

Looking for ways to increase your exposure in Downtown Geneva?

{have you heard about our popular advertising opportunity for members?}



Geneva Area Chamber of Commerce

Window Display Advertising Program

An opportunity for members of the Geneva Area Chamber of Commerce to generate additional awareness and exposure for their business and its mission, products, services, and/or location.

Ideal for member businesses that would like to tell their story but may not have a downtown location or nearby presence.

- Located at the corner of Seneca and Exchange Street in downtown Geneva, this prime spot offers exposure and awareness for member businesses, helping to tell their story to various individuals on a daily basis.
- Foot traffic to One Franklin Square's multiple business offices, as well as being located at a major intersection both increases a businesses' daily impressions!



PRICING DETAILS:

- **\$150.00 per month** for Main Opening
- **Optional Add-On of \$25.00** for smaller Top Space, if needed
- Your choice of 6 windows, based on availability

Two Front Windows facing Seneca & Exchange St. (A and C)

Specs: **Bottom** (Main Opening):

4'3" w x 4'11" h

Top Add-On: 4'3" w x 2'2" h

Full Window (Top & Bottom):

4'3" w x 7'3" h

*Please note there is a 2" black bar 26" from the top window when you are designing a full window ad.

Four Side Windows facing Exchange St. (D, F, G, and H)

Specs: **Bottom** (Main Opening):

3'7" w x 4'10" h

Top Add-On: 3'7" w x 2'3" h

Full Window (Top & Bottom):

3'7" w x 7'3" h

*Please note there is a 2" black bar 27" from the top window when you are designing a full window ad.

All Window Space Advertising Reservations Are Based on First-Come, First-Serve Availability.

CALL OR EMAIL THE CHAMBER TO LEARN MORE OR RESERVE ADVERTISING SPACE • INFO@GENEVANY.COM •

The GACoC reserves the right to accept or deny window displays and signage based on tasteful and professional design/content. →

GACoC Window Display Advertising Program

2023 Reservation Form

SUBJECT TO AVAILABILITY

**No downtown storefront?
No problem!**

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- **Optional Add-On of \$25.00** for *smaller Top Space*, if needed
- Your choice of 6 windows, *based on availability*

Two Front Windows facing Seneca & Exchange St. (A and C)

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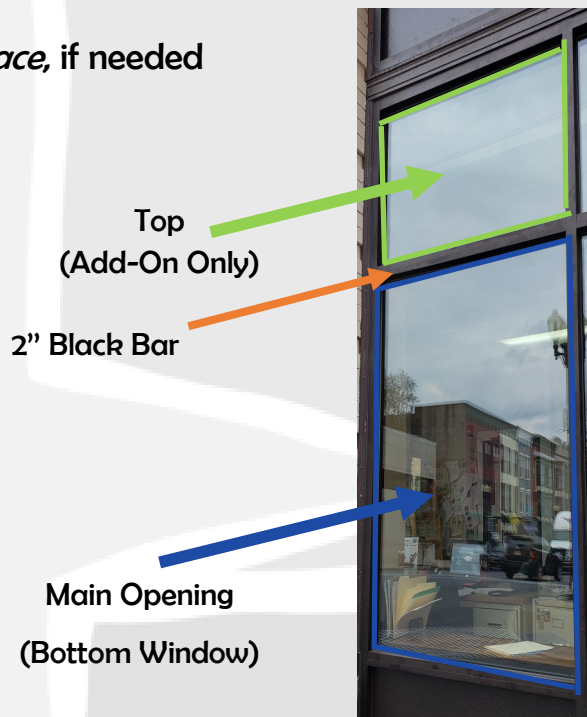
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All Window Space Advertising Reservations Are Based on First-Come, First-Serve Availability.

Payment must be received in full prior to securing space reservations.



Return on Investment– How our numbers = ROI for your business!

Located at the corner of Seneca and Exchange Street in downtown Geneva, this prime spot offers exposure and awareness for member businesses, helping to tell their story to various individuals on a daily basis. Foot traffic to One Franklin Square's multiple business offices, as well as being located at major intersection both increases the daily impressions for businesses participating in the Chamber's Window Display Program!

***Did You Know:** *on average our office sees an average of 100+ walk-ins per month, including tourists, business owners, and community partners!*



Detach this portion and return to:

Geneva Area Chamber of Commerce

P.O. Box 587 Geneva, NY 14456

Or email info@genevany.com or call the Chamber at (315) 789-1776

Business Name: _____ Primary Contact Name: _____

Title: _____ Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Requested Space: _____ Requested Dates (Spaces are booked monthly): _____

Payment: (Please Circle One) ☐ Enclosed ☐ Credit Card

Signature: _____ Date: _____

FOR OFFICE USE ONLY: WINDOW #: _____ **PAYMENT METHOD:** _____ **CHECK #:** _____

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