



Visitor & Member Services Committee  
**11:15 am**  
Board of Directors Meeting  
**1:00 pm**

## **AGENDA**

**Thursday, May 19, 2022**  
**In Person or Online via zoom**  
**Founder's Room @ US Bank**

***In consideration of others, please turn off cell phones prior to the beginning of the meeting.***

Tim Kielpinski, Chair  
Nicole Hohenstein '24, Past Chair\* (2<sup>nd</sup>)  
Bryce Noll '23, Chair Elect\* (2<sup>nd</sup>)  
Ben Villalobos '22, CFO  
Dave Stevenson, Marketing Chair\*  
Amanda Bombard '24  
Tim Foley '24  
Sharon Gorelczenko, '24  
Mesa Bradley '23  
Vacant '23

Michael Ponce '23 (2<sup>nd</sup>)  
Vacant '23  
Levent Alkibay '22 (2<sup>nd</sup>)  
Bart Glass '22  
Steve Hoefs '22 (2<sup>nd</sup>)  
Jason Paret '22 (2<sup>nd</sup>)  
Gail Fornasiere, Catalina Island Museum  
David Maistros, City of Avalon  
Roberto Perico, Two Harbors  
Jim Luttjohann, President & CEO

*\*= Member Executive Committee/ '24 = year term expires on 6/30*

Join meetings by Zoom

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,\*866691# US (San Jose)

Dial by your location

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Meeting ID: 823 0135 3406

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Find your local number: <https://us02web.zoom.us/j/kdjCRx8OGt>

**Visitor & Member Services Committee Meeting: 11:15 am**

### **I. Call to Order**

### **II. Introductions**

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

- III. Stakeholder Survey Initial Results**
- IV. Membership Campaign/Renewal Season**
- V. Frontline Email List**
- VI. Visitor Statistics Reporting**
- VII. Future Agenda Items**
- VIII. Adjourn**

Board Meeting 1:00 pm

- I. Call to Order**
- II. Introductions & Recognitions**
- III. Consent Item(s)**
  - a. Approve Minutes
    - i. Corrected March 17, 2022\*
    - ii. April 21, 2022\*
  - b. Presentation of Financials—Ben Villalobos
    - i. April 2022\*
- IV. Report of the Chair—Tim Kielpinski**
  - a. Bylaws Review Committee recommended changes\*
  - b. Nominations for two vacant board seats (partial terms through June 2023)
    - i. Daniel Teng, Zane Grey Pueblo Hotel
    - ii. Janet Flathers, Catalina Island Tours
- V. Nominating Committee Report**
  - a. Proposed Slate of Directors 2022/23\*
- VI. President's Report\*—Jim Lutjohann**
- VII. Discussion & Possible Action Item(s)**
  - Office Lease Options
    - Catalina Island Company Lease\*
    - US Bank Lease\*

Visitor & Member Services Report—Nicole Hohenstein  
Committee Meeting of 5/19/22  
Approve New Member(s)  
Avalon Audio Video\*

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Marketing Report—Dave Stevenson

Spring Campaign  
PR/Hosted Media  
2022 Map  
Website Redesign

Events Report—Janet DeMyer

Taste Around/Restaurant Week  
Concert Series  
Mixers & Fixers  
Lodging Open House, May 4  
Catalina Pride June 18  
July 4<sup>th</sup> fundraising letters and donation cans  
Annual Meeting and Installation of Officers/Directors July

Proposed 2022/23 Meeting Schedule\*

**VIII. Board & Member Updates**

**IX. Future Agenda Items**

**X. Correspondence\***

**XI. Adjourn**

\* information included in board packet

*Audio/Video Recording may be used for accuracy of minutes and actions*

[Future Meetings](#)

**June 16, 2022**

Crisis Communications @ 11:15 am  
Board of Directors @ 1:00 pm

**July 21, 2022**

Annual Meeting and Installation of Officers & Directors **Time/Location TBD**

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