

MARYLAND POLO CLUB
Est. 1986



**Maryland Polo Club
2026 Sponsor Deck**



Welcome to Maryland Polo Club! Thank you for your interest!

Our mission at the Maryland Polo Club is not only to provide quality polo and exceptional experiences for our players and guests, but also to create a valuable space for the advertisement and marketing of organizations and corporations in our area. We invite and encourage you to join our community as a sponsor for the 2026 season!

Whether you are interested in physical signage, digital exposure, business to business networking, client relationships or a tournament package, we strive to offer options with valuable returns for sponsors of all levels.

We look forward to seeing you on the field!

Best,
Parker Pearce
Manager | Maryland Polo Club



Why should your brand market through the Maryland Polo Club?

Hybrid Exposure: Digital and Physical

- Social media postings to advertise your company with over 35,000 viewers across our social media platforms
- Featured photos and advertisement in annual magazine with over 1,500 views annually
- Eye catching signage in strategically placed locations for ideal viewing and photos

Immersive Experience and Engagement

- Engaging experience with ample opportunities for face-to-face interactions with clients, team members, and organizations
- Memorable experience leading to valuable connections and ideal networking opportunities in welcoming environment

Content Creation Opportunities

- Take photos with your signage, guests, players, and horses for social media sharing
- Capture content of joyful team experiences, celebrations, and events for internal uses

Target Audience Alignment

- Includes both affluent and middle-income spectators and visitors with options for all
- Diverse group of visitors and players from across the world

Flexibility and Frequency

- Minimum of 2 polo matches every weekend to attend as frequently as schedules allow
- If you do not find what you are looking for, please reach out directly - All support is immensely appreciated!

Season Info and Demographics

General Information for MPC 2026 Season

- Matches held Friday at 6:00PM on Ladew Field (5:30PM starting 7/24 due to daylight) and Sunday at 11:00AM
- May 29th – Sept. 13th
- Address: 3633 Fallston Rd, Jarrettsville, MD 21084
- Gates open an hour before the start of the match
- Tailgating and picnics encouraged
- Matches last about an hour and a half to two hours
- Use the link below to access our links page for additional information including scheduling, parking, website, and more

<https://lp.constantcontactpages.com/cu/vXISA5H/MPCinfolinks>

Spectator, Player, and Member Demographics

- Welcoming environment for individuals of all incomes, backgrounds, and interests
- Majority American polo players with numerous International players
- Participants and spectators of all ages with majority between 35-64
- Generally, affluent, highly educated spectators - dedicated group of locals and growing number of new fans from outside our region
- Rapidly developing and growing group of women's members alongside a consistent group of men's players
- Average of 250 guests daily with frequent attendance rates topping 500+



Season Presenting Sponsor

The presenting sponsor package is our top-level sponsorship opportunity providing your company with recognition over the entire polo season. Our Season will be referred to as: The Maryland Polo Club presented by “Your Company”.

Package Cost: \$10,000



Brand Awareness Benefits

- Full page ad in season program
- Featured on awards banner, field-side banner, announcer stand banner, live announcements, and advertising during games
- Promotion through MPC Website and social with 35k+ viewers

Tournament Presentation Opportunity

- Tournament or exhibition in the name of the sponsor, alongside a field side event for 50-75, pre-game demonstrations, bowl in of the first game ball
- Present trophies, and provide trophies if desired, following tournament with photo opportunities at the trophy ceremony



Field Side Entertaining

- Reserved parking space on the Ladew and Weber sideline
- Reserved VIP Section at Ladew Field (**info on page 9**) **NEW!!!**
- Free off-field parking for your guests the night of your event
- 10 individual full season guest passes, additional visitor passes can be purchased at cheaper rate than gate fee

Arena Season Presenting Sponsor



NEW!!! - Presenting Arena Sponsor
First ever opportunity to serve as the Maryland Polo Club's sole Presenting Sponsor of our recently restored arena. Not only will this sponsorship go directly to the improvement of our arena, but it also includes multiple banner opportunities, private event hosting, social media advertising, and tournament presentation benefits to all tournaments held in the arena this season.

