



Board of Directors Meeting
1:00 pm

A G E N D A

Thursday, October 28, 2021
In Person (face covering required)
Catalina Island Conservancy Trailhead Conference Room
Online or Phone (See below)

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Tim Kielpinski, Chair
Nicole Hohenstein '24, Past Chair* (2nd)
Bryce Noll '23, Chair Elect* (2nd)
Ben Villalobos '22, CFO
Dave Stevenson, Marketing Chair*
Amanda Bombard '24
Tim Foley '24
Sharon Gorelczenko, '24
Mesa Bradley '23
Bob Kennedy '23

Michael Ponce '23 (2nd)
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Lutjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,*,866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

I. Call to Order

II. Introductions and Recognitions

III. Presentation(s)

- a. City of Avalon, Project Update, Avalon Landing—Michael Parmer, Assistant City Manager
- b. McGinty, Knudtson & Associates, LLP, Certified Public Accountants. Presentation of Audited Financials FY 2020-21, Melissa Knudtson, CPA

IV. Consent Item(s)

- a. Approve Minutes
 - i. September 16, 2021*
- b. Presentation of Financials—Ben Villalobos
 - i. September 2021 financials*
 - ii. June 2021 FYE Audited financials*
 - iii. Allocation of funds for Visitor Center painting*

V. Report of the Chair

- a. TOT/TBID update
- b. Attendance
 - i. Excused Absence for Dave Stevenson, September 2021 meeting (Carnival Cruises)

VI. Report of the President*

VII. Discussion & Possible Action Item(s)

- a. Marketing Reports
 - i. Marketing Update—Dave Stevenson
 - ii. Public Relations Update—Cathy Miller
 - iii. 2022 Visitor Guide—Michelle Warner
- b. Visitor & Member Services Reports
 - i. Membership Update—Nicole Hohenstein
 - 1. Drops & Renewals
 - 2. Approve New Member Three Palms (Corporate)
 - ii. Visitor Comment Forms Update—Jim Luttjohann
- c. Cruise Relations Report—Jim Luttjohann
 - i. Seatrade & FCCA
 - 1. Seatrade Virtual attendance
 - 2. Hosted Media (Celebrity & Royal Caribbean)
- d. Events Reports
 - i. Triathlon, Mixers, Fixers, Concerts and New Year's Eve Gala—Janet DeMeyer
 - ii. Board Retreat—Jim Luttjohann

VIII. Board Member Updates

IX. Correspondence*

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X. Requests for Future Agenda Items

XI. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

November 18, 2021

Visitor & Member Services Committee or TBID Committee @ 11:15 am
Board of Directors @ 1:00 pm

January 20, 2022

Cruise Committee @ 11:15 am
Board of Directors @ 1:00 pm
Possible Board Retreat @ TBD

February 17, 2022

Visitor & Member Services Committee @ 11:15 am
Board of Directors @ 1:00 pm

March 17, 2022

Marketing Committee @ 11:15 am
Board of Directors @ 1:00 pm

April 21, 2022

Visitor & Member Services Committee @ 11:15 am
Board of Directors @ 1:00 pm

May 19, 2022

Cruise Committee @ 11:15 am
Board of Directors @ 1:00 pm

June 16, 2022

Crisis Communications or Bylaw Review Committee @ 11:15 am
Board of Directors @ 1:00 pm

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