

Featured Member Marketing Program: Digital Communications

★ 2020 Advertising Options ★



GENEVA, NY

Geneva Area Chamber of Commerce



OPTION 1:

CHAMBER E-CONNECTION NEWSLETTER ADVERTISING

- \$100.00 per month
- Includes placement of member's advertisement in monthly e-Newsletter, *The Chamber Connection*
- Can include an image of a pre-made ad, or a supplied digital flyer for an upcoming event or promotional program, with optional web links.
- Must supply advertising materials (artwork files-jpeg, or document- PDF) and any requested links) by 15th of prior month to info@genevany.com
- Spaces available on first come, first serve basis

OPTION 2:

ADVERTISING COMBO (E-COMMUNICATIONS, SOCIAL MEDIA, & PRINTED DISPLAY)

- \$175.00 per month
- Includes placement of member's advertisement in monthly e-Newsletter, *The Chamber Connection*
- Includes placement of member's advertisement in additional e-blasts and communications for upcoming events, news or reminders during that month
- Includes printed copies of member advertisement to use for display and distribution at the Chamber's office and downtown visitor center during that month
- Includes (2) featured posts on social media
- Spaces available on first come, first serve basis

Return on Investment: How our numbers = ROI for your business!



According to Constant Contact reporting data, updated in February 2020, the Industry Average Open Rate for Marketing and Advertising services is only 12.11%. While other Membership-based Organizations and Associations have an average of just 19.9% for their open rates, **the Geneva Area Chamber of Commerce has proudly maintained an average Open Rate of 30-32% for all digital communications, over the last 4+ years!**

Detach this portion and return to:

Geneva Area Chamber of Commerce

P.O. Box 587 Geneva, NY 14456

Or fax to: 315.789.3993 or email info@genevany.com

Business Name: _____ Primary Contact Name: _____

Title: _____ Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Marketing Program Choice : (Please Circle One) ☐ Option 1 ☐ Option 2

Program Dates Requested (Spaces are booked monthly): _____

Payment: (Please Circle One) ☐ Enclosed ☐ Credit Card

Signature: _____ Date: _____

FOR OFFICE USE ONLY: MONTH: _____ PAYMENT METHOD: _____ CHECK #: _____



THE CHAMBER CONNECTION

Newsletter
Geneva Area Chamber of Commerce

HARVEST EDITION 2019



IN THIS ISSUE:

[A Message from the Team](#)

[Business After Hours News](#)

[Member Milestone Celebration](#)

[Membership Harvest Celebration](#)

[Welcome New Members](#)

[September Wellness Promotion](#)

[Member Promotions!](#)

A MESSAGE FROM THE TEAM

Dear Members,

Fall has officially begun! As we come into the change of the season, we'd like to look back on the end of the summer. Our team has been very busy this month with our latest Business



UPCOMING CHAMBER MEMBER EVENTS

What: Pizza & A Pint
When: Thursday, October 3, 4 - 6 pm
Where: Bottomless Brewing



BOTTOMLESS BREWING

For more dates click [HERE](#)

What: Human Rights and Genocide Symposium
When: Thursday, October 3, 6 - 8 pm
Where: The Geneva Center for International Development



MEMBER PROMOTIONS

Make your **WORK VEHICLE** work for YOU!

BUSINESS VEHICLE
LOAN RATES AS LOW AS
2.99% APR*



• PURCHASE OF NEW OR USED VEHICLES •
BUYOUT OF EXISTING AUTO LOANS • FLEET FINANCING
We don't increase your vehicle loan rate just because you're a business!

BUSINESS EQUIPMENT

5.75% APR*



LEARN MORE AND SET UP A MEETING WITH A BUSINESS LENDER AT

reliantcu.com



del LAGO
RESORT & CASINO

DRAFTKINGS
SPORTSBOOK
AT DEL LAGO

NEW YORK'S PREMIER SPORTSBOOK

Featuring 6,000+ square feet of action, 25 betting kiosks available 24/7, 4 betting windows, 1,000 square feet of LED screens, cutting-edge LIVE odds boards that update in real time, 30+ beers on tap, a full food menu and more.

SHORT DISTANCE TO EXIT 41 NYS THRUWAY | DELLAGORESORT.COM

Must be 21 or older. For help with problem gambling call 877.8.HOPENY or text HOPENY (467369).



Has your agent retired?
Don't call an 800 number - Call us for hometown service.



Geneva Office:
62 Reed St., Geneva, NY | 315-789-0700
Watkins Office:



Want to see your ad here in our next newsletter or e-blast?
Keep reading to learn how your business can take advantage of the Chamber's advertising opportunities



Do you have news you want to share on behalf of your business or organization? Or maybe an upcoming event or special you'd like to share with your fellow Chamber members?
Take advantage of our Digital Marketing Program!