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Feeling stuck? We help you skip the writing and go straight to the press release

MAR 28, 2018

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The most important part of a novel isn't the plot, the characters, or the language. It's the elevator pitch. That one-sentence descriptor is how you sell the book to publishers,

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sentence below. The result: “A keenly observed war epic about an overbearing mistress’s quest to grapple with her sexless marriage.” We can’t wait to read it, Ms. Carter-Knowles!

If you run out of letters in your first name, move on to your last—so, for example, Vin Diesel would write “a passionate story about an unlucky mother’s failure to explore her writer’s block.” Or you could just spell out whatever word comes to mind. (The first seven letters of “Electric Lit” give you “an erotic noir about an agoraphobic daughter’s expedition to circumvent her political apathy.”)

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U riotously funny	U tragicomedy	U lovesick	U writer's	U plan	U give up	U spiritual evolution
V passionate	V murder mystery	V drug-addicted	V private investigator's	V scheme	V investigate	V secret second family
W surreal	W novel in stories	W jilted	W couple's	W resolve	W navigate	W sexual awakening
X dystopian	X historical novel	X vengeful	X coven's	X project	X reconnect with	X Amazon reviews
Y hysterical	Y graphic novel	Y overbearing	Y murder detective's	Y promise	Y embrace	Y father's murder
Z meditative	Z saga	Z closed	Z octogenarian's	Z battle	Z reconcile to	Z disinheritance

By Halimaah Marcus and Benjamin Samuel

Click to expand

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lights on



Electric Literature is a 501(c)(3) non-profit organization founded in 2009. Our mission is to amplify the power of storytelling with digital innovation, and to ensure that literature remains a vibrant presence in popular culture by supporting writers, embracing new technologies, and building community to broaden the audience for literature.

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