



New Jersey Supportive Housing Conference 2021



In-Person Awards Reception

September 27, 2021 | 5:00 - 7:30 PM

The Palace - Somerset, NJ

Virtual Conference

November 9 and 10, 2021

9:00 AM – 1:00 PM

Sponsorship Application

About our in-person awards ceremony and virtual conference

The COVID-19 pandemic has continued to challenge every facet of life. Staff on the front lines, advocates, and agency leadership at all levels have demonstrated heroic levels of creativity, dedication, compassion, and hours of tireless work in order to keep people safe, healthy and housed. While last year brought relentless changes to the old way of doing things it also brought unprecedented opportunities. The New Jersey Supportive Housing 23rd Annual Conference, *Renewing and Rising; Investing in Homes, Investing in People* will explore the innovative trends and new investments that can capitalize on this moment to make a lasting and positive impact.

What can you expect?

Get the best of both worlds with an in-person awards and networking reception to meet both new and familiar faces of supporters and stakeholders. Join us in September for an evening to honor excellence in housing and supports across the state. In November join us for a return of our virtual conference that will bring a robust educational experience for housing and service providers, community planners, housing developers, public officials, families/consumers and those interested in promoting and advancing supportive housing. As we did last year, we will take advantage of the virtual platform to invite leaders from across the nation to discuss advances at the forefront of the supportive housing industry. As always, our conference will allow all of our stakeholders, advocates, families and consumers to create new and stronger partnerships to increase the resources to build accessible supportive options for people with special needs.



Conference Sponsorship Opportunities:

There are three levels of Premier Sponsorship: Gold, Silver and Bronze

Special Offer: Premier Sponsorship includes a one-year membership for SHA.

Gold Level - \$7,500 minimum

- 6 complimentary conference and award reception registrations
- Opportunity to embed company logo "Sponsored by" on opening welcome video
- Prominent Sponsor Sign at Awards Event
- A short, pre-recorded speaking opportunity for all attendees during the conference
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsor focused spotlight email before the event
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre/post conference promotional material
- Virtual exhibit space with logo and company information

Silver Level - \$5,000 minimum

- 4 complimentary conference and award reception registrations
- Prominent Sponsor Sign at Awards Event
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre/post conference promotional material
- Virtual exhibit space with logo and company information

Bronze Level - \$3,000 minimum

- 2 complimentary conference and award reception registrations
- Prominent Sponsor Sign at Awards Event
- Rotating Banner ad on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre/post conference promotional material

Get your message out at all events, save money, and get member perks with Premium Sponsor support!



Additional Sponsorship Opportunities

Award Event Sponsor - \$1,500

- 2 complimentary award reception and conference registrations
- Prominent Sponsor Sign at Awards Event
- Information table available at Award Event
- Sponsor level listing in popular Award Notebook given to Award Reception attendees
- Sponsor level listing and logo in electronic conference program book
- Logo and Name recognition on virtual conference site
- Sponsorship listing logo/link promoting award winners in all SHA newsletters (pre/post event)
- Virtual exhibit space at conference with logo and company information

Keynote Sponsor (2 available) - \$1,250

- Logo and Name recognition on conference site for Keynote session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting keynotes before the event
- Registration for one representative to attend both events
- Session will be available on-demand after the event to attendees

Session Sponsor (8 available) - \$1,000

- Logo and Name recognition on conference site for sponsored session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting session before the event
- Registration for one representative to attend both events
- Sessions will be available on-demand after the event to attendees

Prize Sponsor - \$500 (unlimited)

- Logo and Name recognition on leader in the Win Prizes Page
- Pop Up ad for prize giveaway
- Sponsor recognition promoting prize winners post conference

Celebration Ad - \$250 (unlimited)

- Tribute listing slideshow (loops during conference breaks)

All sessions available to attendees / Recordings available for up to 3 months post event

Deadline to submit artwork or text for printed materials for the Award Reception on September 27th is: **September 10, 2021**



Registration Rates:

Buy the Bundle and Save! Register for Award Reception and Conference

Virtual Conference + In-Person Award Reception Bundle

	Virtual Conference		Award Reception	
Member:	\$100	\$125	+	\$50
Non-Member:	\$135	\$175		
Family/Student:	\$50	\$75		
	Early Bird Price by 9/24	Regular Price after 9/24		

**Save extra on the Virtual Conference with
Early Bird Pricing by September 24, 2021**

All virtual sessions available to virtual attendees
via online platform for up to 3 months post event.

Just attending the In-Person Award Reception?

**Award Reception Event Only
\$75**

Save even more with 25% off 3 or more registrations!



Sponsorship Commitment Form

Please complete the Sponsorship Commitment form below, save the form and email it to SHA-conference@shanj.org. If you have any questions please reach out to SHA's conference Registrar, Diane Klein at diane.klein@shanj.org. Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Listings to include: company name, logo, description, social, website link. Additional instructions about promotion material will follow.

Company/Organization: _____

Contact Name: _____

Office Phone: _____ Mobile Phone: _____

Email: _____

Identify Sponsorship Level as follows:

*Gold (\$7500) _____

*Sliver (\$5000) _____

*Bronze (\$3000) _____

Award Event (\$1500) _____

Keynote (\$1250) _____

Session (\$1000) _____

Prize (\$500) _____

Celebration Ad (\$250) _____

***Special Offer: Premier Sponsorship includes a one-year membership for SHA.**

Please note: Please save this form to your computer and attach it to an email and send it to SHA-conference@shanj.org

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Virtual Conference Exhibitor Rates:

Member	Non-Member
Corporate – \$700	Corporate – \$800
Non-profit – \$450	Non-profit – \$550

Space is limited, so sign up early to guarantee a spot.

- Reserved spot in virtual exhibit hall with logo and company information
- Registration for two representatives to attend all virtual conference sessions
- Multiple representative log-in option to manage exhibitor listing
- Exhibitor “email us” feature included
- Exhibitor Passport feature available for added traffic
- Listings to include: company name, logo, description, social, website link, brochures, new product/promo, videos and sponsored sessions

Exhibitor Commitment Form

Below is the Exhibitor Commitment Form. Please complete the form, save it and email it to SHA-conference@shanj.org. If you have any questions please contact SHA's Conference Registrar, Diane Klein at diane.klein@shanj.org. Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Additional instructions about promotion material will follow.

Company/Organization: _____

Contact Name: _____

Office Phone: _____ Cell Phone: _____

Email: _____

____ Corporate Member \$700

____ Corporate Non-member \$800

____ Non-profit Member \$450

____ Non-profit Non-member \$550

Name of Attendees: (total of 2 for virtual conference only)

1. _____ Email: _____

2. _____ Email: _____

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