



New Jersey Supportive Housing Conference 2020

Hosted by the Supportive Housing Association of New Jersey

Thursday December 3 and Friday, December 4, 2020

9:00 AM – 1:00 PM

Sponsorship Application

About our virtual conference

The events of the past year have affirmed the need for all people to have access to a safe, affordable home and a healthy environment. And yet, we can clearly see that the world has shifted and with it the delivery of supportive housing will never be the same. The New Jersey Supportive Housing 22nd Annual Conference, ***Beyond the Looking Glass – Creating a New Community*** reflects the vision for a future with all the possibilities the recent challenges have opened to create a more inclusive world.

What can you expect? Our conference will have the look and feel of our in-person conference. There will be exhibitors, keynotes, workshops, awards and plenty of opportunities to network. The virtual platform we have chosen will allow a robust educational and networking opportunity for housing and service providers, community planners, housing developers, public officials, families/consumers and those interested in promoting and advancing supportive housing. Our virtual experience will engage a broader geographic network of those on the forefront of the supportive housing industry.

As always, our conference will allow all of our stakeholders, developers, service providers, advocates, families and consumers to create new and stronger partnerships to increase the resources to build accessible supportive options for people with special needs.

Registration information later in September.



Conference Sponsorship Opportunities:

There are three levels of Premier Sponsorship: Gold, Silver and Bronze

Special Offer: Premier Sponsorship includes a one-year membership for SHA.

Gold Level - \$7,500 minimum

- 6 complimentary conference registrations
- Opportunity to embed company logo “Sponsored by” on opening welcome video
- A short, pre-recorded speaking opportunity for all attendees during the conference
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsor focused spotlight email before the event
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre-post conference promotional material
- Virtual exhibit space with logo and company information as well as a live chat feature

Silver Level - \$5,000 minimum

- 4 complimentary conference registrations
- Logo and Sponsorship level listing on Conference Registration Page
- Special Banner ad located in prime area on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page in prominent position
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre-post conference promotional material
- Virtual exhibit space with logo and company information as well as a live chat feature

Bronze Level - \$3,000 minimum

- 2 complimentary conference registrations
- Rotating Banner ad on conference website
- Sponsorship level listing and logo in electronic conference program book
- Logo and Sponsorship level listing on SHA Website conference page
- Sponsorship listing logo/link in all SHA newsletters (one per week) and pre-post conference promotional material



Additional Sponsorship Opportunities

- **Keynote Sponsor (two available) - \$1,500**
- Logo and Name recognition on conference site for Keynote session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting keynotes before the event
- Registration for one representative to attend both days of the conference
- Session will be available on-demand after the event.

Session Sponsor (8 available) - \$1,000

- Logo and Name recognition on conference site for sponsored session
- Sponsorship level listing and logo in electronic conference program book
- Sponsor recognition promoting session before the event
- Registration for one representative to attend both days of the conference
- Sessions will be available on-demand after the event

Networking Sponsor (both days) - \$1,000

- Logo and Name recognition on leader in the networking lounge
- Sponsorship level listing and logo in electronic conference program book
- Registration for one representative to attend both days of the conference

Prize Sponsor - \$500 (unlimited)

- Logo and Name recognition on leader in the Win Prizes Page
- Pop Up ad for prize giveaway
- Sponsor recognition promoting prize winners post conference

Award Sponsor - \$500

- Logo and name recognition on award video
- Sponsor recognition promoting award winners pre-post conference

All sessions available to attendees

Recordings streamed via online platform for up to 3 months post event

Deadline to reserve Sponsorships and November 15



Sponsorship Commitment Form

Please complete the Sponsorship Commitment form below, save the form and email it to SHA-conference@shanj.org. If you have any questions please reach out to SHA's conference Registrar, Diane Klein at diane.klein@shanj.org. Once your form is received, your pledge will be confirmed by email and an invoice will be sent for payment. Listings to include: company name, logo, description, social, website link. Additional instructions about promotion material will follow.

Company/Organization: _____

Contact Name: _____

Office Phone: _____ Mobile Phone: _____

Email: _____

Identify Sponsorship Level as follows:

*Gold (\$7500) _____

*Sliver (\$5000) _____

*Bronze (\$3000) _____

Keynote (\$1500) _____

Session (\$1000) _____

Networking Lounge (\$1000) _____

Prize (\$500) _____

Award (\$500) _____

Please note: Please save this form to your computer and attach it to an email and send it to SHA-conference@shanj.org

Deadline to reserve Sponsorships and November 15



Exhibitor Rates:

Member	Non-Member
Corporate – \$700	Corporate – \$800
Non-profit – \$450	Non-profit – \$550

Space is limited, so sign up early to guarantee a spot.

- Reserved spot in virtual exhibit hall with logo and company information
- Ability to live chat with participants
- Registration for two representatives to attend all sessions
- Multiple representative log-in option to manage exhibitor listing
- Exhibitor “email us” feature included
- Exhibitor Passport feature available for added traffic
- Listings to include: company name, logo, description, social, website link, brochures,
- new product/promo, videos and sponsored sessions

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Company/Organization: _____

Contact Name: _____

Office Phone: _____ Cell Phone: _____

Email: _____

Corporate Member \$700

Corporate Non-member \$800

Non-profit Member \$450

Non-profit Non-member \$550

Name of Attendees: (a total of 2 only)

1. _____ Email: _____

2. _____ Email: _____

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