

IRA GOLF CLASSIC

PRESENTED BY



LUAU ON THE LINKS

SPONSORSHIP OPPORTUNITIES

WEDNESDAY, AUGUST 7, 2024

ST. ANDREWS GOLF & COUNTRY CLUB



ILLINOIS
RESTAURANT
ASSOCIATION





ABOUT THE EVENT

Pack your golf bags and say aloha to Luau on the Links at St. Andrews Golf & Country Club for the **2024 IRA Annual Golf Classic**. The day includes 18 holes of golf, breakfast, lunch, dinner reception and a silent auction & raffle.

SPONSORSHIP OPPORTUNITIES:

- Presenting Sponsor - \$10,000
- Eagle Sponsor - \$5,000
- Putting Green Sponsor - \$3,000
- Driving Range Sponsor - \$3,000
- Birdie Sponsor - \$2,750
- Award Sponsor - \$2,000
- Specialty Cocktail Sponsor - \$1,000
- Hole Sponsor - \$1,000

PARTICIPATION FEES:

- \$325 Individual Golfer
- \$1,300 Foursome

Includes 18 Holes of Golf with Cart, Lunch, Silent Auction, Raffle, and Dinner.

GOLF ATTIRE IS REQUIRED

Wednesday, August 7, 2024

St. Andrews Golf & Country Club
2241 Illinois Rt.e 59, West Chicago

Registration Opens at 9:00am

Tee Off at 10:30am

FOR MORE INFORMATION:

Derrika Soto
815.582.0726
dsoto@illinoisrestaurants.org



SPONSORSHIP LEVELS AND BENEFITS



PRESENTING SPONSORSHIP - \$10,000

- Prominent placement of company logo on cover of program booklet
- Dedicated E-Blast featuring presenting sponsors
- Branded pre-golf cocktail hour
- Company logo in Restaurant Rundown and on Golf Classic promotion on IRA's website
- One hole sponsorship on each course (two total)
 - Must include hole activity
- Company recognition from podium during event
- Two Foursomes (Value of \$2,600)
- Four additional tickets for the dinner following golf

EAGLE SPONSORSHIP - \$5,000

- Company logo in Restaurant Rundown
- Company logo on Golf Classic promotion on IRA's website
- Company logo on $\frac{1}{2}$ page in program
- One hole sponsorship on each course (two total)
 - Must include hole activity
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)
- Two additional tickets for dinner following golf

PUTTING GREEN SPONSORSHIP - \$3,000*

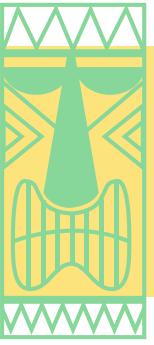
- Company logo on Golf Classic promotion on IRA's website
- Company logo on $\frac{1}{4}$ page in program
- Exclusive Putting Green Sponsor
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)

*Only one available





SPONSORSHIP LEVELS AND BENEFITS



DRIVING RANGE SPONSORSHIP - \$3,000*

- Company logo on Golf Classic promotion on IRA's website
- Company logo on ¼ page in program
- Exclusive Driving Range Sponsor
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)

*Only one available

BIRDIE SPONSORSHIP - \$2,750

- Company logo on Golf Classic promotion on IRA's website
- Company logo on ¼ page in program
- One hole sponsorship on each course (two total)
 - Must include hole activity
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)

HOLE SPONSORSHIP - \$1,000

- Non-exclusive sponsorship of the hole
- Signage on hole provided by event
- Must include hole activity

AWARD SPONSOR - \$2,000

- Company logo on Golf Classic promotion on IRA's website
- Company logo on ¼ page in program
- Company representative to come to podium during reception to announce winner of award
- One Foursome (Value of \$1,300)
- Choose one:
 - Best Scoring Foursome
 - Most Honest Foursome
 - Closest to the Pin - Men
 - Closest to the Pin - Women
 - Longest Drive - Men
 - Longest Drive - Women

SPECIALITY COCKTAIL SPONSORSHIP - \$1,000*

- Company logo on Golf Classic promotion on IRA's website
- Company logo on ¼ page in program
- Naming rights to one cocktail that will be served at the dinner reception

*Only one available (not available to alcohol brands)





LUAU ON THE LINKS

Contact: Derrika Soto, Special Events Manager

Email: dsoto@illinoisrestaurants.org