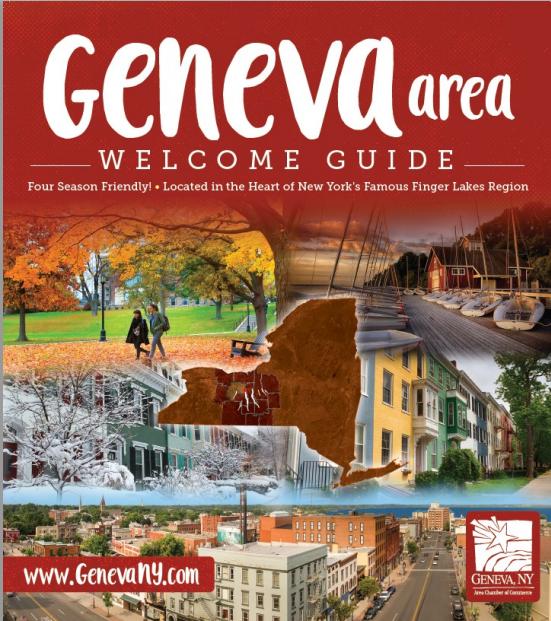
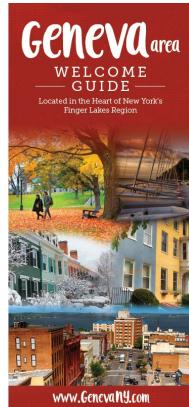


# Geneva Area Welcome Guide 2020-21! Advertising Options



{Only Printed Every 2 Years!!!}

• \*Deadline Extended for Ad Sales: May 1, 2020\*



**NEW**

## Multi Ad Buy Special!

Buy any ad and receive a complimentary Enhanced Listing Ad!

**SPECIAL OFFER**



**A**



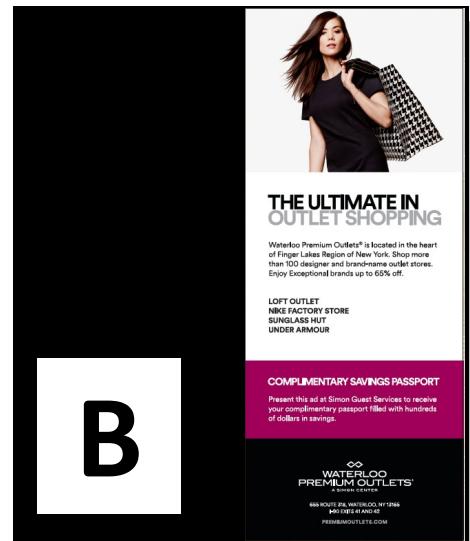
### (A) Half Page Ad horizontal

Size Specifications:

**6.8" w x 4.3" h**

**Member Rate: \$1,750**

**Non Members: \$2,100**



**C**



### (C) Quarter Page

Size Specifications:

**3.56" w x 4.52" h**

**Member Rate: \$995**

**Non Members: \$1,350**



**D**



### (D) Eighth-Page

Size Specifications:

**3.56" w x 2" h**

**Member Rate: \$575**

**Non Members: \$925**

**E**

### (E) Enhanced Listings

Your Business Logo added to Member Categories Text Listing

**Included with ALL ad purchases**



Geneva Area Chamber of Commerce



# Geneva Area Welcome Guide 2020-'21!

**Don't Miss Out on Geneva's ONLY  
Official Publication!**  
(printed every 2 years!)



- Member-Based!
- Our all-new guide will offer information and resources that will cater to residents, community members and businesses located throughout the heart of the FLX!
- Helpful tool for locals, travelers, visitors and those looking to relocate or retire in the Finger Lakes region!
- Featuring chapters and respective categories with member business listings, while offering a variety of information about area vendors, services, and more! (Another easy way to connect your business to even more potential customers!)

**Publication Release:** Summer/Fall 2020 **Various Print Runs:** 10-20,000

**Distribution Outlets:** Target market locations ranging from local businesses, to regional and statewide distribution partners, as well as a national mailing and fulfillment program.

## Advertising Contract



**Business/Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone/Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, and Zip:** \_\_\_\_\_

### Advertising Options

(Please refer to rate sheet for visuals & ad examples)

<input type="checkbox"/> Half Page Horizontal	6.8" w x 4.3" h	Member  \$1,750	non: \$2,100
<input type="checkbox"/> Half Page Vertical	3.56" w x 8.66" h	Member  \$1,750	non: \$2,100
<input type="checkbox"/> Quarter Page	3.56w x 4.52" h	Member  \$995	non: \$1,350
<input type="checkbox"/> Eighth Page	3.56w x 2" h	Member  \$575	non: \$925

### \*Early Bird Pricing:

Take \$50 off ALL ads purchased & PAID by February 28, 2020

**\*Multi Ad Buy Special!**  
Buy any ad and receive a complimentary Enhanced Listing Ad!



SPECIAL OFFER

### Yes, I would like to:

**Option 1:** Submit a **New Ad.** (please choose from sizes above)  **Option 2:** **Repeat** my ad from a previous guide

**Artwork Specifications & Requirements:** Only professionally prepared or designed art files will be accepted. Acceptable File Types: JPEG, TIFF, or PDF. Color format: CMYK. Resolution: 300 dpi. \*Please submit all completed ads electronically, via e-mail to [info@genevany.com](mailto:info@genevany.com) by March 31, 2020\* If you need assistance with creating or preparing your files, the Chamber can refer you to our professional designers who will work with you to design your ad.

### Non-Advertising (FREE Listings)

I'm Missing from the Guide, Please Add Me: (recently opened, change of ownership or name, needs to be added)

Oops, My Listing is Wrong; Let's Update It: (listing has incorrect or outdated contact information)

**PAYMENT OPTIONS:** Check # \_\_\_\_\_ (Please make check payable to Geneva Area Chamber of Commerce)

OR Credit Card Please circle one: Master Card / Visa / American Express

Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Ad size/Total: \_\_\_\_\_

Payment Form \_\_\_\_\_

**CONTRACT SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_