

Featured Member Marketing Program: Digital Communications

★ 2023 Advertising Options ★



GENEVA, NY

Geneva Area Chamber of Commerce



OPTION 1:

CHAMBER E-CONNECTION NEWSLETTER ADVERTISING

- \$100.00 per month
- Includes placement of member's advertisement in monthly e-Newsletter, ***The Chamber Connection***
- Can include an image of a pre-made ad, or a supplied digital flyer for an upcoming event or promotional program, with optional web links.
- Must supply advertising materials (artwork files-jpeg, or document- PDF) and any requested links) by 15th of prior month to info@genevany.com
- Spaces available on first come, first serve basis

OPTION 2:

ADVERTISING COMBO (E-COMMUNICATIONS, SOCIAL MEDIA, & PRINTED DISPLAY)

- \$175.00 per month
- Includes placement of member's advertisement in monthly e-Newsletter, ***The Chamber Connection***
- Includes placement of member's advertisement in additional e-blasts and communications for upcoming events, news or reminders during that month
- Includes printed copies of member advertisement to use for display and distribution at the Chamber's office and downtown visitor center during that month
- Includes (2) featured posts on social media
- Spaces available on first come, first serve basis

Return on Investment: How our numbers = ROI for your business!

According to Constant Contact reporting data, updated in February 2020, the Industry Average Open Rate for Marketing and Advertising services is only 12.11%. While other Membership-based Organizations and Associations have an average of just 19.9% for their open rates, **the Geneva Area Chamber of Commerce has proudly grown to an average Open Rate of 39% for all digital communications!**



Detach this portion and return to:

Geneva Area Chamber of Commerce

P.O. Box 587 Geneva, NY 14456

Or fax to: 315.789.3993 or email info@genevany.com

Business Name: _____ Primary Contact Name: _____

Title: _____ Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Marketing Program Choice : (Please Circle One) ☐ Option 1 ☐ Option 2

Program Dates Requested (Spaces are booked monthly): _____

Payment: (Please Circle One) ☐ Enclosed ☐ Credit Card

Signature: _____ Date: _____

FOR OFFICE USE ONLY: MONTH: _____ PAYMENT METHOD: _____ CHECK #: _____



GENEVA, NY

Geneva Area Chamber of Commerce



Want to see your ad here in our next newsletter or e-blast?
Keep reading to learn how your business can take advantage of the
Chamber's advertising opportunities

**YOUR
AD
HERE**

Do you have news you want to share on behalf of your business or
organization? Or maybe an upcoming event or special you'd like to
share with your fellow Chamber members?
Take advantage of our Digital Marketing Program!



MEMBER PROMOTIONS

Make your WORK VEHICLE work for YOU!
BUSINESS VEHICLE LOAN RATES AS LOW AS **2.99% APR***

**• PURCHASE OF NEW OR USED VEHICLES •
• BUYOUT OF EXISTING AUTO LOANS • FLEET FINANCING**
We don't increase your vehicle loan rate just because you're a business!

BUSINESS EQUIPMENT LOAN SPECIAL 5.75% APR*

RELIANT CREDIT UNION
Member Since 1992 • A Member of the FDIC

LEARN MORE AND SET UP A MEETING WITH A BUSINESS LENDER AT reliantcu.com

DRAFTKINGS SPORTSBOOK AT DEL LAGO

NEW YORK'S PREMIER SPORTSBOOK

Featuring 6,000+ square feet of action, 23 betting kiosks available 24/7, 4 betting windows, 1,000 square feet of LED screens, cutting-edge LIVE odd boards that update in real time, 30+ beers on tap, a full food menu and more.

SHORT DISTANCE TO EXIT 41 NYS THRUWAY | DOLLARRESORT.COM

Must be 21 or older. For help with problem gambling call 877.8.HOPENY or text HOPENY (467369).

Has your agent retired?
Don't call an 800 number – Call us for hometown service.

Geneva Office:
62 Reed St., Geneva, NY | 315-789-0700

Watkinsville Office:
100 Main St., Watkinsville, GA | 706-335-1111

Put Your New Ad in Our E-Blasts & Monthly Newsletter

The Chamber continuously sees a consistent 30-32% open rate on all of its digital marketing communications, more than double the industry standard.

Take advantage of our successful email marketing campaigns by placing your upcoming ad in our weekly e-blasts and newsletters.

RESERVE YOUR AD SPOT

2022 FEATURED MEMBER MARKETING PROGRAM DIGITAL COMMUNICATIONS
[LEARN MORE](#)

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let us help you thrive with a health savings account

USE A HEALTH SAVINGS ACCOUNT (HSA) FROM RELIANT CREDIT UNION TO SAVE FOR CURRENT AND FUTURE EXPENSES

HSAs are available for anyone currently enrolled in a high-deductible health plan (HDHP).

Benefits of a Reliant HSA

- No monthly or annual fees
- Contributions are made pre-tax*
- No taxes on qualified medical expenses*
- Balance carries over yearly
- Supplement retirement savings for those 65+
- Convenient account access and EMV chip protection
- Local service at Reliant

Roll over your current HSA to Reliant

Already have an HSA with another financial institution? Switch to a Reliant HSA to earn tax-free dividends! To get started, stop by any branch and a member of our team will help you fill out an HSA rollover form.

LEARN MORE | 800.724.9282 x 9403 | reliantcu.com search "health savings"

reliantcu.com 800.724.9282

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Reliant's Geneva branch is located within the Walmart Supercenter.