



SCOOP

monthly insider

WHAT IS HAPPENING AT THE MUSEUM????



We realize THIS is the question on everyone's minds, and we are thrilled to be able start sharing the exciting new plans for the museum with you!

The closure of the Museum in March 2020 due to COVID left a hole in our community for children's activities. We've taken this time to explore how the Museum might be reimagined, so that it may reopen to our local families and visitors with new relevancy and a renewed sense of purpose. We began with Board Development to increase engagement and commitment to this journey, and hired a CEO to help create, fundraise for and execute the new vision. With community input, we've completed the conceptualization stage for the Museum's long term and immediate plans. We are now moving into the design stage of specific exhibits.

The phased approach includes a reimagination of all three buildings, a building expansion and new construction, as well as plans for the exterior space. The goal is to expand the experiences and programming offered to include all ages and family members.

In Phase One, we are breathing fresh life in to the main museum gallery to create a brand new, whimsical, creative, exciting space for our 0 to 8-year-olds. The space will include creative ways to imagine, express, move, experiment, explore and dream. A few of the components of this new experience will include things like a kids' theater, designated toddler space, net climb and climbing wall, camping corner, dreamy retreat, light sculpture prism wall, pinball golf and a scarf blower as well as many opportunities to build, experiment and learn. Go to page 2 to see some inspirational images of what is to come.

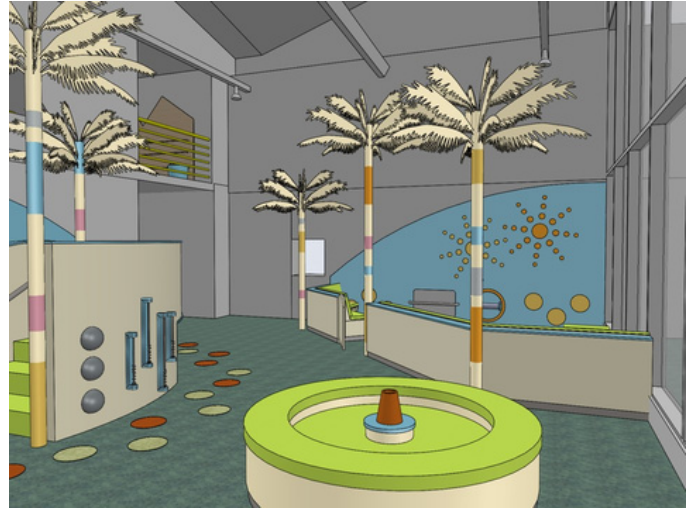
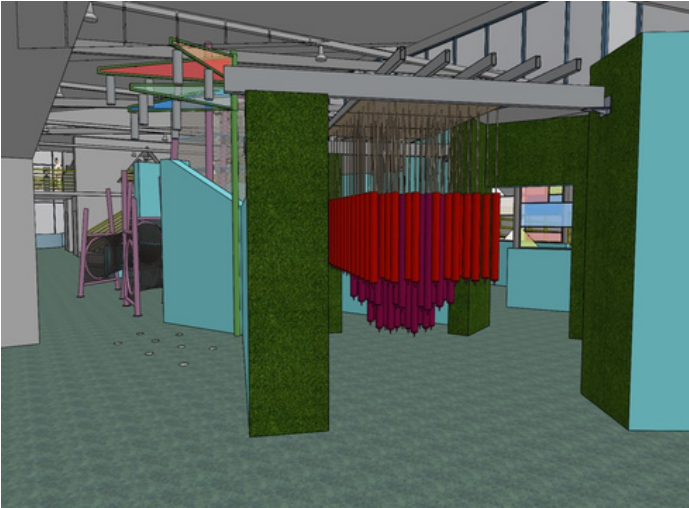
The Children's Discovery Museum of the Desert would never have been built if not for the unwavering support and commitment of our community. Your financial support and input will be essential to reopening reimagined as the attraction our children and families deserve. Visit cdmod.org to learn more and donate today!

SNEAK PEEKS

Inspirational images of reimagined museum.

Left: Noodle forest and soundscape dance and rope climbing structure in the distance

Right: Toddler area with mid-century modern inspiration



LITTLE KIDS, BIG IMPACT

Little Kids, Big Impact is a new initiative where Children's Discovery Museum of the Desert strives to increase our social impact by supporting Coachella Valley residents and non-profits on an ongoing basis as well as focus on helping parents teach kids about the value of being philanthropic and raising the next generation of givers.

Each month CDMoD will select a different non-profit from throughout the Valley to partner with for a tangible item drive in our Museum parking lot. We will give tips on social media in our advertising of the drive for how parents can encourage their children's involvement.

Our next drive will be August 21st from 10-2 in the Museum Parking Lot where we will be collecting bottled water in partnership with the Coachella Valley Rescue Mission for the most needy in our community.

NEW SERIES



Be sure to check out our Facebook and Instagram pages for "The Countdown to Blastoff at CDMoD" series, a kids'-eye-view of day-to-day happenings and sneak peeks of the reimagination of the Museum.

@cdmod_rm

FB: DiscoverCDMOD

EVENTS

DESERT YOUNG PROFESSIONALS NETWORK PRESENTS...




CDMoD
Children's Discovery Museum of the Desert
FUNDRAISER

Join Desert YPN to help raise funds for the Children's Discovery Museum of the Desert. Enjoy a signature drink, exceptional food, and good company while we raise money to help the CDMoD with their re-imagining!

EVERYONE is welcome to attend this event and there will also be a Happy Hour menu.

THURSDAY
AUG 12TH
4:30 PM - 7 PM

50% OF PROCEEDS RAISED BENEFITS



EVENT HELD AT
Kitchen 86
73-130 EL PASEO
PALM DESERT, CA

 www.CDAROnline.org |  760.346.5637

LITTLE KIDS, BIG IMPACT
DEVELOPING TOMORROW'S PHILANTHROPISTS
AND HELPING OUR COMMUNITY



is proud to partner with



ONE DAY BOTTLED WATER DRIVE



August 21st 10am-2pm

We will be accepting cases of bottled water at
Children's Discovery Museum of the
Desert Parking Lot

71-701 Gerald Ford Dr. Rancho Mirage

HOW CAN YOU GET YOUR KIDS INVOLVED?

EVOKE EMPATHY: EXPLAIN THAT THERE ARE PEOPLE IN OUR COMMUNITY WHO DO NOT HAVE ACCESS TO WATER ON HOT DAYS AND THAT CVRM SERVES 350,000 MEALS TO THOSE IN NEED RIGHT HERE IN OUR COMMUNITY.

ENGAGE: ALLOW US TO THANK YOUR CHILD/REN FOR THE DONATION SO THEY CAN FEEL THE GOOD THEY ARE DOING. HAVE THEM HELP YOU AT THE STORE WITH SELECTING THE WATER.

Our Little Kids, Big Impact initiative was created to increase CDMoD's social impact by supporting Coachella Valley residents and non-profits on an ongoing basis and help caregivers engage children in the philanthropic process. Each month CDMoD will partner with a different Valley non-profit for a tangible item drive and offer guidance to caregivers.

Interested in hosting a fundraiser?
Contact Cindy at exec@cdmod.org



**WE NEED
YOUR HELP!**

*In order to reopen in
2022, we need our
community's help! .*

*Please visit our
website at
www.cdmod.org if
you would to make an
online donation, or
send checks to
CDMoD at 71-701
Gerald Ford Drive
Rancho Mirage CA
92270.*