



Podcar city

Podcar City Lisbon 2023 + 2025

With the ITN Lisbon program 2023-2025

Whitepaper

About Podcar City Conferences

The Podcar City Conferences are an initiative of 4Dialog AB Sweden in collaboration with the International Institute of Sustainable Transportation (INIST) USA to gather major stakeholders, affected by today's transportation issues at all levels for a comprehensive dialog. The focus is on advanced automated transportation for public use with shared vehicles on their own guideway and in symbiosis with pedestrians, bicycles, and existing public transit. The goal is to break the dominance of the private car and create a near car free city. The conferences have been ongoing every year since 2007 except for 2020 due to the Covid pandemic.

The conference usually gathers between 125 to 250 professional participants, local, regional and international. The target audience are decision makers, elected officials, urban & transit planners, academics, investors, real estate developers and system operators and developers. A special emphasis is placed on youth and coming generations through the Independent Transit Network Program. There have been approximately eight systems installed in various cities since the first conference in 2007.

Podcar City Lisbon 2023 - *The Car Free City Dialog*

Who, What and Where

The 2023 conference is to be held in Lisbon in March. This conference will be extended in that it will also include the Independent Transit Network Program ¹⁾ (ITN) and a more public component related to the ITN initial student work during fall 2022. This conference is also for the first time entirely focused on dialog for car free cities. This means that we will not include self driving small vehicles using regular roads and streets.

The conference is planned to be held at Cordoaria Nacional for the Youth program exhibits and at Champalimaud Auditorium for the professional conference.

Why and Values

The Podcar City Lisbon/Oeiras meeting is a pioneering program for better world mobility and aims to be an asset to the Portuguese cultural and social fabric. In the style of smart cities, the Podcar system is an eco/sustainable choice that improves mobility, significantly reduces dependency of cars and creates a whole new paradigm of urban life. Podcar City Conference offers a dialogue platform between national and international stakeholders for greater quality of life in urban centers. It is a concept that embraces interaction with numerous disciplines & academics, highlights public health, culture, urbanism and much more.

Expected attendees, youth program and impact

The Podcar City Conference has drawn between 125 to 250 professionals in cities around the world since 2007. This year we include a Lisbon based comprehensive three year student program ITN that is just starting. This sets our goal to hold a total of 400 participants for 2023 in the professional part of the conference and an additional 1,000 for the ITN Youth part.

The Municipality of Oeiras, together with the Municipality of Lisbon and the Port of Lisbon is the ideal stage to present the possible implementation of this project. We expect to generate a considerable amount of direct income and future projects for the city, local businesses and student programs. It will most certainly also create European Union attention for a considerable amount of time. We are counting on participation and good intentions from all stakeholders in Lisbon and Oeiras, joining institutions, universities and foundations, individuals and collectives. Our goal is to repeat the entire event in 2025.

With Regards,

Christer Lindström, CEO 4Dialog Sweden

Elsa Wellenkamp, CMO 4Dialog Portugal

Ron Swenson, CEO, International Institute of Sustainable Transportation

¹⁾ Independent Transit Network Program - Lisbon

The Independent Transit Network (ITN) project is an international program for creating a solid business plan aimed at financing a future ground-breaking mass transportation networked system based on renewable energy. The idea is to create a procurement challenge based on efficiency, autonomy, renewable energy (solar and wind) and innovation. Participation in the program is shared between several world cities with Lisbon/Oeiras becoming a European flagship member of the program. The Lisbon/Oeiras program is named “Students for Game Changing Mobility - The Waterfront” and focuses on the Oeiras and Lisbon Waterfront area and surrounding parts of the two cities. The budget is approx €500,000 for the first 30 months. The participating US City is Atlanta, GA.

4Dialog and Podcar City - Our vision

We believe that there is something better behind the horizon. But then what is there out there that can make a considerable change in how we get around in everyday life that is safer, more convenient, available for all and affordable for both ourselves and the environment? Podcar City is a series of gatherings looking into short- and long term ideas on implementations suggesting answers to that question. Come join us in a joint dialog to find a better way to develop our common future - together.

www.podcarcity.org

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