

# **LAA** FT ARTISTS ASSOCIATION BRINGING CREATIVITY TO LIFE

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## PROSPECTUS

**Loft Artists Association presents our  
6th Annual Tri-State Juried exhibition**

### **“The Shape of Memories”**

**August 24 to September 22, 2019  
Deadline for entries: July 15, 2019**

Memories are often said to be our link to the past, while at the same time helping to shape our future. Memory is defined, in part, as being vital to experiences and important for the retention of information over time, which influences future action. Our memories make us who we are and differentiate us from others. The power of memory has been expressed through the arts for centuries. Artists often draw on their memories or the memories of others as inspiration for their work.

This exhibition explores the theme of memory and the key role it plays in art. Most artists' works, whether on a conscious or subconscious level, reflect certain personal experiences and histories. References to the past can be monumental, quotidian or intimate. Everyday objects or places take on new meaning depending on how they are interpreted or experienced. In Marcel Proust's "Remembrance of Things Past," the smell and taste of a madeleine cake triggers a flood of memories and transports the author to another time and experience in his life. The show will explore the various mnemonic devices artists use to create thought provoking connections and commentaries on the passage of time.

Memory can be a very personal journey through one's own timeline as well as a collective experience of togetherness. We are excited to offer this broad and very thought provoking theme for this exhibit. Work in all media will be considered, including collages or sculptures incorporating everyday found objects.

**Juror / Curator: Arianne Faber Kolb, PhD** is an art historian and independent curator. She was the Executive Co-Director of the Carriage Barn Arts Center in New Canaan, a curator in the J.Paul Getty Museum's Paintings and Drawings Departments, and a researcher in the Paintings Department of the Metropolitan Museum of Art. She has curated numerous exhibitions and her published work includes a book on Jan Brueghel the Elder, articles on old master painting, exhibition catalogues of contemporary Cuban art, and two children's books on New Canaan architecture and history.

*Founded in 1978, the Loft Artists Association is a non-profit organization of professional working artists dedicated to building connections within the visual arts community and offering many artistic and educational opportunities to the public, free of charge. As an established cultural institution, their grassroots events attract thousands of visitors throughout the Tri-state area and have been recognized by funding agencies, including the Connecticut Commission on the Arts, corporate and private sponsors, the City of Stamford and by visitors who return year after year.*

**Entry Requirements- Please read carefully:**

**Deadline Date:** Entries must arrive no later than **Monday, July 15, 2019**

**Eligibility:**

- Open to all artists, 18 years and older, residing in the Tri-State area (Connecticut, New York and New Jersey)
- Media: drawing, painting, sculpture, ceramics, photography, digital art and mixed media. Three-dimensional work should be accompanied by a pedestal or base upon delivery of art.
- All work must be original (no giclee prints) and have been completed within the last two years.

**Specifications:**

- Works must be framed (or have exhibition quality finished edges) with screw eyes and wire attached and ready for hanging.
- Maximum dimensions: 48" wide x 72" high
- 3D work: maximum dimensions: 5' high and 24" wide including base, which must be provided. An installation photograph must be provided upon acceptance for work that needs to be installed by artist. Artist must be available for installation after juror places work.
- No substitution of accepted works will be installed.
- Work not meeting specifications will be disqualified

**Entry Instructions:** Submitting entries for jurying will all be done through our website, loftartists.org. On our home page, you will see a button for "2019 Juried Exhibition – The Shape of Memories ". That is the portal to our electronic entry system called **EntryThingy**. There is a form to sign up and log in, with videos explaining the process. All of the information for submitting will be posted there, and the interface is extremely simple. Payment is made there, through PayPal, at the same time.

**Entry Fees:** The non-refundable entry is \$35.00 for the first entry and \$5.00 for each additional entry up to five. Payment to be made through PayPal at time of entry.

**Awards:** Cash awards totaling \$1000 will be presented at the opening reception. Awards will be made based on the actual work, not jpeg.

**Liability:** The Loft Artists Association will not be responsible for loss or damage of any kind for any entry submitted. The Loft Artists Association will exercise care in handling all entries. Artists must carry their own insurance for shipping and handling during exhibition.

**Agreement:** Submitting work to this exhibition constitutes an agreement with all conditions of this exhibition and prospectus. Loft Artists Association assumes the right to photograph and use accepted works for documentation, education or publicity purposes.

**Sales:** The Loft Artists Association will retain 20% of all sales. All works must be available for sale and will be sold at the price indicated on the entry form only. Loft Artists Association will not permit changes in prices upon acceptance.

**Delivery:** Accepted work should be hand delivered to the Loft Artist Gallery, 575 Pacific Street, Stamford, CT on the dates and times listed below. Accepted work which cannot be hand delivered can be shipped to an address which we will provide at the time, and must include prepaid return shipping documents.

**Notification:**

For notification, please see our website: [www.loftartists.org](http://www.loftartists.org), after August 2 for a listing of accepted work.

**Dates to Remember:**

July 15	Submission deadline
August 2	Notification of acceptance/decline via LAA website
August 18	Hand delivery of work 1:00 to 4:30 PM
August 19	Hand delivery of work 10:00 am to 12 pm and 5:00 to 7:30 pm
August 24	Artists Reception and Awards Ceremony 5:00 to 7:00 pm
September 22 -	Artwork to be picked up by artist 4:30 to 7 PM
September 23	Artwork to be picked up by artists 3:00 to 7 PM

Artwork picked up by anyone other than the artist must have written authorization. LAA cannot assume responsibility for artwork not picked up after September 23. Artist must contact Loft Artists Association prior to pick-up to make any special arrangements.

**For additional information:** [laajuriedshow@gmail.com](mailto:laajuriedshow@gmail.com)

