

Making Audio Books with Audible (ACX)

- By ACX

- Clayton Jones,
- Joanne Tailele
- and Sarah Sampino



In 10
easy steps

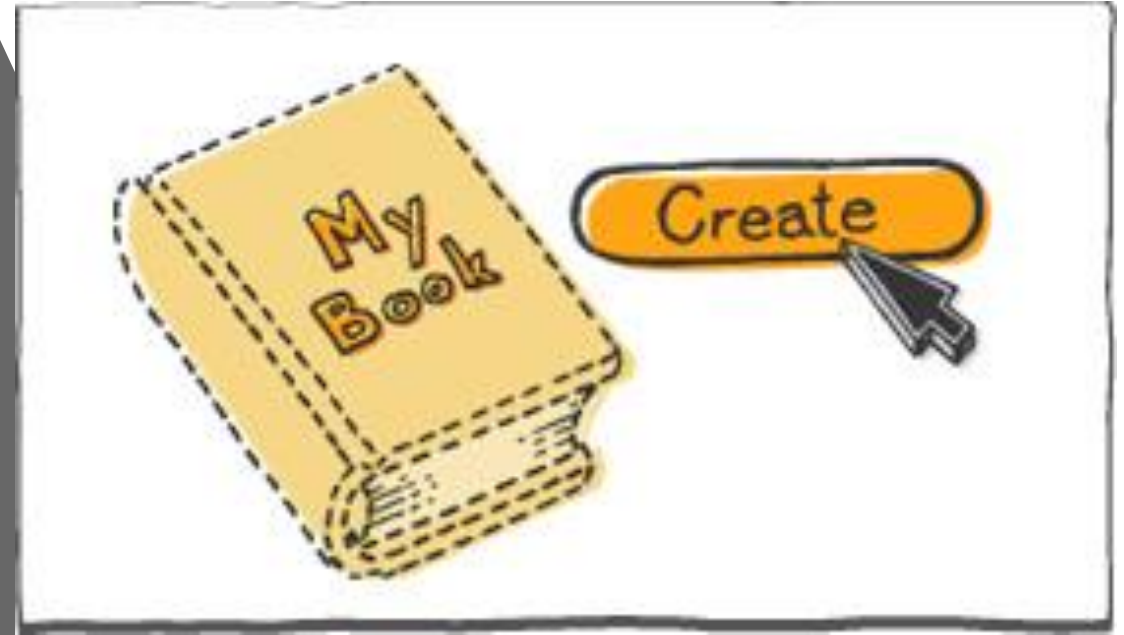
#1 - CONFIRM

- Confirm you have audio rights for your book by checking your print book contract. If you have the Audio Rights, then for ACX, you are the Rights Holder.



#2 -CREATE A PROFILE

- Create the Title Profile by describing your book and the type of narrator best suited for it.
- You'll also post a 1-2 page excerpt from your book to serve as the Audition Script for potential narrators.



TITLE PROFILE



Audiobook Information Form

Book Title: Town Without Mercy

Subtitle:

Series Name:

Series No:

Rights Holder: Joanne Simon Taillele

Rights Holder Contact Info: Joanne Simon Taillele hold all rights. Contact can be made through her website at www.JoanneTaillele.com

Phonetic Pronunciation of Author's Name: Jo – ANN Simon Ty-LAY-lee (think Hawaiian)

Genre: Women's Fiction with LGBT elements

15 Minute Checkpoint Due Date: March 15, 2019

Final Audio Due Date: April 30, 2019

Story Notes: This is a heavy story about mass murder and the misunderstanding of the LGBT community. Tone should be serious with very few jovial spots. Both Adele and Jodi are professionals, so they need come off as educated.

Comments: In that first pages when you read, "The park. There's been a shooting in the park." That was Adele speaking. She should sound panicked. You make it sound like the newscaster was saying that.

