



**Discover Eastern African Foods participating in the
2024 TFO Canada Inbound Trade Mission to
UGANDA – KENYA - ETHIOPIA
30 March to April 10, 2024**

TFO Canada and its African partners will be hosting a mission of 10 AgriFoods buyers from Canada and Europe to Kampala, Nairobi, and Addis Ababa. We take this opportunity to invite importers, distributors, wholesalers, and grocers to connect with Eastern African women-owned and women-led agribusinesses this spring!

To be considered to participate in this trade mission, please register here:
<https://forms.gle/zVbdZE7rTwem9WWDA>

Do not miss your chance to meet qualified exporters with new and innovative products that have been specifically selected for their potential in the Canadian and European markets.

PRODUCT CATEGORIES:

The buyers mission will cover the following product categories:

1. **Coffee:** conventional and specialty, green, roasted, branded
2. **Fresh produce:** avocados, mangoes, green beans, peas, pumpkin, squash, fine herbs, and more
3. **Teas:** conventional black tea, purple tea, herbal, specialty
4. **Dried fruit and nuts:** pineapple, jackfruit, macadamia nuts, cashews
5. **Bulk commodities:** sunflower oil, teff, sesame, organic soybeans, mung beans

ITINERARY:

30 March: All buyers arrive at Entebbe International Airport (EBB), Uganda

1-2 April: B2B meetings, Kampala

3 April: Travel to Jomo Kenyatta International Airport (NBO), Kenya

4-5 April: B2B meetings, Nairobi

6 April: Trade mission ends for buyers of Fresh Produce, Teas, Dried Fruit and Nuts
non-bulk commodities buyers return to UK, Europe, Canada

7 April: Coffee buyers travel to Addis Ababa Bole International Airport (ADD), Ethiopia

8-9 April: B2B meetings, coffee, Addis Ababa

10 April: bulk commodities buyers return to UK, Europe, Canada

TRAVEL DETAILS:

- Buyers will be booking their flights from their airport of origin to EBB airport and out of NBO or ADD to their destination airport. **TFO Canada will contribute a maximum of CAD\$1500 (Canadian Dollars) to each confirmed buyer.**
- TFO Canada will book and cover the cost of internal flights from EBB to NBO and from NBO to ADD, as appropriate.
- TFO Canada will cover lodging costs during the days of the trade mission.
- Buyer will be responsible for obtaining their visas.
- Buyers will need to cover food and drinks, but some meals will be sponsored by country and producer partners.
- The trip could incorporate optional site visits subject to budget availability.

TRAVEL REQUIREMENTS:

Multi-entry East Africa visa is required to travel to Uganda and Kenya.

Ethiopia visa – for buyers traveling to Ethiopia.

Yellow fever proof of vaccination.

REGISTRATON:

<https://forms.gle/zVbdZE7rTwem9WWDA>



TFO Canada
130 Slater Street
Suite / bureau 400
Ottawa (Ontario)
CANADA
K1P 6E2



T (613) 233-3925
F (613) 233-7860
Toll-Free / Sans frais :1-800-267-9674
E info@tfoCanada.ca
www.tfoCanada.ca