

CLEAR CHOICES CLEAN WATER

CITY OF BOWLING GREEN MUNICIPAL UTILITIES OFFICE
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Did you know that the ditches and streams in and around Bowling Green drain to Lake Erie?

Clear Choices, Clean Water – Greater Toledo Lake Erie is a campaign to increase awareness about choices we make and the impact they have on our streams and lakes. Water friendly practices such as using phosphorus-free fertilizer, landscaping with native plants, managing yard and pet wastes, and volunteering to clean up our waterways help make clear clean water available to us. By educating individuals on these important actions and providing citizens with water-focused volunteer opportunities, we empower everyone to do their part for water quality and conservation.

Clear Choices Clean Water – Greater Toledo Lake Erie is a cooperative effort between TMACOG's Stormwater Coalition members and many local partners. The City of Bowling Green (along with other communities such as Toledo, Maumee, Waterville, Perrysburg, Whitehouse, Holland, Oregon, Sylvania, and more) is a member of the TMACOG Stormwater Coalition. Since 2003 the Stormwater Coalition has been working to educate the citizens of northwest Ohio, showing how individuals can help to protect and improve water quality in our rivers and Lake Erie. In 2016, members of the Stormwater Coalition decided to fund the launch of an affiliate program of the National Clear Choices Clean Water Campaign based in Indianapolis.

Learn More, Join Others, & Make a Pledge
ToledoLakeErie.ClearChoicesCleanWater.org

GREATER TOLEDO
LAKE ERIE

CLEAR CHOICES
CLEAN WATER

PLEDGE TO:

- USE NO FERTILIZER OR PHOSPHORUS-FREE FERTILIZER
- PICK UP PET WASTE
- GROW NATIVE PLANTS
- VOLUNTEER AND MORE...



NATIVE PLANTS & POLLINATORS

About 70% of pollution in our waterways comes from stormwater runoff. Lawn and garden activities can contaminate stormwater with pesticide, soil, and fertilizer runoff. Native plants can slow that runoff to a crawl or stop it altogether. And a good planting also supports our all-important pollinators at the same time.

Learn more about how you can make a difference:
toledolakeerie.clearchoicescleanwater.org/pledges/native-plants-and-pollinators/

FERTILIZE LESS

Too much fertilizer can actually kill plants and excess fertilizer can runoff into streams and lakes causing toxic algal blooms that are harmful to aquatic life and even people and their pets. By using phosphorus-free fertilizer, less fertilizer, or no fertilizer on your lawn, you can help prevent water pollution problems like algae blooms and toxins, bad tasting water, and low oxygen for fish and other aquatic animals. Learn more about how you can make a difference:
toledolakeerie.clearchoicescleanwater.org/pledges/lawns/fertilizer-impacts/



PET WASTE

An estimated 47% of U.S. households have at least one dog. That amounts to approximately 53 million dogs. Each of those 53 million dogs produces about 0.75 pounds of waste every day. That equals about 400 pounds of poo every year for every household—about 6.3 BILLION pounds nationally. But what happens to all that waste? If it isn't picked up and disposed of properly, it could end up in our waterways. Learn more about how you can make a difference:
toledolakeerie.clearchoicescleanwater.org/pledges/pet-poo/

VOLUNTEER

One voice, one gesture, one action can create ripples of change in a community. Ensuring clean water can only be done together. Northwest Ohio has many organizations focused on improving water quality in our streams, rivers, and Lake Erie. Volunteers may be provided with opportunities to clean up streams, staff educational booths, or collect and analyze stream samples. Have a group wanting to volunteer to remove litter or stencil storm drains? Contact the City's Sustainability Coordinator at sustainability@bgohio.org or 419-354-6222.

