

## New Jersey Supportive Housing Conference 2021



**In-Person Awards Reception**  
**September 27, 2021 | 5:00 - 7:30 PM**  
**The Palace - Somerset, NJ**

**Virtual Conference**  
**November 9 and 10, 2021**  
**9:00 AM – 1:00 PM**

### **Sponsorship Application**

#### **About our in-person awards ceremony and virtual conference**

The COVID-19 pandemic has continued to challenge every facet of life. Staff on the front lines, advocates, and agency leadership at all levels have demonstrated heroic levels of creativity, dedication, compassion, and hours of tireless work in order to keep people safe, healthy and housed. While last year brought relentless changes to the old way of doing things it also brought unprecedented opportunities. The New Jersey Supportive Housing 23rd Annual Conference, Renewing and Rising; Investing in Homes, Investing in People will explore the innovative trends and new investments that can capitalize on this moment to make a lasting and positive impact.

#### ***What can you expect?***

Get the best of both worlds with an in-person awards and networking reception to meet both new and familiar faces of supporters and stakeholders. Join us in September for an evening to honor excellence in housing and supports across the state. In November join us for a return of our virtual conference that will bring a robust educational experience for housing and service providers, community planners, housing developers, public officials, families/consumers and those interested in promoting and advancing supportive housing. As we did last year, we will take advantage of the virtual platform to invite leaders from across the nation to discuss advances at the forefront of the supportive housing industry. As always, our conference will allow all of our stakeholders, advocates, families and consumers to create new and stronger partnerships to increase the resources to build accessible supportive options for people with special needs.



## Conference Sponsorship Opportunities:

**There are three levels of Premier Sponsorship: Gold, Silver and Bronze**

**Special Offer: Premier Sponsorship includes a one-year membership for SHA.**

### **Gold Level - \$7,500 minimum**

- 6 complimentary conference and award reception registrations
- Opportunity to embed company logo “Sponsored by” on opening welcome video
- Prominent Sponsor Sign at Awards Event
- A short, pre-recorded speaking opportunity for all attendees during the conference
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsor focused spotlight email before the event
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre/post conference promotional material
- Virtual exhibit space with logo and company information

### **Silver Level - \$5,000 minimum**

- 4 complimentary conference and award reception registrations
- Prominent Sponsor Sign at Awards Event
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre/post conference promotional material
- Virtual exhibit space with logo and company information

### **Bronze Level - \$3,000 minimum**

- 2 complimentary conference and award reception registrations
- Prominent Sponsor Sign at Awards Event
- Rotating Banner ad on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre/post conference promotional material

**Get your message out at all events, save money, and get member perks with Premium Sponsor support!**



## Additional Sponsorship Opportunities

### **Award Event Sponsor - \$1,500**

- 2 complimentary award reception and conference registrations
- Prominent Sponsor Sign at Awards Event
- Information table available at Award Event
- Sponsor level listing in popular Award Notebook given to Award Reception attendees
- Sponsor level listing and logo in electronic conference program book
- Logo and Name recognition on virtual conference site
- Sponsorship listing logo/link promoting award winners in all SHA newsletters (pre/post event)
- Virtual exhibit space at conference with logo and company information

### **Keynote Sponsor (2 available) - \$1,250**

- Logo and Name recognition on conference site for Keynote session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting keynotes before the event
- Registration for one representative to attend both events
- Session will be available on-demand after the event to attendees

### **Session Sponsor (8 available) - \$1,000**

- Logo and Name recognition on conference site for sponsored session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting session before the event
- Registration for one representative to attend both events
- Sessions will be available on-demand after the event to attendees

### **Prize Sponsor - \$500 (unlimited)**

- Logo and Name recognition on leader in the Win Prizes Page
- Pop Up ad for prize giveaway
- Sponsor recognition promoting prize winners post conference

### **Celebration Ad - \$250 (unlimited)**

- Tribute listing slideshow (loops during conference breaks)

**All sessions available to attendees / Recordings available for up to 3 months post event**

**Deadline to submit artwork or text for printed materials for the Award Reception on September 27th is: September 10, 2021**



**Registration Rates:**

**Buy the Bundle and Save!**  
**Register for Award Reception and Conference**

**Virtual Conference + In-Person Award Reception Bundle**

	<b>Virtual Conference</b>	<b>Award Reception</b>
<b>Member:</b>	<b>\$100</b>	<b>\$125</b>
<b>Non-Member:</b>	<b>\$135</b>	<b>\$175</b>
<b>Family/Student:</b>	<b>\$50</b>	<b>\$75</b>
	<b>Early Bird Price by 9/24</b>	<b>Regular Price after 9/24</b>

**Save extra on the Virtual Conference with  
Early Bird Pricing by September 24, 2021**

All virtual sessions available to virtual attendees  
via online platform for up to 3 months post event.

**Just attending the In-Person Award Reception?**

**Award Reception Event Only**  
**\$75**

***Save even more with 25% off 3 or more registrations!***



## Sponsorship Commitment Form

Please complete the Sponsorship Commitment form below, save the form and email it to [SHA-conference@shanj.org](mailto:SHA-conference@shanj.org). If you have any questions please reach out to SHA's conference Registrar, Diane Klein at [diane.klein@shanj.org](mailto:diane.klein@shanj.org). Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Listings to include: company name, logo, description, social, website link. Additional instructions about promotion material will follow.

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Identify Sponsorship Level as follows:

\*Gold (\$7500) \_\_\_\_\_

\*Sliver (\$5000) \_\_\_\_\_

\*Bronze (\$3000) \_\_\_\_\_

Award Event (\$1500) \_\_\_\_\_

Keynote (\$1250) \_\_\_\_\_

Session (\$1000) \_\_\_\_\_

Prize (\$500) \_\_\_\_\_

Celebration Ad (\$250) \_\_\_\_\_

**\*Special Offer: Premier Sponsorship includes a one-year membership for SHA.**

Please note: Please save this form to your computer and attach it to an email and send it to [SHA-conference@shanj.org](mailto:SHA-conference@shanj.org)

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## **Virtual Conference Exhibitor Rates:**

<b>Member</b>	<b>Non-Member</b>
Corporate – \$700	Corporate – \$800
Non-profit – \$450	Non-profit – \$550

**Space is limited, so sign up early to guarantee a spot.**

- Reserved spot in virtual exhibit hall with logo and company information
- Registration for two representatives to attend all virtual conference sessions
- Multiple representative log-in option to manage exhibitor listing
- Exhibitor “email us” feature included
- Exhibitor Passport feature available for added traffic
- Listings to include: company name, logo, description, social, website link, brochures, new product/promo, videos and sponsored sessions

## **Exhibitor Commitment Form**

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Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Corporate Member \$700

Corporate Non-member \$800

Non-profit Member \$450

Non-profit Non-member \$550

Name of Attendees: (total of 2 for virtual conference only)

1. \_\_\_\_\_ Email: \_\_\_\_\_

2. \_\_\_\_\_ Email: \_\_\_\_\_

**Please note:** please save this form to your computer and attach it to an email and send it to [SHA-conference@shanj.org](mailto:SHA-conference@shanj.org)