

# Member Exposure Opportunity:

Gain Awareness. Show off your business. Tell your story.



Secure one of the **"Featured 50"** AVAILABLE SPACES to be included in this year's **\*SHOPLOCAL! SILENT AUCTION** at the **2020 Annual Dinner**.

*It's that time again...! The Chamber's 2020 Annual Dinner will take place on **Thursday, January 23rd** at Hobart and William Smith Colleges' Vandervort Room. Become one of the GACoC's **Featured 50** local businesses and organizations by participating in the crowd favorite, **\*SHOPLOCAL! \* Silent Auction!***

**What it is:** 2020 Annual Dinner **\*SHOPLOCAL! \* Silent Auction**

Participating businesses receive featured exposure promoting their products & services through the following:

- Pre-event marketing materials and **\*SHOPLOCAL!\*** promotional messages.
- **\*SHOPLOCAL!\*** Website and Social Media promotions, event e-blasts, and radio broadcasts.
- Inclusion in event marketing materials, printed programs, and featured display during event to reinforce your business name and logo with your auction item for guests to learn more about your goods or services.
- Post event messaging and recognition for participating businesses.

**Cost to participate:** No charge for Chamber Member's to reserve one of the featured auction spaces.

**Deadline:** Spaces for the **Featured 50** in this year's Silent Auction are available on a first-come, first-serve basis.

*(Sign up early, they go fast!) Please note: the deadline to be included in final event promotions, both digital and printed, is Friday, December 13.*

{Participating businesses have the unique opportunity of showcasing their brand and promoting their products and services at the *Chamber's largest annual event*. Proceeds from the Silent Auction will help to support the various programs and services that are offered by the Chamber throughout the year. If you would like to be included in this event, please fill out the form below or call the Chamber at (315) 789-1776.

**\*Please be sure to indicate if your item needs to be picked up by one of our volunteers.\*}**

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☐ **Yes!** I would like to participate in the 2020 **\*SHOPLOCAL!\*** Silent Auction!

Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

Item(s) or Package donated: \_\_\_\_\_

Estimated Value of Items or Package: \_\_\_\_\_

Fax to: (315) 789-3993 or email: [info@genevany.com](mailto:info@genevany.com)

Mail: Geneva Area Chamber of Commerce, P.O. Box 587, Geneva NY 14456