



Request for Applications
College Campus Gambling Prevention Initiative
2022-2023

Purpose:

Funding is now available to allow campuses the opportunity to implement on campus activities to raise awareness about the risks associated with gambling and positively impact the campus community environment.

Recent reports show that 75% of American college students report they have gambled in the past year. Adults ages 18-24 have been shown to have a significantly higher risk of developing problems related to gambling. Colleges, universities, and community colleges across Connecticut are now eligible to participate in a campaign to raise awareness that **gambling is not a risk-free activity**. Campus funded activities will promote healthy/responsible decisions around gambling.

The goal of this program is to design and promote activities that would educate students and raise awareness of gambling related harm, improve their campus policies around gambling, hold events such as screening days or host resource tables, implement training, or create campaigns. In October of 2021, the State of Connecticut expanded gambling opportunities to include online sports betting and online casino gaming. Since the expansion last fall, the state has collected over 35 million dollars in payments from online gaming. Helpline calls to the Connecticut Council on Problem Gambling (CCPG) have more than doubled since the launch in October and calls report developing problems relating to online/sports betting more quickly than other forms of gambling.

Now more than ever, it is important to raise awareness about the risks associated with gambling, support safer gambling at the college level and make sure students are aware of the resources available. Currently, there are no initiatives to address problem gambling on college campuses in Connecticut.

Overview:

The Connecticut Council on Problem Gambling will work with up to ten (10) college and/or universities regarding the harms associated with gambling. Through a Request for Applications (RFA) process, students and/or staff advisors will have the opportunity to apply for funding to incorporate the seven (7) prevention strategies for community change to address problem gambling.

The seven strategies are:



- provide information,
- enhance skills,
- provide support,
- enhance access/barriers,
- change consequences through incentives and/or disincentives,
- change physical design,
- and/or modify and change policies.

In addition, grantees will utilize the Strategic Prevention Framework Model to plan their assessment, capacity building, planning, implementation, and evaluation efforts.

Eligible applicants:

Any Connecticut college or university is eligible to apply. Applicants must be able to meet the requirements of the program.

Time period:

The RFA will close on **November 7, 2022**. Applicants will receive notification of award by **November 10, 2022**. **The grant period will be from award notification on November 10, 2022 and continue through June 23, 2023.**

Funding:

Funded applicants will receive \$5,000 to support the costs of the project (i.e. participation incentives, food for meetings, marketing materials, speaker fees, workshops, implementation of surveys, promotional materials, and other costs pre-approved by CCPG). Grantees will receive stipends in one payment of \$5,000 at the beginning of the award and will be required to report monthly on the progress of activities.

Eligible activities:

Applicants must submit a work plan by **November 30, 2022**, that outlines the proposed activities in detail. Within in the parameters of this program, college/universities will be asked to focus on at least 2 strategies and implement a minimum of 4 activities on campus during the academic year to raise public awareness, increase knowledge or reduce risk of campus community members.

7 Prevention Strategies for Community Change	Activities May Include:
Provide Information (and Assessment Efforts)	Share fact sheets on campus, newsletters, or on social media, within newspaper ads, as school posters.

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	Promote the following resources for help: Helpline, the Bettor Choice Program, Gam-Anon, Gamblers Anonymous, Self-Exclusion and safeguard options. Promote all state-wide Problem Gambling Awareness Month (PGAM) events and webinars. Promote National Council on Problem Gambling (NCPG) and Connecticut Lottery Corporation (CLC) Responsible Gifting Campaigns. Host a webinar, in-person presentation or lunch and learn for students and faculty on the awareness of potential risk/harms associated with gambling particularly with sport betting. Host a problem gambling screening event/table on campus that includes resources. Assessment Implement a campus survey to assess gambling attitudes, knowledge, behaviors, and level of readiness to address problem gambling on college/university campus. Conduct focus groups and key informant interviews with students and faculty regarding attitudes and behaviors around gambling on campus.
Enhance Skills (& Build Capacity)	Provide trainings for campus police, public safety officers, Residential Advisors, and counseling staff to recognize signs of gambling related problems, responsible gambling guidelines, and resources for help. Provide trainings for students to recognize signs of gambling related problems,

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	responsible gambling guidelines, and resources for help.
Provide Support	Work with campus departments to incorporate gambling into already existing programs and course work. Collaborate with already existing committees that focus on reducing substance misuse to incorporate gambling into efforts.
Change Access/ Barriers	Integrate gambling awareness into campus prevention programs including providing information about responsible gambling Promote the availability of helplines and treatment resources in the community. Create strategies the support coordination and training of campus wide staff to recognize signs of gambling problems in students.
Change Consequences with Incentives/Disincentives	Assess current campus rules/consequences and enforcement efforts for gambling.
Change Physical Design	Conduct an environmental scan of what the advertisements (both physical and online) and product placement look like in your community. Explore opportunities for permanent signage.
Modify/Change Policy	Meet with administration regarding campus policies for gambling. Assess current campus policies for gambling and submit plans for change.

Review process and criteria:

Each eligible application will be reviewed by CT Council on Problem Gambling staff.

Data collection and evaluation:

Evaluation tools are available based on your activity deliverables and will be provided prior to the start date of the project.



Application deadline:

Applications must be submitted by **November 7, 2022, by 5 pm**. Applications must be submitted to Kaitlin Brown at Kaitlinf@ccpg.org. Please use the subject line "College Campus Gambling Prevention Initiative RFA Question".

Grant timeline:

RFA released	October 24, 2022
Applications due	November 7, 2022
Notification of award	November 10, 2022
Participant Meeting of designated point persons	By November 30, 2022
Submit Workplan & Budget	November 30, 2022
Complete Overview Training with CCPG Staff	By December 15, 2022
Meet with Project Evaluator for Evaluation tools	By January 20, 2023
Provide Monthly Progress Update to CCPG	Ongoing
Submit Final Project Summary	June 23, 2023