



SCOOP

monthly insider

WHAT IS HAPPENING AT THE MUSEUM?????



We realize THIS is the question on everyone's minds, and we are thrilled to be able to share the exciting new plans for the museum with you! In this edition, we will explain what has been done so far in the reimagination process as so much has happened in just the last month!

We partnered with the exhibitory company, Hands On! who designed most of the experiences in the Museum originally. They have their finger on the pulse of what is trending and well-received in children's museums and their designs are innovative and exciting. We have been working together to conceptualize the different experiences in the Museum and what the different sections will look like. Having come up with the concepts, we just completed schematic design which takes a close look at the feasibility of the concepts and hones in on the scale and density of the exhibitory. Next, those schematic design sets, with measurements and details, are sent to the fabricator who will source materials and make sure we are on budget. While they are working on that, we will continue with design development, with a deeper dive into each of the exhibits and their corresponding graphics. It is so exciting to be on this journey and to think that just over a year from now, they will be starting to wrap, pack and load the exhibits for shipment, if we stay on our timeline. **We NEED the community's financial support** in order to reopen in 2022. Visit www.cdmod.org to learn more and donate.

Special thanks to our Board for your unwavering commitment to the reimagination project!

Katie Stice- Co-Chair/Rancho Mirage Chamber

Davis Meyer-Co-Chair/Greater Palm Springs Convention & Visitor's Bureau

Amir Afsar-Immediate Past Chair/Afsar Legal Group

Wes Oliphant-Treasurer/Affiliated Construction Co., Inc.

Laura Hunt Little-Secretary/Greater Palm Springs Convention & Visitor's Bureau

Ann Kerian Fish/Ann Kerian: Consulting & Coaching, LLC.

Linda Heinz/Co-Organizer of Concert for Autism & Private Music Instructor for Desert Autism Foundation

Heidi McArthur/Jadabugs Boutique

Bobby Mignona/Handyman From Heaven

Catherine Robinson/First American Title

Jamie Steinberg/mint Modern Marketing

SNEAK PEEKS

Inspirational images of the reimagined museum.

Left: Key components of "Imagine", the first section upon entry

Right: Views of the "Experiment" section and the "Express" house



LITTLE KIDS, BIG IMPACT

Little Kids, Big Impact is a new initiative where Children's Discovery Museum of the Desert strives to increase our social impact by supporting Coachella Valley residents and non-profits on an ongoing basis as well as focus on helping parents teach kids about the value of being philanthropic and raising the next generation of givers.

Each month CDMoD will select a different non-profit from throughout the Valley to partner with for a tangible item drive in our Museum parking lot. We will give tips on social media in our advertising of the drive for how parents can encourage their children's involvement.

Our next drive will be **September 18th** from 10-2 in the Museum parking lot where we are partnering with Shay's Warriors and DesiStrong for Childhood Cancer Awareness Month. We will be collecting soft blankets, beanies, socks, crayons and coloring books to be distributed to pediatric cancer patients. We hope to see you here.

FOLLOW US



For all of the latest information on events and what is happening at the Museum, be sure to check out our Facebook and Instagram pages including a series called

"The Countdown to Blastoff at CDMoD" series, a kids'-eye-view of day-to-day happenings and sneak peeks of the reimagining of the Museum.

@cdmod_rm

FB: DiscoverCDMOD

EVENTS



CDMoD
CHILDREN'S DISCOVERY MUSEUM OF THE DESERT

SATURDAY SEPT. 11TH 7-11AM
COMMUNITY CLEAN UP DAY AT THE MUSEUM

The Museum needs a little TLC and we are looking for volunteers to join us to work on various outdoor projects on the museum grounds. We have gardening, painting, repairs and other sprucing up to be done. Everything will be provided.

Great for families!
Wear sunscreen and gloves if you like!
Waters and snacks will be provided
RSVP to Cindy by Sept. 8 at exec@cdmod.org

BURRTEC **WISCAPE** **IMPERIAL**



LITTLE KIDS, BIG IMPACT
DEVELOPING TOMORROW'S PHILANTHROPISTS
AND HELPING OUR COMMUNITY

SEPTEMBER IS CHILDHOOD CANCER AWARENESS MONTH

CDMoD is proud to partner with **shay's warriors** and **Coachella Valley Pediatric Oncology** on September 18th 10am-2pm

Children's Discovery Museum of the Desert Parking Lot
71-1801 Gerald Ford Dr. Rancho Mirage, CA 92270

We will be collecting soft blankets, beanies, socks, crayons and coloring books for pediatric cancer patients

Our Little Kids, Big Impact initiative was created to increase CDMoD's social impact by supporting Coachella Valley residents and non-profits on an on-going basis and help caregivers engage children in the philanthropic process. Each month CDMoD partners with a Valley non-profit for a tangible item drive.

How can you get your children involved?

- Allow them to be part of the selection process of your donation
- Allow them to hand the donation to the volunteer to feel self-worth
- Explain to them how this will help a pediatric cancer patient during their treatments to evoke empathy
- Praise them for doing a good deed and being philanthropic

Interested in hosting a fundraiser?
Contact Cindy Burreson, CEO, at exec@cdmod.org

**MESSAGE FROM
THE CEO**

The response to our inaugural newsletter was amazing and I'm glad that this can be a resource to communicate the Museum's reimagination and ways you can help support our efforts. After all, we have the plan, but we need the community's support to make it happen! That being said, we may have to add another page to "Events" because there are a lot of FUNdraisers in the works right now. Be sure to stay up-to-date by following us on social media and we will get this newsletter out monthly so you can see how to participate.

Thank you for loving CDMoD and helping us get reopened for our littles.

by Cindy Burreson, CEO

**WE NEED
YOUR HELP!**

In order to reopen in 2022, we need our community's help! . Please visit our website at www.cdmod.org if you would to make an online donation, or send checks to CDMoD at 71-1801 Gerald Ford Drive Rancho Mirage CA 92270.