

bŠø wŠŋăšè {dzLJLJ2ŋŋłøš | 2dzăłyэ / 2yʃšŋšyôš нлнн

Breaking New Ground



Growing Opportunities

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Friday, November 4, 2022, 8:00 AM - 4:00 PM

The Palace at Somerset Park, 333 Davidson Ave., Somerset, NJ 08873

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The SHA Conference is an educational and networking opportunity for housing and service providers, community planners, housing developers, public officials, families/consumers and those interested in promoting and advancing supportive housing for people with special needs. Addressing state, regional as well as national issues, the conference draws an average of 350+ attendees.

This year's NJ Supportive Housing Conference theme, Breaking New Ground, Growing Opportunities, recognizes the unprecedented innovation in service delivery and infusion of capital brought about by the pandemic disruption. A fuller understanding of the importance of housing and its centrality to health is creating new partnerships that are expanding options in every community as never before. Our industry's common goal - to see more people with limited income and different abilities find a home and thrive - continues to push the boundaries of our imagination and fuel our determination. SHA's conference will focus on how developers, service providers, advocates, families and consumers are breaking new ground and increasing the resources to build accessible supportive options for people with special needs.

We are interested in the experiences of NJ providers but also want to hear how other states are constructing effective plans.



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Special Offer: Premier Sponsorship includes a one-year membership for SHA.

- 6 complimentary conference registrations
- Sponsorship level listing and logo on front cover of conference program
- Sponsorship level listing and logo with conference signage
- Sponsorship level and logo in main room slideshow (during breaks and plenary sessions)
- Logo and Sponsorship level listing on SHA website and Conference Registration Page
- Sponsorship listing in all SHA newsletters (one per week) and pre/post conference promotional material
- Exhibition space in prominent position at conference
- Opportunity to speak at conference
- Reserved, preferred seating in main meeting room for plenary and luncheon sessions
- Acknowledge Sponsor at SHA meetings prior and following conference

- 4 complimentary conference registrations
- Sponsorship level listing and logo on front cover of conference program
- Sponsorship level listing and logo with conference signage
- Sponsorship level and logo in main room slideshow (during breaks and plenary sessions)
- Logo and Sponsorship level listing on SHA website and Conference Registration Page
- Sponsorship listing in all SHA newsletters (one per week) and pre/post conference promotional material
- Exhibition space in prominent position at conference
- Reserved, preferred seating in main meeting room for plenary and luncheon sessions
- Acknowledge Sponsor at SHA meetings prior and following conference

- 2 complimentary conference registrations
- Sponsorship level listing and logo on insider front cover of conference program and in signage
- Sponsorship level and logo in main room slideshow (looping during breaks, before and after sessions)
- Logo and Sponsorship level listing on SHA Website conference page
- Sponsorship listing in all SHA newsletters (one per week) and pre/post conference promotional material
- Acknowledge Sponsor at SHA meetings prior and following conference

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Groundbreaker Event Sponsor - \$1,500

- 2 complimentary conference registrations
- Sponsorship level listing and logo with conference signage
- Sponsor level logo in conference program book
- Logo and Name recognition on SHA website
- Sponsorship listing logo/link in all SHA newsletters (pre/post event)

Keynote {LJ2yā2N - \$1,250

- 1 complimentary conference registration
- Logo and Name recognition on SHA website for Keynote session
- Sponsorship level listing and logo in conference program book
- Sponsor recognition in promotions before the conference and during session (attended by all registrants)

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- 1 complimentary conference registration
- Logo and Name recognition on SHA website for sponsored session
- Sponsorship level listing and logo in conference program book
- Sponsor recognition in promotions before the conference and during session

Notebook {LJ2yā2N - \$500

- Features a beautiful bound notebook and artwork by an artist living with a disability. Logo printed in conference notebook; listing on conference page on SHA website and SHA's newsletter

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Virtual Slideshow Ad - \$250 (unlimited)

- Tribute listing slideshow (loops during conference breaks)

**5ŠI-ŘŋYŠ to submit artwork or text for printed materials for the Program Book on November 4th is:
October 14, 2022.**

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Program back cover (1 page, color): \$1400 - Limit: 1
Program inside back cover (1 page, color): \$1200 - Limit: 1
Program inside 1 page (color): \$700 - No limit
Program Ad 1/2 page (color): \$400 - No limit

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Full page - Bleed: 8.75" x 11.25" | Trimsize: 8.5" x 11"
Half page - Bleed: 8.75" x 5.75" | Trimsize: 8.5" x 5.5"
Margins: Text minimum .25" from trim (8.5" x 11")

Accepted formats: PDF (preferred), JPG/Jpeg, or EPS
High resolution, minimum 300 dpi



Save Early For The 2022 Conference

Save Early For The 2022 Conference And Save!

2022 Conference Fees

	Early Registration before March 31	Regular Registration after March 31
Individual	\$50	\$75
Student	\$25	\$50
Corporate/Non-profit (Professional)	\$100	\$125

*Limited scholarships available

Early Registration Ends April 15

Want to save more and bring more
of your team to the conference?

**Save even more with 25% off total order
with 3 or more registrations!**



Sponsorship Commitment Form

Please complete the Sponsorship Commitment form below, save the form and email it to SHA-conference@shanj.org. Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Listings to include: company name, logo, description, social, website link. Additional instructions about promotion material will follow.

Company/Organization:

Contact Name:

Office Phone:

Mobile Phone:

Email:

Select Sponsor Level:

☐ Gold Sponsor* (\$7500) ☐ Silver Sponsor* (\$5000) ☐ Bronze Sponsor* (\$3000)

☐ Groundbreaker Event Sponsor (\$1500) ☐ Keynote Sponsor (\$1250)

☐ Session Sponsor (\$1000) ☐ Notebook Sponsor (\$500) ☐ Virtual Slide Ad (\$250)

Program Book: ☐ Outer Back Cover (\$1400) | ☐ Inner Back Cover (\$1200)

Program Book: ☐ Inner Full Page (\$700) | ☐ Inner Half Page (\$400)

***Special Offer: Premier Sponsorship includes a one-year membership for SHA.**

Please note: Please save this form to your computer and attach it to an email and send it to SHA-conference@shanj.org

Deadline to submit artwork or text for printed materials for the conference on November 4th is: **October 14, 2022.**



Exhibitor Registration

Space is limited, sign up early to guarantee a spot.

Individual Registration

- ☐ Corporate – \$700
- ☐ Non-profit – \$450

Business Registration

- ☐ Corporate – \$800
- ☐ Non-profit – \$550

- Reserved spot in exhibit hall (includes one 6' table and up to 2 chairs)
- Includes one full registration; add \$95 for up to 1 other attendee

Exhibitor Commitment Form

Below is the Exhibitor Commitment Form. Please complete the form, save it and email it to SHA-conference@shanj.org. Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Additional instructions about set-up for exhibitors, and general conference information will follow.

Company/Organization: _____

Contact Name: _____

Office Phone: _____

Cell Phone: _____

Email: _____

Please Include a short description of your company that will be featured in conference materials:

Does your company require electricity for your exhibit? (Please type: Yes or No: _____)

Name of Attendees: (Up to 2 reps allowed. Cost of 1 registration included, 2nd rep add \$95 for cost of meals)

1. _____ Email: _____
2. _____ Email: _____

Instructions: please save this form to your computer and attach it to an email and send it to SHA-conference@shanj.org