

**WORKFORCE**  
SOLUTIONS BORDERPLEX

# Rural Subcommittee Meeting



WELCOME



# 1. CALL TO ORDER AND NOTE OF QUORUM

Randall Kinzie,  
Rural Subcommittee Chair



## 2. ACTIVITY REPORTS

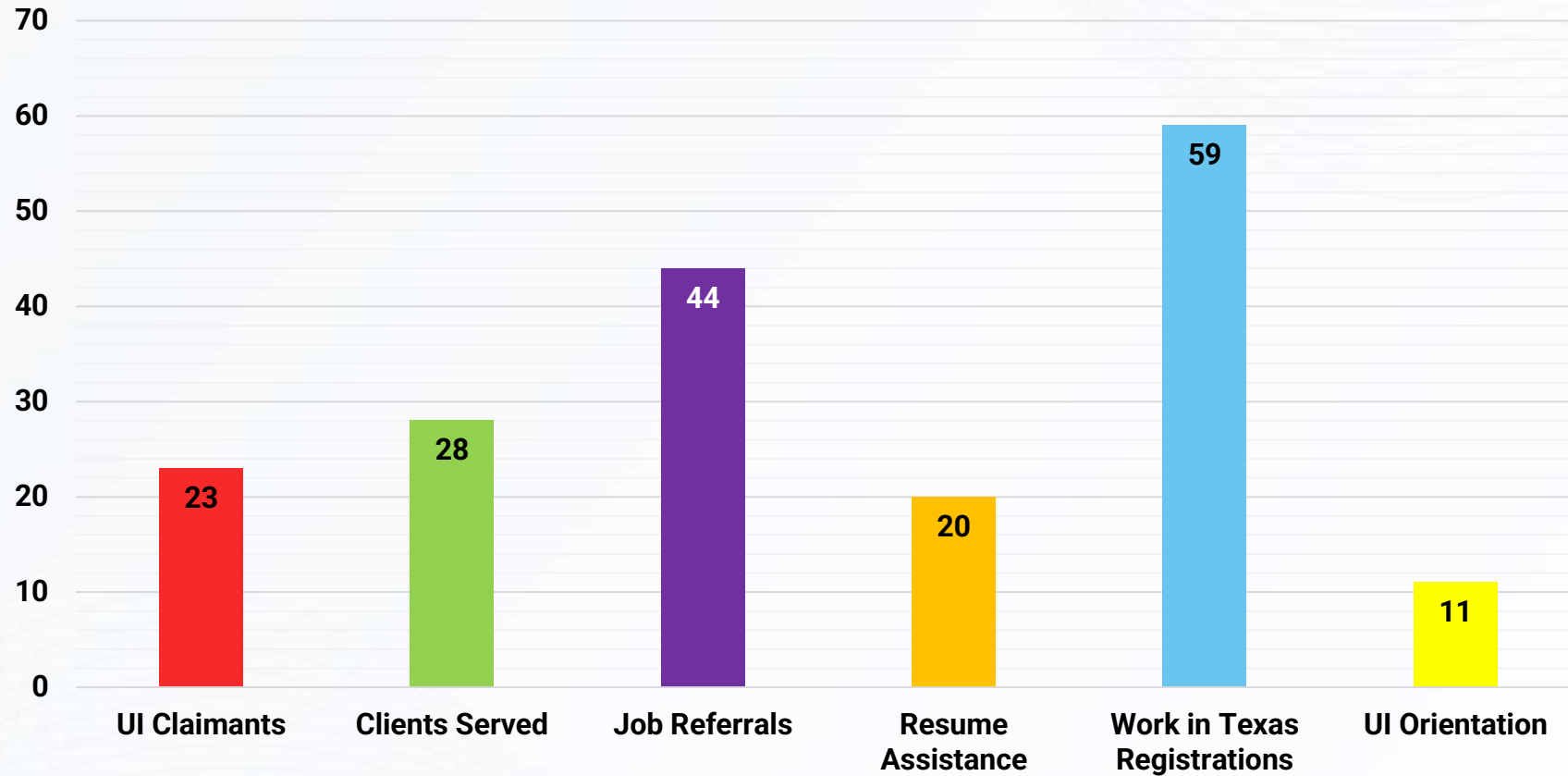
- ✓ ITEMS NOT POSTED FOR ACTION

**A: Report and  
update on  
Unemployment  
Insurance  
metrics in the  
rural areas**

**Denisse Wiley,**  
Deputy Director, Grant Associates

