

# Business Round Table Agenda | Zoom

Friday, May 6, 2022 8:30 to 10 a.m.

## Mission Statement:

*To improve the overall Malibu business and city economic vitality through the cooperation of the Chamber of Commerce, City of Malibu, other business and community organizations, and community members, in order to identify and influence public policy outcomes which further this statement.*

## Zoom Meeting Information:

Topic: Malibu Business Roundtable

Time: This is a recurring meeting Meet anytime

Join Zoom Meeting

<https://us02web.zoom.us/j/88234833857>

Meeting ID: 882 3483 3857

One tap mobile

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## Meeting Outline

- Welcome
  - Meeting Minutes & Follow Up
- Additions to the agenda

## Business

- **Chamber of Commerce | Chris or Ian**
  - Local Business news & highlights ~ Barbara Burke
  - Chamber Committee Updates ~ Chris (1-2 mins)
  - Art's Committee
    - Daria Hodko appointed chair.
    - Working closely with City Art's Commission currently on developing Art's in Business / Art Share program.
    - Next meeting 5/11/22 via Zoom 5-6pm
- **Restaurant & Hospitality Committee**
  - Malibu Employee Incentive Program (MEIP)
  - Stats shared by restaurants on out of Malibu employees
  - Recently Nobu has shut down bar service due to lack of staff
  - Both employees and employers are fully supporting the idea of this program
  - We're working on a official program deck that will be shared soon and ideally this program would become a reality by Summer '22

- Next meeting on 5/31/22 via Zoom 3-4pm
- Women's Leadership Committee
  - Erica Segel of Malibu Half Marathon appointed Chair
  - Next meeting on 6/7/22 via Zoom 9am-10am
- We're currently gearing up to launch a real estate committee, retail committee, surf & ocean committee and more.
- Malibu State of the City 2022 campaign concluded: Chris
  - First time ever we have done a hybrid event with this extended sponsor exposure in a highlights video campaign
  - 72,782 views localized to Malibu residents and visitors.
- Upcoming Malibu Chamber events (Barbara and/or Chris)
  - Connections breakfast @ Paradise Cove on May 11th 8am-9:30am
  - YPN ~ Casual Coffee Meetup at Le Cafe de la Plage this Friday 5/6 10am-11am
  - Essential workers & first responder picnic coming soon! ~ details to be announced

#### City

- **City Updates — City Manager, Steve McClary**
  - Yolanda Bundy, Updates on Rebuilds
- **COVID Update**
- **City Council Update**

#### Law & safety

- **Traffic & Law Enforcement: Acting Captain Joe Fender**

#### Education

- **School District Updates & Separation**
- **Pepperdine University Report: Heidi Benard**

#### Other Topics to Discuss

- Environmental Issues
- California Coastal Commission
  - Bill Curtis Ad Hoc Group
- SM Mountains Conservancy

#### Next meeting June 3 at 8:30 a.m

- Discuss in-person / Hybrid meeting for June