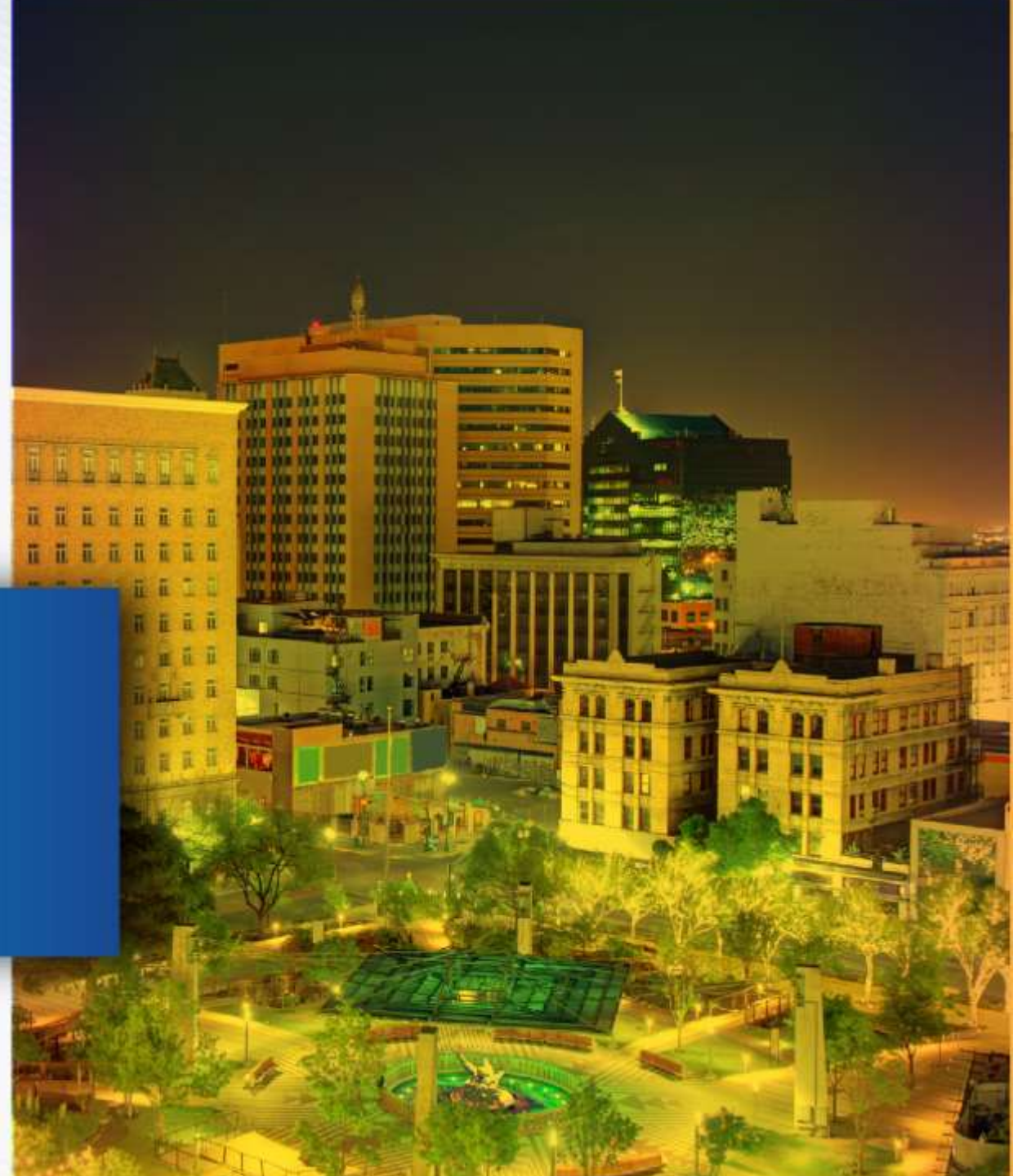


WORKFORCE
SOLUTIONS BORDERPLEX

Strategy & Impact Committee Meeting



WELCOME



1. CALL TO ORDER AND NOTE OF QUORUM

Mary Jo Ochoa,
Strategy & Impact Committee Chair



2. ADMINISTRATIVE REPORTS

- ✓ ITEMS NOT POSTED FOR ACTION

A: Presentation on Del Sol Medical Center projects and activities

Art Garza
CEO, Del Sol Medical Center

B: Discussion and update on CCS strategies

- County ARPA and TWC potential proposal to reallocate funds
- Partnership with Region 19, ISD, and CCS Parents for Pre-K enrollment

Leila Melendez,
Chief Executive Officer

County ARPA and Pre K Strategy and Discussion

- Potential ARPA El Paso County Grant Funds
- Partnership with Region 19, ISD, and CCS Parents for potential PreK 3 and PreK 4 enrollment

C: Discussion and update on City of El Paso ARPA Project

Alma Aranda,
Director of Innovation and Development and
Lorenzo Lopez,
Innovation and Development Project Specialist