# Unemployment Insurance Update

## Rural Services October 2023 – February 2024



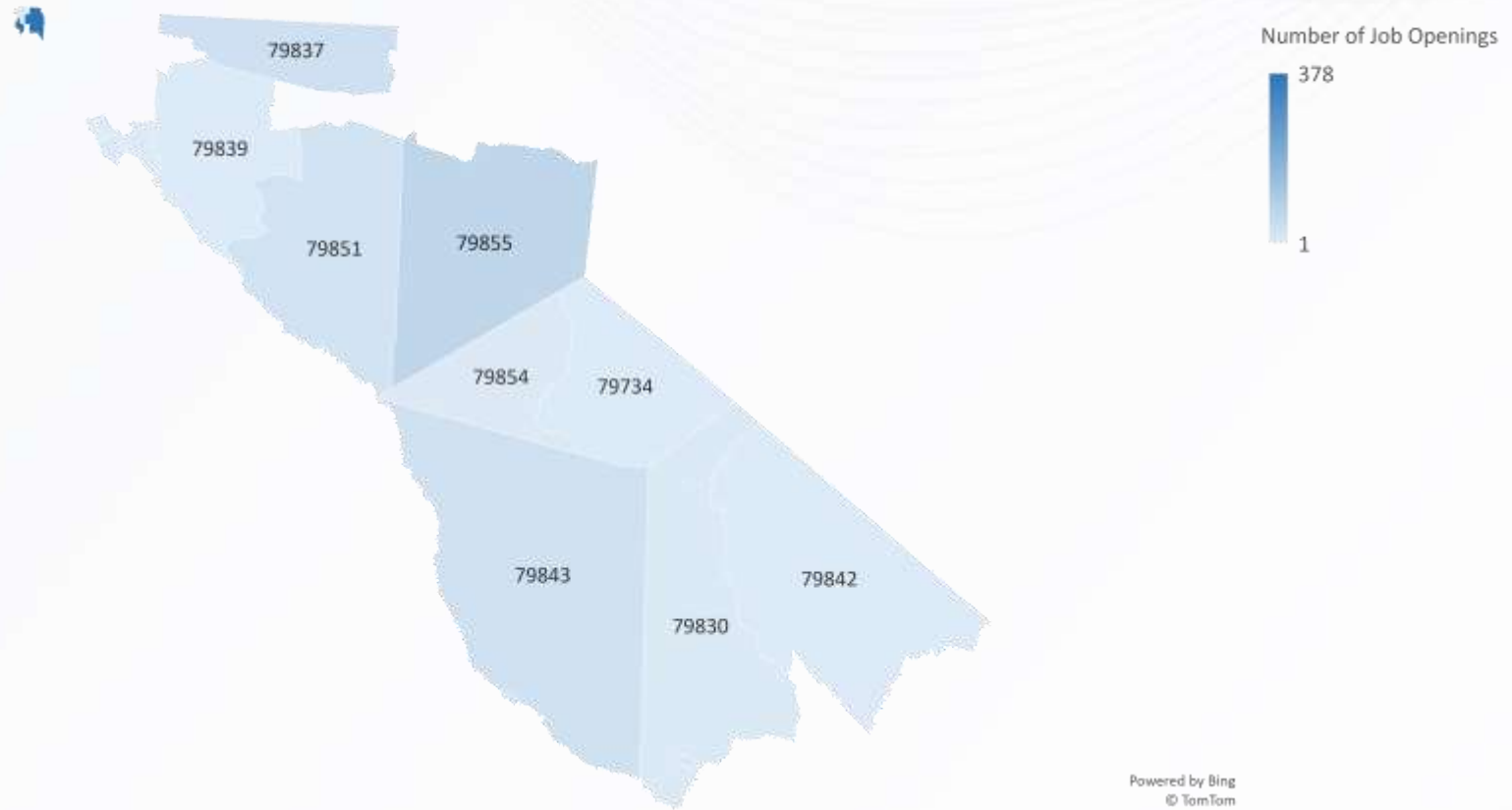
**B: Discussion and  
update on  
Business  
Services Unit  
activities in the  
rural areas**

**Denisse Wiley,**  
Deputy Director, Grant Associates

# Job Openings - FY2024

Zip Code	Number of Job Openings
79734	3
79821	8
79830	5
79835	378
79836	1
79837	35
79838	6
79839	3
79842	3
79843	32
79845	40
79849	3
79851	27
79852	19
79854	4
79855	68

