

# Featured Member Marketing Program: Digital Communications



★ 2018 Advertising Options ★



GENEVA, NY

Geneva Area Chamber of Commerce



## OPTION 1:

### CHAMBER E-CONNECTION NEWSLETTER ADVERTISING

- **\$100.00 per month**
- Includes placement of member's advertisement in monthly e-Newsletter, *The Chamber Connection*
- Can include an image of a pre-made ad, or a supplied digital flyer for an upcoming event or promotional program, with optional web links.
- Must supply advertising materials (artwork files-jpeg, or document- PDF) and any requested links) by 15th of prior month to [info@genevany.com](mailto:info@genevany.com)
- Spaces available on first come, first serve basis

## OPTION 2:

### ADVERTISING COMBO (E-COMMUNICATIONS, SOCIAL MEDIA, & PRINTED DISPLAY )

- **\$175.00 per month**
- Includes placement of member's advertisement in monthly e-Newsletter, *The Chamber Connection*
- Includes placement of member's advertisement in additional e-blasts and communications for upcoming events, news or reminders during that month
- Includes printed copies of member advertisement to use for display and distribution at the Chamber's office and downtown visitor center during that month
- Includes (2) featured posts on social media
- Spaces available on first come, first serve basis

Detach this portion and return to:

Geneva Area Chamber of Commerce

P.O. Box 587 Geneva, NY 14456

Or fax to: 315-789-3993 or email [info@genevany.com](mailto:info@genevany.com)

Business Name: \_\_\_\_\_ Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Marketing Program Choice : (Please Circle One) ☐ Option 1 ☐ Option 2

Program Dates Requested (Spaces are booked monthly): \_\_\_\_\_

Payment: (Please Circle One) ☐ Enclosed ☐ Credit Card

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

FOR OFFICE USE ONLY: MONTH: \_\_\_\_\_ PAYMENT METHOD: \_\_\_\_\_ CHECK #: \_\_\_\_\_