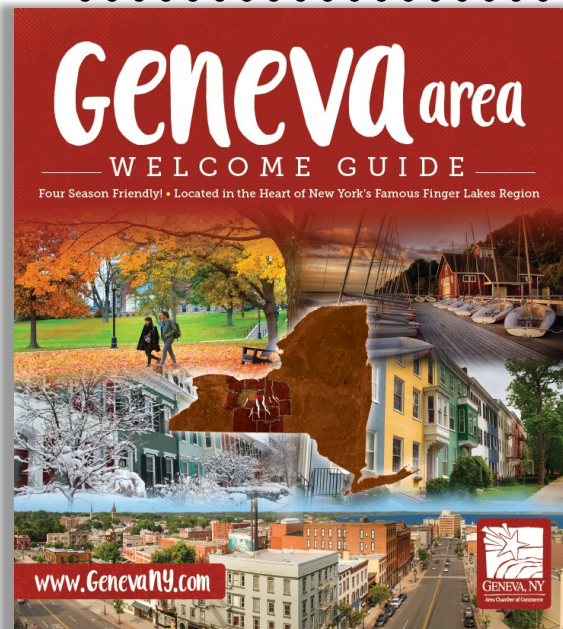
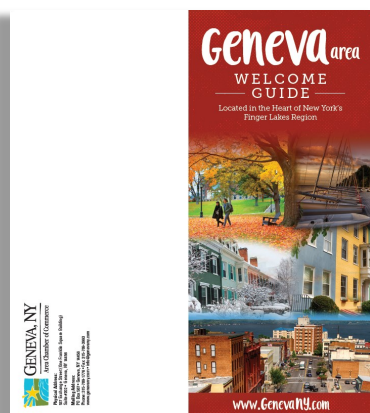


# Geneva Area Welcome Guide 2020-'21! Advertising Options



{Only Printed Every 2 Years!!!}

**\*Deadline Extended for Ad Sales: May 1, 2020\***



## Multi Ad Buy Special!



Buy any ad and receive a complimentary Enhanced Listing Ad!

**SPECIAL OFFER**

**A**

### (A) Half Page Ad horizontal

Size Specifications:  
**6.8" w x 4.3" h**

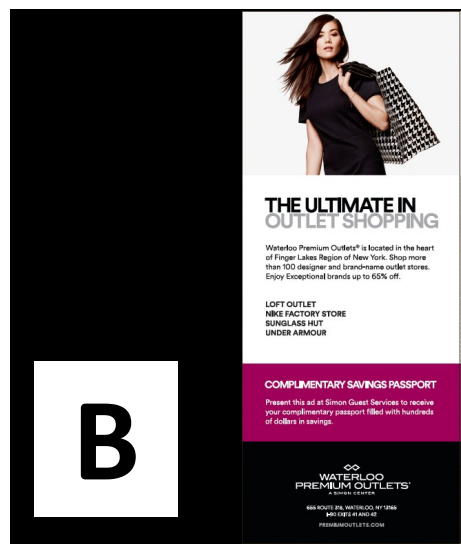
Member Rate: \$1,750  
Non Members: \$2,100



### (B) Half Page Ad vertical

Size Specifications:  
**3.56" w x 8.66" h**

Member Rate: \$1,750  
Non Members: \$2,100



**B**

**C**

### (C) Quarter Page

Size Specifications:  
**3.56" w x 4.52" h**

Member Rate: \$995  
Non Members: \$1,350



**D**

### (D) Eighth-Page

Size Specifications:  
**3.56" w x 2" h**

Member Rate: \$575  
Non Members: \$925



**E**

### (E) Enhanced Listings

Your Business Logo added to Member Categories Text Listing

Included with ALL ad purchases



Geneva Area Chamber of Commerce

PO Box 587 • Geneva, NY 14456 • Phone: 315-789-1776 • Fax: 315-789-3993 • [www.genevanyc.com](http://www.genevanyc.com)



# Geneva Area Welcome Guide 2020-'21!

## Don't Miss Out on Geneva's ONLY Official Publication! (printed every 2 years!)



- Member-Based!
- Our all-new guide will offer information and resources that will cater to residents, community members and businesses located throughout the heart of the FLX!
- Helpful tool for locals, travelers, visitors and those looking to relocate or retire in the Finger Lakes region!
- Featuring chapters and respective categories with member business listings, while offering a variety of information about area vendors, services, and more! (Another easy way to connect your business to even more potential customers!)

**Publication Release:** Summer/Fall 2020 **Various Print Runs:** 10-20,000

**Distribution Outlets:** Target market locations ranging from local businesses, to regional and statewide distribution partners, as well as a national mailing and fulfillment program.

## Advertising Contract



**Business/Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone/Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City, State, and Zip:** \_\_\_\_\_

### Advertising Options (Please refer to rate sheet for visuals & ad examples)

_____ <b>Half Page Horizontal</b>	6.8" w x 4.3" h	<b>Member</b> \$1,750	<b>non:</b> \$2,100
_____ <b>Half Page Vertical</b>	3.56" w x 8.66" h	<b>Member</b> \$1,750	<b>non:</b> \$2,100
_____ <b>Quarter Page</b>	3.56 w x 4.52" h	<b>Member</b> \$995	<b>non:</b> \$1,350
_____ <b>Eighth Page</b>	3.56 w x 2" h	<b>Member</b> \$575	<b>non:</b> \$925

### \*Early Bird Pricing:

Take \$50 off ALL ads purchased & PAID by February 28, 2020



### \*Multi Ad Buy Special!

Buy any ad and receive a complimentary Enhanced Listing Ad!



### Yes, I would like to:

\_\_\_\_\_ **Option 1: Submit a New Ad.** (please choose from sizes above) \_\_\_\_\_ **Option 2: Repeat** my ad from a previous guide

**Artwork Specifications & Requirements:** Only professionally prepared or designed art files will be accepted. Acceptable File Types: JPEG, TIFF, or PDF. Color format: CMYK. Resolution: 300 dpi. \*Please submit all completed ads electronically, via e-mail to [info@genevany.com](mailto:info@genevany.com) by March 31, 2020\* If you need assistance with creating or preparing your files, the Chamber can refer you to our professional designers who will work with you to design your ad.

### Non-Advertising (FREE Listings)

\_\_\_\_\_ **I'm Missing from the Guide, Please Add Me:** (recently opened, change of ownership or name, needs to be added)

\_\_\_\_\_ **Oops, My Listing is Wrong; Let's Update It:** (listing has incorrect or outdated contact information)

**PAYMENT OPTIONS:** Check # \_\_\_\_\_ (Please make check payable to Geneva Area Chamber of Commerce)

**OR Credit Card Please circle one:** Master Card / Visa / American Express

Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Ad size/Total: \_\_\_\_\_ Payment Form \_\_\_\_\_

**CONTRACT SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_