Parker ACE Hardware & Lumber

2020 PARKER ACE HARDWARE

Parade of Lights

Parade Information

Christmas is coming! Register today to be part of this annual spectacle of lights unofficially, officially kicking off the holiday season downtown!

The Downtown Development Authority is seeking businesses, clubs and organizations to design a float for this annual parade. This year, floats will be stationary along the West side of Bingham Ave between Lyon Street and Spruce St. Parade goers will remain in their cars with their families and drive by the spectacle. Advertise your group and showcase creativity during this festive downtown activity for great prizes! *Prizes to be awarded in Downtown Dollars. Floats are **required** to have lights and music is highly encouraged.

1st Prize: $250*
2nd Prize: $150*
3rd Prize: $50*

Judging is based on the following criteria:

BEST LIT FLOAT | MOST CREATIVE

BEST REPRESENTATION OF THE HOLIDAYS

When: Friday November 27, 2020

Time: 6:30-8:30pm, Set up will begin at 5:45pm floats must be in place by 6:15pm

Where: Bingham Avenue beginning at the Bingham/Lyon St. intersection and continuing northbound. Floats will line up on the West side of the street.

2020 REGISTRATION INFORMATION

REGISTRATION DEADLINE NOVEMBER 25TH, 2020

Business / Organization
Name:
_____

Contact Person: _____

Phone: _____

Email: _____

Address: _____

Please describe your parade entry (Truck w/trailer, golf cart, school buses, trail groomer, tow truck etc.)

_____

_____

Please check the following:

- ☐ I will build a float.
- ☐ I can't build a float, but I would like to volunteer at the parade
- ☐ My float or entry will have music

Questions? Contact Kayla Nicholson at 906/ 635-6973 or knicholson@saultcity.com

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DOWN TOWN Sault Ste. Marie