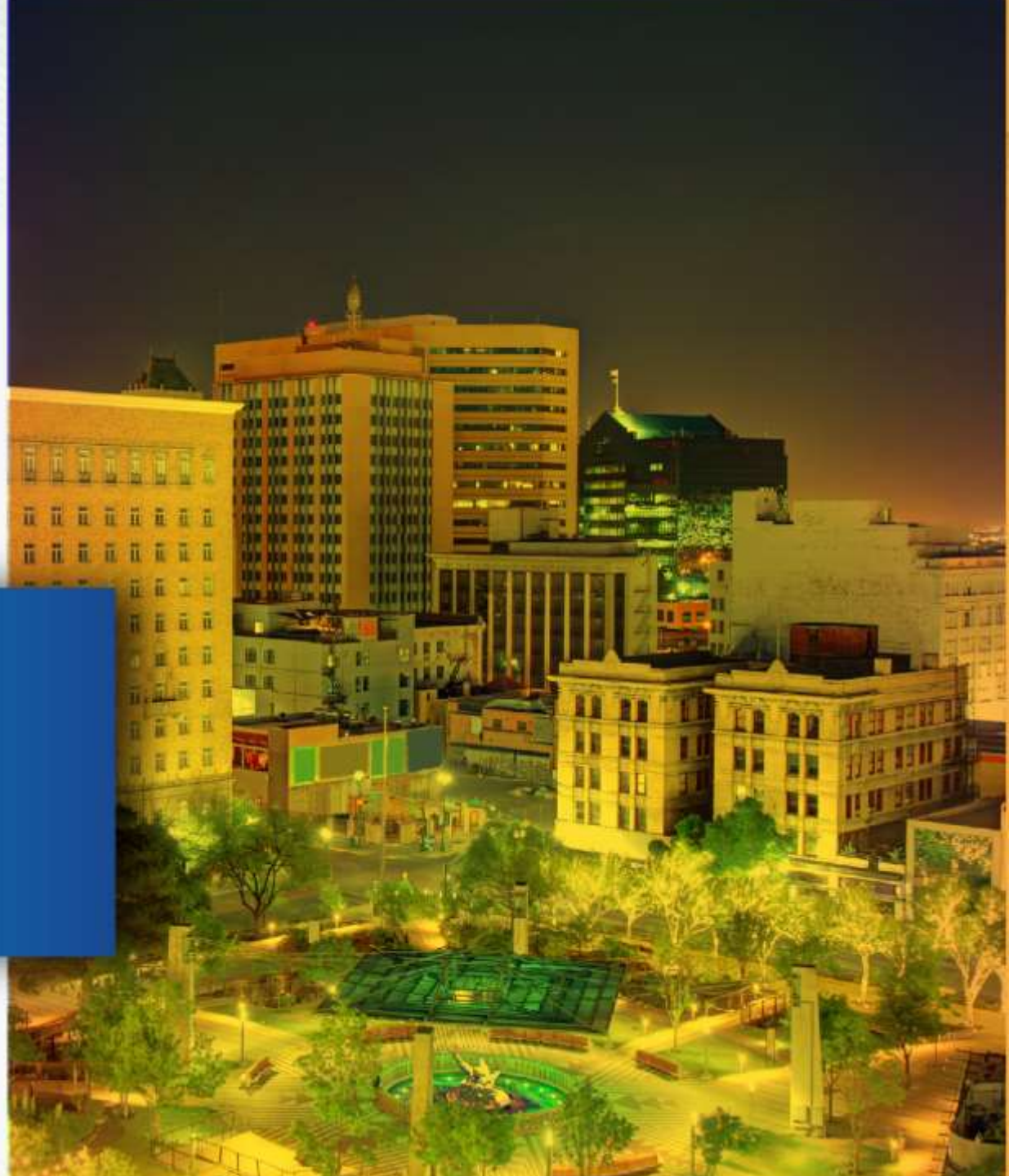


# Industry & Economic Development Committee Meeting



WELCOME



## 1. CALL TO ORDER AND NOTE OF QUORUM

Ruben Torres,  
Industry and Economic Development  
Committee Chair



## 2. ACTIVITY REPORTS

✓ ITEMS NOT POSTED FOR ACTION

# **A: Discussion and update on the City of El Paso ARPA Grant**

**Leila Melendez, CEO**

# City of El Paso ARPA Project

**\$850,000 total award**

- **Infrastructure Job Plan**
  - Incumbent Worker Training Support – Uplift workers and their employers
  - Minimum 48 Workers – Infrastructure-related occupations
- **Cultural Drivers Workshops**
  - Partnership with The Bridgify Group – Workshop series aimed to provide leadership mainly for minority-owned or small business community
- **Workforce Generations**
  - Exploring the Expectations & Experiences of Generation Z

# **B: Discussion and update on WSB EP County ARPA Grant**

**Alma Aranda,**  
Director of Innovation and Development



# El Paso County ARPA Projects

**\$ 2,048,550 total award**

<b>\$1,690,550- Child Care Industry Support</b>	<b>\$358,000 – Small Business Support</b>
Assist 230 Childcare Providers to become TRS through Digital Transformation and Operations support	Digital Transformation and tech solutions support for 45 small businesses (IT-related equipment software to enhance efficiency and productivity)
Assist 40 Homebased non-licensed to register	Incumbent Worker Training for 40 small businesses, up to \$3000 per employer – (Upskill workers and employer capabilities)
Paid Internships and incentives for HS students with regional childcare providers	NextForce Digital Transformation Specialists team

# C: Discussion and presentation on Best Practices visit to Las Vegas Workforce.

**Leila Melendez**, CEO

and

**Alma Aranda**, Director of Innovation and Development





- Employ NV Business Hub Vegas Chamber
- Employ NV Youth Hub at Movement Fitness
- Employ NV Business Hub at Sahara West Library
- Employ NV Youth Hub at West Charleston Library



# D: Discussion and updates on Economic and Workforce Development Projects

- WorkForce - WSB grant support and partnerships
- CareForce - EP County ICMA study and finding
- HerForce events

**Alma Aranda,**  
Director of Innovation and Development

# Workforce Projects

## **WorkForce - WSB grant support and partnerships**

- City of El Paso – EPA Climate Fellowship Project
  - Recruit fellows and Research Project
- EPA Grant – Solar for All grant
- Medical Center of Americas – Clinical Trial Specialist Pilot
- Texas Tech Health Sciences – School of Nursing TIP Grant – Trellis and TTTUHSC Foundation
- Teacher Externships Project – 100 Teachers in Externship and Stipend program
- Re-entry Grant with TWC

## **CareForce - El Paso County – International City/County Management Association (ICMA) Project**

- Bill and Melinda Gates Foundation – WSB Research Project on after-hours childcare limitation and impact

## **HerForce - events**

- Southwest Women's Leadership Institute Conference – October 26th
  - WSB on-site wage analysis
- Follow event -wage analysis and empowerment conference – planned for January

4. Discussion on items of interest for next agenda – Feb. 21, 2024

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**Adjourn**