

# Looking for ways to increase your exposure in Downtown Geneva?

{have you heard about our brand new advertising opportunity for members?}



Geneva Area Chamber of Commerce

## Window Display Advertising Program

*An opportunity for members of the Geneva Area Chamber of Commerce to generate additional awareness and exposure for their business and its mission, products, services, and/or location.*

**Ideal for member businesses that would like to tell their story but may not have a downtown location or nearby presence.**

- Located at the corner of Seneca and Exchange Street in downtown Geneva, this prime spot offers exposure and awareness for member businesses, helping to tell their story to various individuals on a daily basis.
- Foot traffic to One Franklin Square's multiple business offices, as well as being located at a major intersection both increases a businesses' daily impressions!

### PRICING DETAILS:

- \$150.00 per month for Bottom
- \$25.00 Top Add On
- Your choice of 6 windows

Two Front windows face Seneca & Exchange St.

Specs: Bottom: (4'3" w x 4'11" h)  
Top Add On : (4'3" w x 2'2" h)  
Full Window: (4'3" w x 7'3" h)  
2" Black bar at 26" from top

Four Side windows face Exchange St.

Specs: Bottom (3'7" w x 4'10" h)  
Top Add On: (3'7" w x 2'3" h)  
Full Window: (3'7" w x 7'3" h)  
2" Black Bar at 27" from top

**All Window Space Advertising Reservations Are Based on First-Come, First-Serve Availability.**



Top-Add On Only

Bottom



CALL OR EMAIL THE CHAMBER TO LEARN MORE OR RESERVE ADVERTISING SPACE

• INFO@GENEVANY.COM •

The GACoC reserves the right to accept or deny window displays and signage based on tasteful and professional design/content.

# GACoC Window Display Advertising Program

## \*2021 Reservation Form\*



**SUBJECT TO AVAILABILITY**

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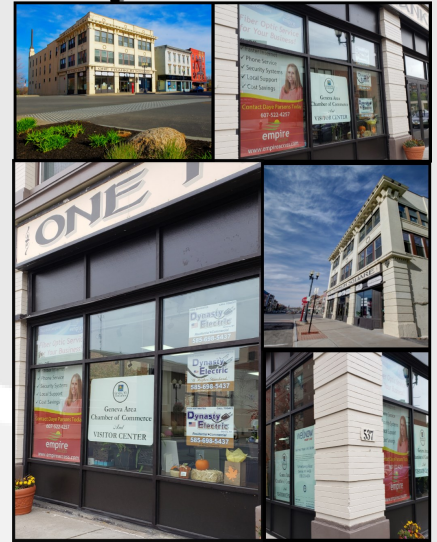
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**No downtown storefront?  
No problem!**



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Reservations Are Based on  
First-Come, First-Serve Availability.**

**Payment must be received in full  
prior to securing space reservations**

### Return on Investment– How our numbers = ROI for your business!

Located at the corner of Seneca and Exchange Street in downtown Geneva, this prime spot offers exposure and awareness for member businesses, helping to tell their story to various individuals on a daily basis. Foot traffic to One Franklin Square's multiple business offices, as well as being located at major intersection both increases the daily impressions for businesses participating in the Chamber's Window Display Program!

**\*Did You Know:** on average our office sees 100+ walk-ins per month, including tourists, business owners, and community partners!



Detach this portion and return to:

Geneva Area Chamber of Commerce

P.O. Box 587 Geneva, NY 14456

Or email [info@genevany.com](mailto:info@genevany.com)

Business Name: \_\_\_\_\_ Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Requested Space: \_\_\_\_\_ Requested Dates (Spaces are booked monthly): \_\_\_\_\_

Payment: (Please Circle One) ☐ Enclosed ☐ Credit Card

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

FOR OFFICE USE ONLY: WINDOW #: \_\_\_\_\_ PAYMENT METHOD: \_\_\_\_\_ CHECK #: \_\_\_\_\_

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