



# SCOOP

*monthly insider*

## WHAT IS HAPPENING AT THE MUSEUM????



We realize THIS is the question on everyone's minds, and we are thrilled to be able to share the exciting new plans for the museum with you! In this edition, we will explain what has been done so far in the reimagination process as so much has happened in just the last month!

We partnered with the exhibitry company, Hands On! who designed most of the experiences in the Museum originally. They have their finger on the pulse of what is trending and well-received in children's museums and their designs are innovative and exciting. We have been working together to conceptualize the different experiences in the Museum and what the different sections will look like. Having come up with the concepts, we just completed schematic design which takes a close look at the feasibility of the concepts and hones in on the scale and density of the exhibitry. Next, those schematic design sets, with measurements and details, are sent to the fabricator who will source materials and make sure we are on budget. While they are working on that, we will continue with design development, with a deeper dive into each of the exhibits and their corresponding graphics. It is so exciting to be on this journey and to think that just over a year from now, they will be starting to wrap, pack and load the exhibits for shipment, if we stay on our timeline. **We NEED the community's financial support** in order to reopen in 2022. Visit [www.cdmod.org](http://www.cdmod.org) to learn more and donate.

Special thanks to our Board for your unwavering commitment to the reimagination project!

**Katie Stice**- Co-Chair/Rancho Mirage Chamber

**Davis Meyer**-Co-Chair/Greater Palm Springs Convention & Visitor's Bureau

**Amir Afsar**-Immediate Past Chair/Afsar Legal Group

**Wes Oliphant**-Treasurer/Affiliated Construction Co., Inc.

**Laura Hunt Little**-Secretary/Greater Palm Springs Convention & Visitor's Bureau

**Ann Kerian Fish**/Ann Kerian: Consulting & Coaching, LLC.

**Linda Heinz**/Co-Organizer of Concert for Autism & Private Music Instructor for Desert Autism Foundation

**Heidi McArthur**/Jadabugs Boutique

**Bobby Mignona**/Handyman From Heaven

**Catherine Robinson**/First American Title

**Jamie Steinberg**/mint Modern Marketing

## SNEAK PEEKS

Inspirational images of the reimagined museum.

Left: Key components of "Imagine", the first section upon entry

Right: Views of the "Experiment" section and the "Express" house



## LITTLE KIDS, BIG IMPACT

Little Kids, Big Impact is a new initiative where Children's Discovery Museum of the Desert strives to increase our social impact by supporting Coachella Valley residents and non-profits on an ongoing basis as well as focus on helping parents teach kids about the value of being philanthropic and raising the next generation of givers.

Each month CDMoD will select a different non-profit from throughout the Valley to partner with for a tangible item drive in our Museum parking lot. We will give tips on social media in our advertising of the drive for how parents can encourage their children's involvement.

Our next drive will be **September 18th** from 10-2 in the Museum parking lot where we are partnering with Shay's Warriors and DesiStrong for Childhood Cancer Awareness Month. We will be collecting soft blankets, beanies, socks, crayons and coloring books to be distributed to pediatric cancer patients. We hope to see you here.

## FOLLOW US



For all of the latest information on events and what is happening at the Museum, be sure to check out our Facebook and Instagram pages including a series called "The Countdown to Blastoff at CDMoD" series, a kids'-eye-view of day-to-day happenings and sneak peeks of the reimagining of the Museum.

**@cdmod\_rm**

**FB: DiscoverCDMOD**



## EVENTS



Interested in hosting a fundraiser?

Contact Cindy Burreson, CEO, at [exec@cdmod.org](mailto:exec@cdmod.org)

### MESSAGE FROM THE CEO

The response to our inaugural newsletter was amazing and I'm glad that this can be a resource to communicate the Museum's reimagination and ways you can help support our efforts. After all, we have the plan, but we need the community's support to make it happen! That being said, we may have to add another page to "Events" because there are a lot of FUNdraisers in the works right now. Be sure to stay up-to-date by following us on social media and we will get this newsletter out monthly so you can see how to participate.

Thank you for loving CDMoD and helping us get reopened for our littles.

by Cindy Burreson, CEO

## WE NEED YOUR HELP!

*In order to reopen in 2022, we need our community's help! .*

*Please visit our website at [www.cdmod.org](http://www.cdmod.org) if you would to make an online donation, or send checks to CDMoD at 71-701 Gerald Ford Drive Rancho Mirage CA 92270.*