Character Descriptions:

Name	Accent Notes	Character Notes
Adele	Clear – concise	TV news correspondent
Jodi	Has a slight French accent	Uses a few French phrases
Mercedes	Typical Midwest teen	Troubled teen – letter is only voice other than a few syllables when she is trying to speak

Specific Pronunciation Notes (Names, Places): _____

Key Points from Prior Books in Series (If Applicable): N/A

#3 -FIND A PRODUCER

- Post your book so Producers can audition
- OR
- Listen to sample narrators and invite a handful of producers to audition for your book.



#4 - REVIEW AUDITIONS

- Review auditions from interested Producers.



#5 - MAKE A DEAL

- You can make an Offer to a Producer to produce your audio book by sending the Producer a Production Offer Page.
- If the Producer accepts the offer, you have a deal with ACX.



Standard Rate is \$250 PPH

As an example: I negotiated \$100PPH plus 40% Royalty share, which is 20% net on all sales.

My book is 124 printed pages or 42,052 words.

That equates to about 5 PPH: \$500 plus 20% royalties to Sara

How do I make an offer to someone to produce an audiobook?



1. Go to the profile page of the Producer you wish to cast, and click on "Make Offer" right below their picture.
Note: If you do not see the option to "Make Offer", or if you receive an error [click here](#) to view potential reasons.
2. Next, please set the offer to your desired per finished hour rate or select "Royalty Share."
3. Please ensure you set a deadline that keeps in mind time for the Producer to send you the first 15 minutes of your audiobook for your initial review, along with time for corrections to be made to your fully finished audiobook if necessary. Allow yourself time to approve the entire audiobook.
4. Submit the offer.
5. Once the Producer accepts the offer, please send them the manuscript for your book so that they can begin recording the first 15 minutes.

IMPORTANT: To guarantee a binding contract, please work out all details of your Offer via ACX, using our internal messaging system. If you negotiate and agree to details via phone, video chat, or other, those details aren't going to be reflected in our contract system.

#6 - GET STARTED

- Your producer will record and upload the 15-minute checkpoint of the audiobook which you can approve or provide feedback.
- When the sample is approved, the Producer will record the full project.



Sara asked me for my book to be in either a n EPub or a Mobi file. I have a program that was able to convert my Kindle PDF file.

#7 - APPROVE THE FINAL PRODUCT

- You can ask the Producer to make up to two rounds of corrections to your finished audiobook.
- When you're happy, you pay the Producer directly unless you agreed to a Royalty Share deal.



Creating your Cover



Town Without Mercy

Joanne Simon Tailele

Narrator: Sara Sampino

Technical

- JPG, PNG or TIF file format only
- No smaller than 2400 x 2400 pixels
- No smaller than 72 dpi resolution
- 24-bit (True Color) minimum
- RGB color (not CMYK)
- Images must be a true square, not a rectangular image with borders
- File name should be condensed book title. Alphanumeric characters only

Image Content

Must contain both the same of the title and the author

Cannot refer to the physical media (such as CD's) other than the audio presented

Cannot show scenes of jewel cases, promotional stickers or cellophane

No pornographic or offensive materials

DISTRIBUTE

- ACX distributes your audiobook through Audible, Amazon and iTunes under both the exclusive and non-exclusive contracts.

If you grant non-exclusive distribution rights, then you can distribute through additional channels.



PROMOTE

Promote the availability of your audiobook to your fans.

Get started with great marketing advice in the **Promote Yourself** section. (or Sarah's handout)



EARN ROYALTIES

- You'll receive a monthly digital royalty statement and payments from your Audible via direct deposit and you may track your progress using your Sales Dashboard.



ACX puts YOU in the Director's Chair

Authors



ACX Puts You in the Director's Chair.



Decide how your audiobook is produced, who narrates it, and select your distribution channels.

Every audiobook you make on ACX will be available on Audible.com, Amazon.com, and iTunes, but also if you grant Audible exclusive distribution rights, then you'll earn royalties of 40%.