City of El Paso ARPA Project

Total Grant Award: \$850,000


City of El Paso ARPA Upskilling the Infrastructure Workforce

- 48 employees will receive Infrastructure related On-the-Job-Training
- Participating employers avoid the burden of the entire cost of training by committing to only a percentage of cost based on employer size
- Upskilled employees must receive a 1% minimum wage increase and be lifted into a higher occupation

Workforce Solutions and The Bridgify Group/ El Puente Institute Partnership

- Phase 1- 30 workshops to groups of 10-12 businesses
- Phase 2- employers will be invited to attend a second workshop for deeper conversation
- Gen Z surveys- data will benefit employers, policymakers, and organizations to adapt

Low attendance from employers

-  Small employers are still impacted by labor market shuffles, different urgencies
 - Issues and signs with the CoEP Recompete grant
 - Potential strategies discussion - changing delivery methods, time, and date

D: Discussion and update on Employer Partnerships

- TANF Summer Youth and Justice
- Re-entry PROWD grants

Janell Valles
NextForce Manager

Employer Partnerships

Need employer referrals for the following programs:

TWC approved Temporary Assistance to Needy Families (TANF) Summer Youth Subsidized Employment

- Part of the current budget but can be reallocated
- Amount: \$191,000
- Period: June 2024 through the end of September 2024

Partners for Reentry Opportunities in Workforce Development (PROWD)

Seeking employers to support a justice reentry program

- Target: 60 Individuals
- Wage subsidies for up to 12 weeks
- Targeting high permanent hire conversion rates

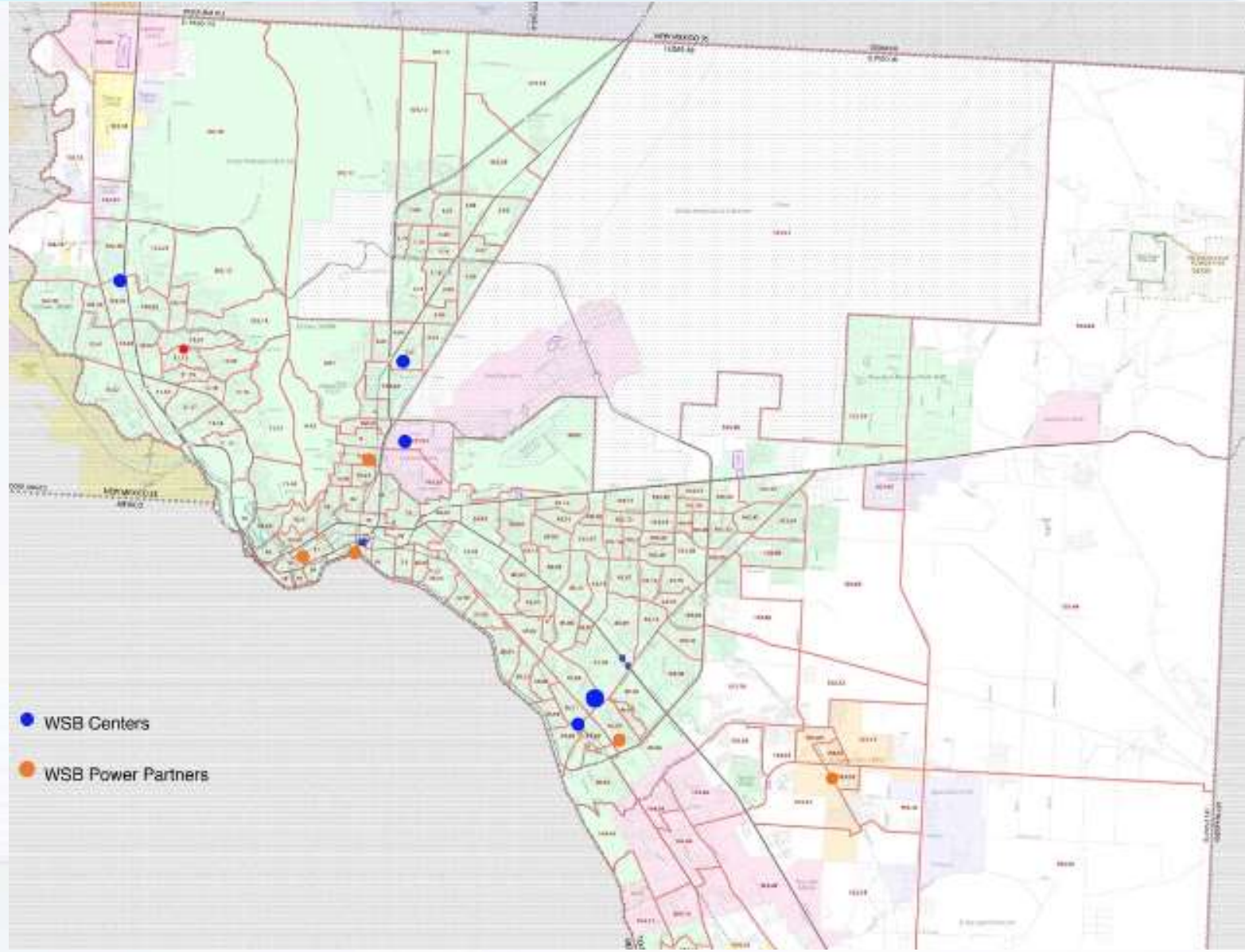
E: Discussion and update on Power Partner Network

Nick Muniz,
Operations Manager

Power Partner Sites

- El Paso County Housing Authority
- Horizon City EDC
- Socorro Chayo Apodaca Community Center
- Kennedy Community Centers (HOME)
- Project Amistad
- El Paso Chamber

WSB Centers & Power Partners



F: Discussion and presentation on Wage Report

Marisol Soto,
Research Specialist

Where is our Workforce Working?

