

Monthly Meeting of the Board of Directors Thursday, January 21, 2021 Online or By Phone

AGENDA

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Nicole Hohenstein '21, Chair*
Michael Ponce '23, Past Chair* (2nd)
Tim Kielpinski, Chair Elect
Bryce Noll '23, CFO* (2nd)
Dave Stevenson, Marketing Chair*
Mesa Bradley '23
Bob Kennedy '23
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22

Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Ben Villalobos '22
Tim Foley '21
Amanda Bombard '21
Yoli Say '21 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Luttjohann, President & CEO

*= Member Executive Committee/ '23 = year term expires on 6/30

Board Meeting 1:00 pm

Join Zoom Meeting

https://us02web.zoom.us/j/86890909244?pwd=NkxUU05YaXNjekNSTIZIT05VQ3M3dz09

Meeting ID: 868 9090 9244

Passcode: 302902 One tap mobile

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- I. Call to Order
- II. Introductions and Recognitions
- III. Consent Item(s)
 - a. Approve Minutes of November 2020*
 - b. Approve New Member Golden Bay Surfwear*
- IV. Discussion & Possible Action Item(s)
 - a. Report of the Chair—Nicole Hohenstein

Executive Committee Meeting of December

President's Annual Review

Mission: To attract visitors and advocate for commerce on Catalina Island P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

CIVITAS TOT/TBID Update

Attendance Reminder

b. Report of the Chief Financial Officer—Bryce Noll

Accountant's Corrected 2020-21 Budget*

November Financials*

December Financials*

Funding Update

SBA-No response on appeal for increased allocation

PPP—501c6 now eligible, awaiting bank information

Other—New Main Street, County grants applications submitted, rent waiver

- c. Report of the President*--Jim Luttjohann
- d. Approval of Lynn Stevenson Contract*
- e. Committee Reports

Report of the Marketing Committee—Dave Stevenson

Report of the Cruise Committee—Jim Luttjohann

V. Events Update

Shop Catalina

Avalon Beautiful Lighting

Triathlon RFP*

- VI. Board Member Updates
- VII. Requests for Future Agenda Items
- VIII. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

Early 2021

Possible Board Retreat (date & location TBD)

February 18, 2021

11:15am, Membership Committee 1:00pm, Board of Directors

March 11, 2021*

11:15am, Cruise Committee 1:00pm, Board of Directors

April 15, 2021

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

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May 20, 2021

11:15am, Membership Committee 1:00pm, Board of Directors

June 10, 2021*

11:15am, Cruise Committee 1:00pm, Board of Directors

July 15, 2021

11:15am, Quarterly Marketing Committee 6:00pm, Annual Meeting & Installation Dinner, location TBD