



Board of Directors Meeting Agenda
Thursday, May 15, 2025 @ 1:00 PM

Founders Room @ US Bank
303 Crescent Ave, Avalon, CA 90704

Maverick Helicopters, Las Vegas Terminal Conference Room
6075 S Las Vegas Blvd., Las Vegas, NV 89119

320 Golden Shore, Suite 220
Long Beach, CA 90802

Video call link: <https://meet.google.com/mbj-wayb-gwy>

Dave Stevenson, *Catalina Island Co*, Chair*
Amanda Bombard '27, Past Chair*
John Alkibay '26, Treasurer
Cinde Cassidy, '27, Chair Elect
Lisa Beach, '27
Yoli Say '27
Grayce Upton, *27
Mesa Bradley '26 (2nd)
Elaina Garcia '26
Janet Flathers '26

Conrado Vega '25
Bart Glass '25 (2nd)
Megan Wright '25
Ben Villalobos '25
Andrew Allen, *Two Harbors*
Sheila Bergman, *Catalina Museum For Art & History*
Whitney Latorre, *Catalina Island Conservancy*
David Maistros, *City of Avalon*
Jason Paret, *Catalina Island Health*

Jim Luttjohann, President & CEO

*= Member Governance Committee/ '25 = year term expires on 6/30

In consideration of others, please turn off cell phones prior to the beginning of the meeting.
*Indicates item in board binder

Item #	BOARD OF DIRECTORS AGENDA
I. (2 min)	Call to Order/Attendance* (2.6.2)
II. (20 min)	Presentation: 62 Above Paid Media
III. (15 min)	Board Chair's Remarks (2.4) <ul style="list-style-type: none"> Undersea Fiber Update from Lance Ware will be June 19th Other items Board Chair's Elect Update —Cinde Cassidy <ul style="list-style-type: none"> Appointment of Audit Finance & Oversight Committee* (2.8.1c) Nominating Committee Progress Report* (2.9.6) Solicitation of Officers
IV. (5 min)	Approval of Minutes* (Action) <ul style="list-style-type: none"> April 22, 2025
V. (15 min)	Financial Condition and Activities* (3.3)—Jim Luttjohann/John Alkibay (Action) <ul style="list-style-type: none"> Presentation of Quarterly Financials* (Action) January-March 2025
VI. (10 min)	CEO/Administrative Updates —Jim Luttjohann Update and/or receive board members' feedback about: <ul style="list-style-type: none"> The Value & Role of Tourism (1.4)* Financial Planning & Budgeting (3.5) Notes (internal) w/ report in June Member & Visitor Services <ul style="list-style-type: none"> Approve New Member: Camp Catalina at White's Landing*



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	<ul style="list-style-type: none">Hispanic Business Alliance, initial stakeholders meeting May 14, 2025 (rescheduled?)Events Update <p><i>Per policy 3.8.1.E, the CEO needs to provide the board with periodic, written “FYI” information.</i></p>
VII. (10 min)	Marketing Update —Cathy Miller
VIII. (10 min)	Board & Guest Updates
IX. (5 min)	Summary of Follow-Up Items
X. (5 min)	Board Meeting Evaluation <ul style="list-style-type: none">Previous meeting evaluations*What worked particularly well at this meeting?What could we have done to make it more productive? <p><i>Form emailed</i></p>
XI.	Adjourn
	2024-25 Board Schedule: <ul style="list-style-type: none">June 19, 2025, Cruise Committee 11:15 am. Board of Directors 1:00 pmAnnual Meeting July 17, 2025 Time and Location in process
	<p><i>Minutes should record agreed-upon feedback of positive Board developments, and those comments reflecting perspectives as to what could have made the meeting more productive (e.g. preparatory materials, Board member preparation, ensuring meetings are not dominated by individuals, etc.)</i></p>