

GOVERNMENT & PUBLIC RELATIONS COMMITTEE MEETING MINUTES

DATE: APRIL 16, 2024
TIME: 11:55 AM MST

PLACE: WORKFORCE SOLUTIONS BORDERPLEX,
INC. 304 TEXAS AVENUE, FIRST FLOOR
CONFERENCE ROOM, EL PASO, TX 79901

Attendees

- Leila Melendez
 - Esther Becerra
 - Myriam Buerrero
 - Mica Short
 - Ruben Torres
 - Bob Blumenfield (online)
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Action Items

- Committee Chair appointed: Tripper Goodman
 - Motion presented by: Ruben Torres
 - Second by Mica Short
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Next Steps

- Communicate with new board members and have them take part in committees
- Keep up with local, state, and federal news on workforce

Agenda

CALL TO ORDER AND NOTE OF ATTENDANCE

ACTION ITEMS

A: Discussion and Action to appoint Government & Public Relations Committee Chair
(Leila Melendez, CEO)

ADMINISTRATIVE REPORTS

A: Discussion and update on Communications Department activities:
State of the Workforce Event - February 21, 2024
Ribbon Cutting in Presidio – February 29, 2024
Forces Branding
NAWB presentation concept
Strategy with Youth & PSAs
Board Members' videos
(Kandolite Carson, Communications Director)

B: Discussion and update on:
WIOA Reauthorization
HB 1703 Pilot Project Update
2025 Legislative Session
(Leila Melendez, CEO)

ADJOURN

A: Discussion on items of interest for next agenda