

# HELP US SUPPORT



**Special  
Olympics**  
Chicago



Special Children's  
Charities

# CHICAGO POLAR PLUNGE™ MARCH 6, 2022

PRESENTED BY



**JACKSON®**

## AT THE 22ND ANNUAL

The 22nd Annual Chicago Polar Plunge presented by Jackson is headed back to North Avenue Beach on March 6. This iconic Chicago winter event will also have a virtual component. We invite your company to join us for a unique and fun experience supporting a great cause! *Form a team, become a corporate sponsor, or both!*

With many companies working from home, this is an excellent opportunity to bring everyone together in person or virtually for a great cause. We work with you to help you fundraise. We have exciting incentives to inspire you to reach your fundraising goals. It is a fun way to work together, be a part of a fantastic event and community, and support our athletes!

## 3 REASONS TO GET INVOLVED

### TEAM BUILDING

ORGANIZING AND  
WORKING TOGETHER IS AN  
OPPORTUNITY FOR TEAM  
MEMBERS TO BOND.

### COMMUNITY

**ENGAGEMENT**  
SHOW YOUR SUPPORT TO  
A LARGE AND DEDICATED  
COMMUNITY.

### FUN!

THIS ICONIC EVENT  
FEATURES COSTUMES,  
CONTESTS, AND  
A FESTIVE ATMOSPHERE.

## 5 STEPS TO CREATE A PLUNGE TEAM

- 1** Choose a captain and recruit. Set a goal for the number of team members and the amount of money you want to raise. Aim high!
- 2** Choose your team name and decide if you'd like to create additional teams to keep track of fundraising for particular departments or groups. This is a great way to create healthy competition!
- 3** Register and create your company's team page at [chicagopolarplunge.org](http://chicagopolarplunge.org). It's then quick and easy for individual employees to join the team. They'll receive a link to their personal page, which they can send to their network for secure tax-deductible donations online.
- 4** Motivate your employees to fundraise! Stay in contact with your teammates and provide ideas and encouragement along the way.
- 5** Join us at North Avenue Beach on March 6 or plunge virtually anywhere in the world!

We work with you to help you fundraise. We have exciting incentives to inspire you to reach your fundraising goals. It is a fun way to work together, be a part of a fantastic event and community, and support our athletes! Contact Emily Smith ([emily.smith@sochicago.org](mailto:emily.smith@sochicago.org)) to help recruit and build your team. There is NO registration fee to participate! Plungers need to fundraise a minimum of \$200 and will receive a t-shirt and can earn other great fundraising incentives!

**Interested in becoming a corporate partner? Contact Mary Slowik at [mary.slowik@sochicago.org](mailto:mary.slowik@sochicago.org)!**

## REGISTER OR DONATE AT

## CHICAGOPOLARPLUNGE.ORG!

