Lynda Young, M.D., FAAP
- ***“How to Make your Voice Heard in Social Media and Traditional Media”*** - Mary Beth Miotto, M.D., FAAP

WORKSHOP - 2 (choose 1 – REPEATED FROM WORKSHOP 1): 3:00 pm – 4:00 pm

- ***“Meeting with Elected Officials: Strategies, Techniques and Mock Sessions”***
- ***“Speaking Up for Children: How to Deliver a Clear Message in Social Media and Traditional***

- *This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Pediatrics (AAP) and the Massachusetts Chapter of the AAP (MAAAP). The American Academy of Pediatrics is accredited by the ACCME to provide continuing medical education for physicians.*
- *The AAP designates this live activity for a maximum of 4.50 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.*
- *This activity is acceptable for a maximum of 4.50 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.*
- *PAs may claim a maximum of 4.50 Category 1 credits for completing this activity. NCCPA accepts AMA PRA Category 1 Credit[™] from organizations accredited by ACCME or a recognized state medical society.*
- *This program is accredited for 4.50 NAPNAP CE contact hours of which 0 contain pharmacology (Rx) content, (0 related to psychopharmacology) (0 related to controlled substances), per the National Association of Pediatric Nurse Practitioners (NAPNAP) Continuing Education Guidelines.*