Rural Job Orders by Zip Code



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# Business Services

## **Trails to Success JobCon**

- Location: San Elizario High School
- San Elizario ISD confirmed
- Inviting Clint, Fabens, Tornillo, Fort Hancock, Dell City

## **Housing Development in rural areas**

- ICON Custom Home Builders / Team Clean Janitorial Services

## **Business Recruitment Assistance**

- Presidio Medical Center – 2 openings
- Preventative Care Health Services – 5 openings
- Big Bend Community Action Committee – 2 openings

# C: Update on Rural Activities

- New Presidio Office
- Rural Office Generalists
- CTE & AEL SWOT Analysis

**Odette Flores-Ruiz,**  
Rural Development Project Manager

# New Presidio Office Location



- New Location
  - 505 B W. O'Reilly St.
- Grand Opening February 29th

# Rural Office Generalists

- Rural Office staff are training to be generalists
- Employment Services
- SNAP
- WIOA Career Navigator
- Business Services

# CTE & AEL SWOT Analysis



## Strengths

- Diverse range of CTE programs offered across districts.
- Community engagement and partnerships supporting program initiatives.
- Experienced instructors contributing to program effectiveness.
- Emphasis on real-world involvement and internships for students.
- Project-based learning approaches in CTE programs.
- Strong support for AEL initiatives where implemented.



## Weaknesses

- Funding limitations impacting program resources and expansion.
- Challenges with staffing, particularly retaining certified employees.
- Lack of adequate facilities and equipment hindering program delivery.
- Difficulty in retaining students in certain CTE programs.
- Insufficient career exploration opportunities for students.
- Limited awareness and access to AEL programs in some districts.



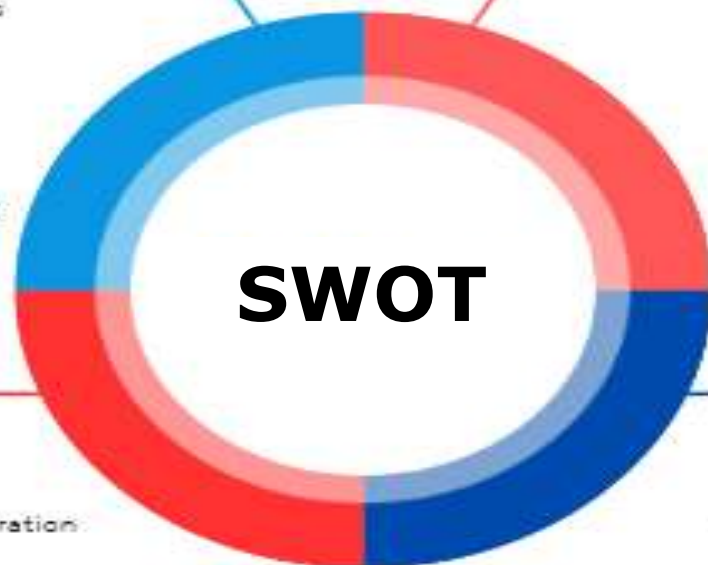
## Opportunities

- Exploring regional CTE models for collaboration and expansion.
- Establishing business/industry partnerships for internships and support.
- Seeking funding opportunities and philanthropic partnerships.
- Promoting awareness and flexibility in scheduling for AEL programs.
- Restarting and expanding programs in high-demand areas.
- Upgrading facilities and introducing new program options.



## Threats

- Persistent underfunding posing significant threats to program sustainability.
- Lack of consistent leadership and staffing challenges across districts.
- Funding, staffing, and facility limitations hindering program growth.
- Difficulty in sustaining student interest and participation.
- Limited opportunities for program expansion without sufficient resources.
- External factors affecting community engagement and program support.



**SWOT**

# **D: Discussion and update on rural childcare services**

- Continuous Support for Child Care Providers
- Rural Outreach Initiative – Presidio County

**Frank Leal,**  
Project Specialist II

# Rural Childcare Services

Increasing the availability of childcare services and support for providers:

- ✓ Alpine ISD Child Development Center:
  - ✓ Current Enrolled: 22
- ✓ Alpine Montessori: Current capacity 60 and WSB is providing materials and equipment for their indoor and outdoor environments.
- ✓ Presidio County Outreach Initiative:
  - ✓ Outreach Specialist - has recruited seven interested persons in considering opening a home daycare in Presidio
  - ✓ Connecting individuals in the community to WSB center and services

4. Discussion on items of interest for next agenda – April 24, 2024

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**Adjourn**