Occupation	El Paso, TX MSA 2023			
	Employment	Job Growth	Median Earnings	Median Earnings Growth
Management Occupations	20,680	10.5%	\$ 38.82	2.9%
Healthcare Practitioners and Technical Occupations	19,250	4.4%	\$ 35.05	13.9%
Computer and Mathematical Occupations	5,960	30.7%	\$ 33.90	7.5%
Architecture and Engineering Occupations	3,150	-4.5%	\$ 31.66	7.0%
Business and Financial Operations Occupations	14,980	5.9%	\$ 29.45	3.5%
Life, Physical, and Social Science Occupations	1,750	4.2%	\$ 29.22	1.0%
Highest Quartile	65,770	8.1%		
Legal Occupations	1,330	-16.9%	\$ 30.36	15.4%
Education, Training, and Library Occupations	23,040	-0.1%	\$ 29.65	12.5%
Protective Service Occupations	9,520	-5.7%	\$ 23.67	4.1%
Community and Social Service Occupations	4,330	-5.9%	\$ 21.68	5.2%
Arts, Design, Entertainment, Sports, and Media Occupations	2,540	5.4%	\$ 19.58	-4.0%
Upper-middle Quartile	40,760	-2.4%		
Installation, Maintenance, and Repair Occupations	14,190	7.3%	\$ 19.51	3.8%
Construction and Extraction Occupations	11,130	-9.0%	\$ 18.52	3.7%
Office and Administrative Support Occupations	44,500	-1.4%	\$ 17.09	7.2%
Transportation and Material Moving Occupations	32,160	3.7%	\$ 16.27	7.7%
Production Occupations	13,960	5.0%	\$ 14.89	5.2%
Lower-middle Quartile	115,940	0.9%		
Sales and Related Occupations	31,050	-2.2%	\$ 13.85	4.8%
Farming, Fishing, and Forestry Occupations	260	4.0%	\$ 12.96	-7.0%
Building and Grounds Cleaning and Maintenance Occupations	8,090	-4.0%	\$ 12.86	7.0%
Personal Care and Service Occupations	5,380	19.3%	\$ 11.58	6.1%
Food Preparation and Serving Related Occupations	34,790	3.6%	\$ 11.13	5.7%
Healthcare Support Occupations	21,280	6.0%	\$ 10.83	4.2%
Lower Quartile	100,850	2.3%		

G: Discussion and update on Child Care Services

Odette Flores,
Child Care Parent Services Director

Marisela Correa,
Child Care Provider Services Director

Attrition Strategies

Pre-K Enrollment

- Pre-K enrollment day at the zoo
- Newsletter and email blast
- Future collaboration
 - Early Matters Professional Development Conference
 - Collaboration with employers

Texas Rising Star (TRS) Update

Child Care Providers in the TRS pathway must be certified as a TRS Provider by September 30, 2024:

Total CCS Contracted Providers: 307

- TRS Certified Providers = 134
- Providers on the TRS pathway = 136
- Providers pending enrollment = 37

TRS Pathway Data: 136

- Facilities scheduled for TRS assessment:
 - Scheduled for assessment for May = 12
 - Pending assessment date = 124

Child Care Advisory Committee Meeting Update

Plan: To utilize the committee's support in developing strategies to prepare a child care workforce that will enhance the quality of child care.

Objective: To provide recommendations for enhancing the quality of the infant, toddler, preschool, and school-age child care workforce, as well as best practices to aid the Board in improving, sustaining, and supporting the child care workforce.

Child Care Advisory Committee Meeting

First Meeting took place May 21, 2024

Areas of discussion:

- Strategies to improve the quality of care
 - Need for resources to support higher education in early education
 - Need for sustainable solutions to ensure the industry's survival
 - Low pay
 - Impact of Pre-K programs on their business
 - Deficiencies impacting quality
- Potential consequences for non-compliance of TRS requirements
 - Risk of losing their subsidy contract with WSB
 - Need to transfer children
- Recommendation we can do now
 - Offer payment for Professional Development – end of semester/degree stipend
 - Partner with Child Care Regulation for minimum standard training sessions

Child Care Rule Changes

New state rules effective July 1, 2024

- New Statewide On-line Application for Parents
- Waiting List Management for Parents
- Changes to Provider Payment Rates and Processes
- Statewide Parent Share of Cost (PSoC)
- Rescission of Board Policies

4. Discussion on items of interest for next agenda – August 7, 2024

Adjourn