



## New Jersey Supportive Housing Conference 2020

Hosted by the Supportive Housing Association of New Jersey

Thursday December 3 and Friday, December 4, 2020

9:00 AM – 1:00 PM

### Sponsorship Application

#### About our virtual conference

The events of the past year have affirmed the need for all people to have access to a safe, affordable home and a healthy environment. And yet, we can clearly see that the world has shifted and with it the delivery of supportive housing will never be the same. The New Jersey Supportive Housing 22<sup>nd</sup> Annual Conference, ***Beyond the Looking Glass – Creating a New Community*** reflects the vision for a future with all the possibilities the recent challenges have opened to create a more inclusive world.

What can you expect? Our conference will have the look and feel of our in-person conference. There will be exhibitors, keynotes, workshops, awards and plenty of opportunities to network. The virtual platform we have chosen will allow a robust educational and networking opportunity for housing and service providers, community planners, housing developers, public officials, families/consumers and those interested in promoting and advancing supportive housing. Our virtual experience will engage a broader geographic network of those on the forefront of the supportive housing industry.

As always, our conference will allow all of our stakeholders, developers, service providers, advocates, families and consumers to create new and stronger partnerships to increase the resources to build accessible supportive options for people with special needs.

**Registration information later in September.**



## Conference Sponsorship Opportunities:

There are three levels of Premier Sponsorship: Gold, Silver and Bronze

**Special Offer: Premier Sponsorship includes a one-year membership for SHA.**

### Gold Level - \$7,500 minimum

- 6 complimentary conference registrations
- Opportunity to embed company logo “Sponsored by” on opening welcome video
- A short, pre-recorded speaking opportunity for all attendees during the conference
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsor focused spotlight email before the event
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre-post conference promotional material
- Virtual exhibit space with logo and company information as well as a live chat feature

### Silver Level - \$5,000 minimum

- 4 complimentary conference registrations
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre-post conference promotional material
- Virtual exhibit space with logo and company information as well as a live chat feature

### Bronze Level - \$3,000 minimum

- 2 complimentary conference registrations
- Rotating Banner ad on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre-post conference promotional material



## **Additional Sponsorship Opportunities**

- **Keynote Sponsor (two available) - \$1,500**
- Logo and Name recognition on conference site for Keynote session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting keynotes before the event
- Registration for one representative to attend both days of the conference
- Session will be available on-demand after the event.

## **Session Sponsor (8 available) - \$1,000**

- Logo and Name recognition on conference site for sponsored session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting session before the event
- Registration for one representative to attend both days of the conference
- Sessions will be available on-demand after the event

## **Networking Sponsor (both days) - \$1,000**

- Logo and Name recognition on leader in the networking lounge
- Sponsorship level listing and logo in electronic conference program book
- Registration for one representative to attend both days of the conference

## **Prize Sponsor - \$500 (unlimited)**

- Logo and Name recognition on leader in the Win Prizes Page
- Pop Up ad for prize giveaway
- Sponsor recognition promoting prize winners post conference

## **Award Sponsor - \$500**

- Logo and name recognition on award video
- Sponsor recognition promoting award winners pre-post conference

## **All sessions available to attendees**

**Recordings streamed via online platform for up to 3 months post event**

**Deadline to reserve Sponsorships and November 15**



## Sponsorship Commitment Form

Please complete the Sponsorship Commitment form below, save the form and email it to [SHA-conference@shanj.org](mailto:SHA-conference@shanj.org). If you have any questions please reach out to SHA's conference Registrar, Diane Klein at [diane.klein@shanj.org](mailto:diane.klein@shanj.org). Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Listings to include: company name, logo, description, social, website link. Additional instructions about promotion material will follow.

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Identify Sponsorship Level as follows:

\*Gold (\$7500) \_\_\_\_\_

\*Sliver (\$5000) \_\_\_\_\_

\*Bronze (\$3000) \_\_\_\_\_

Keynote (\$1500) \_\_\_\_\_

Session (\$1000) \_\_\_\_\_

Networking Lounge (\$1000) \_\_\_\_\_

Prize (\$500) \_\_\_\_\_

Award (\$500) \_\_\_\_\_

Please note: Please save this form to your computer and attach it to an email and send it to [SHA-conference@shanj.org](mailto:SHA-conference@shanj.org)

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