PRELIMINARY PROGRAMME (as at 12/02/2021, subject to change)



	Title	CEST	SGT	EDT
	Center Stage: Opening Session	13:00	19:00	7:00
Concurrent Sessions	Connected Vehicles, Cloud Computing and IP – Convergence in Technology ✸ Licensing of Socially Necessary technologies – the COVID Impact ⊂ YMC Tournament Awards Ceremony – Who will be the ultimate champion? Open Innovation to Fight Global Pandemic. ⊂ Dispute Resolution and Global Patent Enforcement ◁ WILA Advancing Women Leaders			
	Center Stage: The Business Side of the Space Race	17:00	23:00	11:00
	A Mock Mediation at WIPO ◁ Standard Essential Patents: The Rules of the FRAND Dance ◁ Update on the Unitary Patent Court ✸ Impact of Court decisions involving Standard Essential Patents on Innovation ◁ Don't Forget about Copyright when Licensing Designs! ✸ Global Challenges for SMEs in Business-to-Business Sales ✸			
	Center Stage: Keynote from WIPO Director General Daren Tang	21:00	3:00	15:00
	Licensing and eSports ✸ Utopia 2030: What will the future of consumer products look like? ✸ IP Valuation in a World of Big Data and Artificial Intelligence ⊂			
	Center Stage: Pro-patent or Pro-balance? Making sense of IP policy trends	1:00	7:00	19:00
	Disruptive Information Tools and Protecting Data How has COVID Altered IP Strategy? ⊂			
	Center Stage: Life Sciences: COVID Vaccine Development & Industry Impacts	5:00	11:00	23:00
	Hot Global Topics & Trends in the Chemicals, Environment, Energy and Materials Industry ✸ A Comprehensive Review of Case Decisions on Patent Licensing ◁ Recent Decisions on Anti-Suit Injunctions & Standard Essential Patents ◁			
	Center Stage: Auto Industry Trends - IOT, Electric Cars & other topics on the move!	9:00	15:00	3:00
	COVID Fears: Concern over Impacts of Vaccines Development on IP ⊂ Employee Inventions and Remuneration in Various Jurisdictions ◁ Multi-jurisdictional Patent Disputes - Coordinating Evidence. ◁ Brands in Crisis– developing a coordinated strategy in turbulent times			
	Center Stage: **Closing Session**	13:00	19:00	7:00

*A **24-Hour Marathon** of content and engagement, whenever your workday allows!*

Story Lines

✸ **(1) Connected Cars/Complex Products** – highlighting the convergence of technologies

⊂ **(2) COVID** – exploring the COVID pandemic's impact on innovation and Licensing

◁ **(3) IP Offices and Services** - how IP Offices support IP commercialization globally