



GLOBAL DAIRY SYMPOSIUM

Thursday, October 6, 2016

About The Event:

Dairy industries face unprecedented challenges and opportunities, including the interconnectedness of the global dairy sector, consumer demands for traceability, and the growing use of information technology. Leading experts will share trends in production, the impact of economic fluctuations, and predictions.

Presenters:

Sharon Sydow, Senior Economist, Office of the Chief Economist
U.S. Department of Agriculture, Washington, D.C.

Topics: Trends in U.S. dairy production and trade; Impacts of trade policies.

Tom Bailey, Food & Agribusiness Research and Advisory
Rabobank, New York, NY

Topics: Supply and demand: Shifting patterns in production/consumption; EU expansion/contraction; Oceania overview.

Robert Erhard, Agricultural Material Specialist (Dairy)
Nestlé, Geneva, Switzerland

Topics: The impact of changing consumer demands on traceability; IT's impact on production.

Moderated by: **Tom Suber**, President, US Dairy Export Council

Event Details:

When: 8:00am – 8:30am: Registration

8:30am – 11:30am: Program

Where: Mendota Room 4, Alliant Energy Center, Madison, Wisconsin

Registration:

The event is FREE, but space is limited and registration is required by Sept. 30, 2016.

<https://www.eventbrite.com/e/2016-global-dairy-symposium-tickets-26041445665>

In collaboration with:



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