



# 2021

## ANNUAL SPONSORSHIP OPPORTUNITIES



*Loudoun Therapeutic Riding's first ever 2021 annual sponsorships provide your business with the opportunity for year-round recognition through online media, print publications and onsite in person events.\**

*Enhance your company's culture and employee pride by partnering with Virginia's oldest therapeutic riding organization, making a real difference in the lives of those in need of equine-assisted services in your community.*

*As an annual sponsor of Loudoun Therapeutic Riding, your company will be supporting Loudoun County's only PATH International Premier Accredited Center, shining a positive light on your brand and reputation in our community.*

### \$10,000 GRAND PRIX LEVEL

- Prominent year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- Shout outs once every quarter on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
  - 6 invitations to exclusive Paddle Up for the Ponies Preakness Pod Parties\*
  - Company logo prominently placed in event program
  - Company logo placed on all printed material given to LTR supporters
  - Company logo prominently placed on auction website
  - Opportunity to speak in professional pre-recorded LTR videos premiered on race day, which will also be uploaded and maintained on YouTube after the event
  - Opportunity to place a promotional item in all swag boxes
- Invitation for 6 guests from your business to our In-Stride Society monthly mixers beginning in the summer of 2021\*
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again\*
- Placement of your company logo on a banner in the LTR barn for our visitors, volunteers, students, families and supporters to see
- Your logo prominently on the back of our 2021 collectible Ride-a-Thon t-shirt
- Opportunity for your team to join us at LTR for a specially created outdoor volunteer activity.



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## ANNUAL SPONSORSHIP OPPORTUNITIES

### \$5,000 WINNERS CIRCLE LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website.
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- Shout outs once every quarter on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
  - 4 invitations to exclusive Paddle Up for the Ponies Preakness Pod Parties\*
  - Company logo on signature cocktail recipe card placed in all swag bags
  - Company logo placed on auction website
  - Company logo placed in event program
  - Opportunity to place a promotional item in all swag boxes
- Invitation for 4 guests from your business to our In-Stride Society monthly mixers beginning in the summer of 2021\*
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again\*
- Placement of your company logo on a banner in the LTR barn for our visitors, volunteers, students, families and supporters to see
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt
- Opportunity for your team to join us at LTR for a specially created outdoor volunteer activity



Loudoun Therapeutic Riding empowers and improves the lives of people with cognitive, physical and psychological disabilities through the benefits of equine-assisted services, while serving the equine services industry through training and education.



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## ANNUAL SPONSORSHIP OPPORTUNITIES

### \$2,500 BLUE RIBBON LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website
  - hyperlinked to your website.
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- A shout out every 6 months in 2021 on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
  - 2 invitations to exclusive Paddle Up for the Ponies Preakness Pod Parties\*
  - Company logo placed in event program
  - Company logo placed on auction website
- Invitation for 2 guests from your business to our In-Stride Society monthly mixers beginning in the summer of 2021\*
- Placement of your company logo on a banner in the LTR barn for our visitors, volunteers, students, families and supporters to see
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again\*
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt

*"When I'm around the horses I am not disabled.  
I am abled."*

- Amy Stone, LTR Ambassador and  
Carriage Driving Student

To see your impact, visit: <https://LTRF.org/about/stories>





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## ANNUAL SPONSORSHIP OPPORTUNITIES

### \$1,000 BARN BUDDY LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website - hyperlinked to your website.
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- A single shout out on LTR social media accounts recognizing you for your support with links to your website and social media
- Receive these benefits at the 2021 Un-Party Preakness Party on May 15, 2021
  - Company logo placed in event program
  - Company logo placed on auction website
- Invitation for 1 guest from your business to our In-Stride Society monthly mixers beginning in the summer of 2021\*
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again\*
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt

### \$500 FRIEND OF LTR LEVEL

- Year-long placement of your company logo on our corporate partners' page of the LTR website – hyperlinked to your website
- Shout outs throughout 2021 in our monthly e-newsletter sent to 2,500 community leaders & LTR supporters
- A single shoutout on LTR social media accounts recognizing you for your support with links to your website and social media
- Special invitations and recognition at all 2021 in-person events when we are able to gather together again\*
- Your logo on the back of our 2021 collectible Ride-a-Thon t-shirt

*Thank you for your support!*



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## ANNUAL SPONSORSHIP FORM

Yes! I'd like my company to make a real difference in the lives of those living with disabilities by becoming a 2021 sponsor of Loudoun Therapeutic Riding!

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Business/How you would like to be listed: \_\_\_\_\_

Phone # \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handles: (Facebook) \_\_\_\_\_ (Instagram) \_\_\_\_\_

(Twitter) \_\_\_\_\_ (Linked In) \_\_\_\_\_

### SPONSORSHIP LEVEL:

\$10,000 Grand Prix Level  
 \$5,000 Winners Circle Level  
 \$2,500 Blue Ribbon Level

\$1,000 Barn Buddy Level  
 \$500 Friend of LTR Level  
 I am unable to sponsor,  
but would like to donate: \_\_\_\_\_

I have enclosed my check payable to: Loudoun Therapeutic Riding

Please charge my credit card:

Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please email completed form, as well as a quality company logo to [hsorrenti@ltrf.org](mailto:hsorrenti@ltrf.org) by April 1, 2021

You can also mail this form to Loudoun Therapeutic Riding,

41580 Sunday Morning Lane, Leesburg, VA 20176