

December 2024

**RE: 2024 Chamber Wrap Up and 2025 Renfrew & Area Chamber of Commerce Memberships**

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The Renfrew & Area Chamber of Commerce extends our sincere gratitude for your continued membership and unwavering support and wishes you the best of the holiday season. As a valued member, you play an integral role in strengthening our mission as the Voice of Business for Admaston/Bromley, Horton, Greater Madawaska, and the Town of Renfrew.

Our Chamber remains steadfast in fostering partnerships with key organizations, including the Town of Renfrew, the Townships of Horton, Admaston/Bromley, and Greater Madawaska, the Ottawa Valley Business Hive, the Renfrew Business Improvement Association, and the Ottawa Valley Tourism Association. These collaborations are pivotal in promoting tourism, enhancing the business community, and cultivating a vibrant economic landscape.

Our esteemed Board of Directors meets monthly, both in-person and virtually, to discuss membership matters, share updates, and strategize initiatives that benefit local businesses. We have worked hard over the 2024 year to put together what we view as an ambitious strategic plan to ensure our relevance to you, our business community and to continue to grow with the changing nature and shape of commerce in the 21<sup>st</sup> century. We value your professional insights and encourage you to share suggestions by contacting us at [info@renfrewareachamber.ca](mailto:info@renfrewareachamber.ca).

**Membership Renewal for 2025**

We are reaching out to inform you about the upcoming renewal process for 2025 Chamber memberships. Your ongoing commitment is greatly appreciated and continues to make a meaningful impact on our community. This year, as part of our Strategic Working Plan, we realigned our membership offerings to provide greater value. One highlight is the introduction of our Member-to-Member program, designed to enhance member engagement and benefits. We view this initiative as a wonderful way for us all to learn more about each other and help each other grow and prosper. Please review the attached level descriptions to see what we mean.

**2024 Highlights**

Throughout 2024, the Chamber has actively supported the local business community through a variety of initiatives:

- **Strategic Working Plan 2024 - 2026:** Introduced a practical plan with achievable goals to enhance benefits for our members.
- **Social Media Engagement:** Shared updates on member events and valuable resources via our social media platforms. Visit our Facebook page for more details: [Renfrew Area Chamber of Commerce](https://www.facebook.com/RenfrewAreaChamberOfCommerce).
- **Economic Development Update Breakfast:** Hosted a successful event featuring township representatives who provided valuable insights into economic development in our local communities and provided outstanding networking opportunities.
- **Resource Sharing:** Distributed information on funding programs and other resources to support business growth.
- **Pinnacle of Business Excellence Awards:** Organized a well-attended event with over 143 participants celebrating the achievements of local businesses. This was a new event, focused on highlighting local business and their employees. It was a wonderful evening, bringing together a wide variety of local entrepreneurs that showcased the incredible variety of business in this region.
- **New To the Frew - Community Showcase Evening:** Collaborated with the Town of Renfrew Parks & Recreation department to host a successful event.
- **Member-to-Member - program,** designed to enhance member engagement and benefits. Again, please review the attached document with the membership levels for further explanation of this new and exciting initiative.

## Membership Benefits

As a member, you gain access to a wide range of benefits designed to support your business and enhance your professional network:

- **Networking Opportunities:** Connect with leading businesses and organizations.
- **Business Growth:** Explore ways to increase visibility and expand your reach.
- **Advocacy:** Participate in Chamber-led initiatives advocating for business interests.
- **Recruitment Support:** Utilize our job board to attract top talent.
- **Professional Development:** Access educational resources and training opportunities.
- **Cost Savings:** Benefit from affinity programs and cost-saving products.
- **Insurance Options:** Access group insurance plans through the Chambers Plan.
- **Advertising & Sponsorship:** Leverage exclusive promotional opportunities.
- **Recognition:** Celebrate significant business milestones and achievements.

## 2025 Membership Dues

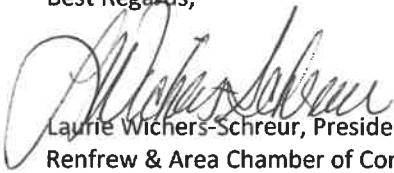
Enclosed, you will find your invoice for the 2025 Chamber membership dues. We provide multiple payment options to suit your convenience:

- Cheque
- VISA, MasterCard, or Debit
- Online payment through our website: [www.renfreareachamber.ca](http://www.renfreareachamber.ca)

Thank you for your ongoing support. We look forward to collaborating with you to foster a thriving business community.

For more information about our Chamber and the benefits of membership, please visit our website at  
[www.renfreareachamber.ca](http://www.renfreareachamber.ca).

Best Regards,



Laurie Wickers-Schreur, President,

Renfrew & Area Chamber of Commerce

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