



Quarterly Cruise Committee Meeting
Monthly Meeting of the Board of Directors
Thursday, June 18, 2020
Online or By Phone

AGENDA

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Michael Ponce '20, Chair*
Nicole Hohenstein '21, Chair Elect*
Bryce Noll '20, CFO*
Dave Stevenson, Marketing Chair*
Gail Fornasiere, Past Chair*
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Ben Villalobos '22

Tim Foley '21
Yoli Say '21 (2nd)
Agnieszka Sanchez '21 (2nd)
Mesa Bradley '20
Lisa Lavelle '20
Thomas Salinas '20
Denise Radde, City of Avalon
Tim Kielpinski, Catalina Island Conservancy
Roberto Perico, Two Harbors

Jim Lutjohann, President & CEO

**= Member Executive Committee/ '20 = year term expires on 6/30*

11:15 am Cruise Committee Meeting

Meeting ID

meet.google.com/rfj-mvvp-gaj

Phone Number

(US)±1 917-200-0990

PIN: 843 228 456#

- I. **Call to Order**
- II. **Introductions and Recognitions**
- III. **Discussion**
 - a. Cruise Industry Update
 - b. Passenger & Boat Counts
 - c. Future Agenda Items

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

12:00 pm Break

1:00 pm Board Meeting

Meeting ID

meet.google.com/bwx-ospn-his

Phone Number

(US)+1 601-840-3079

PIN: 648 692 453#

- I. **Call to Order**
- II. **Introductions and Recognitions**
- III. **Consent Item(s)**
 - a. Approve Minutes of May 2020*
 - b. Approve New Member: Catalina Dream Vacations*
- IV. **Discussion & Possible Action Item(s)**
 - a. Report of the Chair—Michael Ponce
 - b. Report of the Chief Financial Officer—Bryce Noll
 - May 2020 Financials*
 - Cuts Report*
 - Funding Update
 - SBA
 - City of Avalon
 - c. Report of the President*--Jim Lutjohann
 - d. Committee Reports
 - Nominating Committee—Nicole Hohenstein, Chair Elect
 - Slate of Officers FY 2020-21 (per bylaws vote at June Meeting)
 - Nicole Hohenstein- Chair
 - Michael Ponce-Past Chair
 - Tim Kielpinski-Chair Elect
 - Bryce Noll--CFO
 - Dave Stevenson-Marketing Chair
 - Nominating Committee Notification--May 22, 2020 (20 days = June 8, 2020)
 - Nominating Committee Process (requested by Yoli Say)
 - Annual Meeting and Installation of Officers & Directors
 - Marketing Committee—Dave Stevenson, Marketing Chair
 - Reopening Campaign --Away
 - Brand Launch

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Coop & TripAdvisor
Membership Committee--Jim Lutjohann
Offer 18 months for 12 if prepaid
Offer 6 payment plan
Offer credit for bringing in another business membership/outreach to non-members
Cruise Committee—Jim Lutjohann

- V. **Board Member Updates**
- VI. **Requests for Future Agenda Items**
- VII. **Adjourn**

* information included in board packet
Audio Recording may be used for accuracy of minutes and actions

Future Meetings

July 16, 2020	Annual Meeting and Installation of Officers & Directors, 6:00 pm
August 2020	No Meetings
September 24, 2020*	Marketing Committee @ 11:15 am Board of Directors @ 1:00 pm <i>Fourth Thursday</i>
October 15, 2020	Membership Committee @ 11:15 am Board of Directors @ 1:00 pm Annual Marketing Conference TBD
November 19, 2020	Cruise Committee @ 11:15 am Board of Directors @ 1:00 pm
December 2020	No Meetings
January 21, 2021	Marketing Committee @ 11:15 am Board of Directors @ 1:00 pm Possible Board Retreat TBD
February 18, 2021	Membership Committee @ 11:15 am Board of Directors @ 1:00 pm

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March 11, 2021*	Cruise Committee @ 11:15 am Board of Directors @ 1:00 pm <i>Second Thursday</i>
April 15, 2021	Marketing Committee @ 11:15 am Board of Directors @ 1:00 pm
May 20, 2021	Membership Committee @ 11:15 am Board of Directors @ 1:00 pm
June 17, 2021	Cruise Committee @ 11:15 am Board of Directors @ 1:00 pm
July 15, 2021	Annual Meeting and Installation of Officers & Directors @ 6:00 pm

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