

Our history

The Willson Press (spelled with two L's) was founded and operated in the mid-20th Century in Phelps, New York by the late Norman Willson. In 1965 Roger Chapin purchased the company and relocated it to his home north of Savannah, New York. In 1968, Chapin moved the business to Seneca Falls, New York associating it with The Seneca Falls-Waterloo Reveille. After he purchased Vanderbrook Press in Newark, he divided the Willson Press business between the two printing companies, leaving the local portion and it's thermography aspects as a subsidiary of The Reveille.

In 1993, Reveille publisher Howard VanKirk sold the Willson Press to the Ricci family of Seneca Falls. The Ricci's have operated it since that time as Wilson Press (only one L). Initially the business remained in it's old home, the historic Fornese Building on Lower Fall Street. In 1998, it relocated to the former Pennysaver building at 56 Miller Street, having purchased the Seneca Falls Printing business from the Chubb family. Today the Wilson Press continues to grow and is one of the largest printing companies and mail houses in the Finger Lakes.

Announcement...

I am now operating on a full-time basis and am in a position to accept printing orders from the Geneva area which, in the past, I have refused for ethical reasons.

NORMAN C. WILLSON

Wedding Stationery...

Engraved, printed or beautiful raised letter work. An unusually wide selection.

Job Printing...

Quality work at reasonable prices. A short drive will save dollars.

The Willson Press

52 PLEASANT ST. PHELPS, N. Y.
PHONE 50-M FOR AN EVENING APPOINTMENT

Early Willson Press ad:

GENEVA DAILY TIMES, THURSDAY, MAY 31, 1951

Photo Offset	THERMOHAVING	Letterpress
	ROGER CHAPIN	
THE Willson Press		
• Business Forms -- Stationery -- Cards		
• Quality Printing and Designing		
• WEDDING INVITATIONS		
FREE: With Each Custom Printed Wedding Order--2 Keepsake Copies Raised in Gold and Silver + 1 Bride's Wedding Book		
71 TAYLOR ROAD SAVANNAH, N. Y. Call 361-3388		

Thursday, July 29, 1965
FAIR HAVEN REGISTER, FAIR HAVEN, N. Y.

Wilson Press
& Mail House
56 Miller St., Seneca Falls, NY 13148
wilsonpress
& mail house