



2021 ANNUAL SPONSORSHIP OPPORTUNITIES



*Loudoun Therapeutic Riding's first ever 2021 annual sponsorships provide your business with the opportunity for year-round recognition through online media, print publications and onsite in person events.**

Enhance your company's culture and employee pride by partnering with Virginia's oldest therapeutic riding organization, making a real difference in the lives of those in need of equine-assisted services in your community.

As an annual sponsor of Loudoun Therapeutic Riding, your company will be supporting Loudoun County's only PATH International Premier Accredited Center, shining a positive light on your brand and reputation in our community.

\$10,000 GRAND PRIX LEVEL

- Prominent year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- Shout outs once every quarter on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
 - 6 invitations to exclusive Paddle Up for the Ponies Preakness Pod Parties*
 - Company logo prominently placed in event program
 - Company logo placed on all printed material given to LTR supporters
 - Company logo prominently placed on auction website
 - Opportunity to speak in professional pre-recorded LTR videos premiered on race day, which will also be uploaded and maintained on YouTube after the event
 - Opportunity to place a promotional item in all swag boxes
- Invitation for 6 guests from your business to our In-Stride Society monthly mixers beginning in the summer of 2021*
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again*
- Placement of your company logo on a banner in the LTR barn for our visitors, volunteers, students, families and supporters to see
- Your logo prominently on the back of our 2021 collectible Ride-a-Thon t-shirt
- Opportunity for your team to join us at LTR for a specially created outdoor volunteer activity.



2021 ANNUAL SPONSORSHIP OPPORTUNITIES

\$5,000 WINNERS CIRCLE LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website.
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- Shout outs once every quarter on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
 - 4 invitations to exclusive Paddle Up for the Ponies Preakness Pod Parties*
 - Company logo on signature cocktail recipe card placed in all swag bags
 - Company logo placed on auction website
 - Company logo placed in event program
 - Opportunity to place a promotional item in all swag boxes
- Invitation for 4 guests from your business to our In-Stride Society monthly mixers beginning in the summer of 2021*
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again*
- Placement of your company logo on a banner in the LTR barn for our visitors, volunteers, students, families and supporters to see
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt
- Opportunity for your team to join us at LTR for a specially created outdoor volunteer activity



Loudoun Therapeutic Riding empowers and improves the lives of people with cognitive, physical and psychological disabilities through the benefits of equine-assisted services, while serving the equine services industry through training and education.



2021

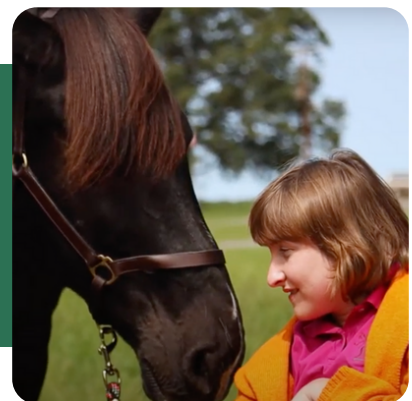
ANNUAL SPONSORSHIP OPPORTUNITIES

\$2,500 BLUE RIBBON LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website.
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- A shout out every 6 months in 2021 on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
 - 2 invitations to exclusive Paddle Up for the Ponies Preakness Pod Parties*
 - Company logo placed in event program
 - Company logo placed on auction website
- Invitation for 2 guests from your business to our In-Stride Society monthly mixers beginning in the summer of 2021*
- Placement of your company logo on a banner in the LTR barn for our visitors, volunteers, students, families and supporters to see
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again*
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt

*"When I'm around the horses I am not disabled.
I am abled."*

- Amy Stone, LTR Ambassador and
Carriage Driving Student



To see your impact, visit: <https://LTRF.org/about/stories>



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ANNUAL SPONSORSHIP OPPORTUNITIES

\$1,000 BARN BUDDY LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website.
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- A single shout out on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
 - Company logo placed in event program
 - Company logo placed on auction website
- Invitation for 1 guest from your business to our In-Stride Society monthly mixers beginning in the summer of 2021*
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again*
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt

\$500 FRIEND OF LTR LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website – hyperlinked to your website
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- A single shoutout on LTR social media accounts recognizing you for your support with links to your website and social media
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again*
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt

Thank you for your support!



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ANNUAL SPONSORSHIP FORM

☐ Yes! I'd like my company to make a real difference in the lives of those living with disabilities by becoming a 2021 sponsor of Loudoun Therapeutic Riding!

Contact: _____ Title _____

Name of Business/How you would like to be listed:

Phone # _____ E-Mail _____

Address: _____

City _____ State _____ Zip _____

Website: _____

Social Media Handles: (Facebook) _____ (Instagram) _____

(Twitter) _____ (Linked In) _____

SPONSORSHIP LEVEL:

☐ \$10,000 Grand Prix Level

☐ \$1,000 Barn Buddy Level

☐ \$5,000 Winners Circle Level

☐ \$500 Friend of LTR Level

☐ \$2,500 Blue Ribbon Level

☐ I am unable to sponsor,

but would like donate: _____

☐ I have enclosed my check payable to: Loudoun Therapeutic Riding

☐ Please charge my credit card:

Credit Card # _____

Expiration _____ Security Code _____

Signature: _____

Please email completed form, as well as a quality company logo to hsorrenti@ltrf.org by **April 1, 2021**

You can also mail this form to Loudoun Therapeutic Riding,
41580 Sunday Morning Lane, Leesburg, VA 20176

Loudoun Therapeutic Riding is a 501(C)3 Charitable
Organization. Tax ID: 23-7390594. Sponsorships are deductible to the full extent of the law.