Package Cost: \$7,500

Package Includes:

- Banner opportunities along arena walls, within goal mouths, and below the scoreboard
- Private night of arena polo with maximum of 50 guests, all accommodations provided by sponsor
- Posting across all social media platforms including win picture opportunities
- Trophy presenter for all tournaments held in the arena

Gold Sponsor

The Gold Sponsor package allows for two companies to join us as sponsors of Friday or Sunday matches throughout the entirety of our season. Join us for great polo and fun, while allowing us to promote your business!

Package Cost: \$5,000

Brand Awareness

- 1/2 page 4-color ad in our season program
- Prominently placed logo on announcer stands
- Halftime announcements during Friday or Sunday matches
- Promotion on MPC website and social with an audience of 35k+

Field Side Entertaining

- Reserved parking space on the Ladew or Weber sideline
- Off-field parking passes provided for your visiting guests



Tournament Sponsor

Presenting rights to a tournament of choice, first come, first served. Maryland Polo Club holds several USPA sanctioned tournaments. Present trophies to winning teams and provide other awards if desired. Five car passes for your attending guests will also be made available. Due to limited space, we will ask that your guests park in our overflow section and walk to your reserved space for the night.

Package Cost: \$2,500

Brand Awareness Benefits

- Promoted as tournament sponsor on all MPC social media platforms
- Public address announcements of tournament sponsorship
- Pre-game polo rules explanation and demonstration
- Presentation of trophy with photo opportunity



VIP Corporate Box Sponsor

NEW!!! - Your chance to become one of the first sponsors to hold a VIP Corporate box at the Maryland Polo Club and take your experience at MPC to the next level! Register today while spaces remain available!

Cost: (\$2,000, first 2 at one-time discount of \$1,500)

Purpose and Goal

Provide local organizations and corporations an exciting new venue to host clients, hold staff events, encourage team building, and facilitate networking. In addition, this space provides the premier vantage point for all matches on Ladew Field.



Benefits and More

Each VIP box will feature its own tent, opportunity for signage, and a roped off area for approximately 15-30 guests of your choosing. Includes 5 parking passes for off field parking for guests. All other guests must pay for entry. Tent, signage, catering, and other needs to be supplied by corporation, however MPC staff will prepare your designated area and assemble tents prior to all matches.

Please reach out to marylandpoloclub@gmail.com directly regarding interest as this offering can be customized to fit your business' needs.

Join us as a VIP Corporate Box Sponsor and become one of the few groups to experience this breathtaking view and all the valuable opportunities it offers for your organization!

Individual Sponsorship Options

Team/Jersey Sponsor

- Naming rights to a club team and custom jerseys to be used on non-tournament Fridays or Sundays
- Great opportunity to display your brand to the local audience and be featured across our social media

Cost: ~\$2000 (\$1,000 + Jerseys)



NEW!!! - Goal Post Sponsor

- Opportunity to replace aging goal posts and display your company logo in the most prominently photographed location on the field

Cost: ~\$2000 (\$500 + Goal Posts)

MVP Award Sponsor

- Chance to sponsor the MVP award and participate in the trophy presentation of your desired tournament

Cost: ~\$750 (\$500 + Award)



Best Playing Pony Sponsor

- Opportunity to present and provide best playing pony awards at tournament of your choosing
- Consists of a branded and dedicated blanket for the winning horse and any other additional awards the sponsor would like to provide

Cost: ~\$750 (\$500 + Award)

Game Sponsor

- Presenting rights to a match with one sideline parking spot, pre-game polo demonstration, social media exposure and announcements
- Includes opportunity to present trophies (not provided) and take photos with players and guests - Great option for small celebrations

Cost: \$750

Signage and Banner Opportunities

On-Field Signage

- 5'x16' vinyl advertising banner on Ladew Field sidelines
- Great view of the crowd and photographers, very popular
- Includes a subscriber pass which provides all season access to matches with field side parking on a first come first serve basis
- Banners can be designed and produced by Image360 at cost below or may be provided if made to specification
- Yearly renewal cost only \$500

Initial Cost:

~\$850 (\$500 + Banner)



Arena Signage

- 3'x8' vinyl advertising banner displayed on walls of the MPC Arena
- Great advertising and a fun way to get closer to the action in the arena
- Renewal cost with same banner for the following year only \$400

Initial Cost:

~\$500 (\$400 + Banner)



The season is quickly approaching, and we cannot wait to see you all on the field as we enter the 40th anniversary season of the Maryland Polo Club. With your support, the 2026 season is sure to be filled with great polo, good times, and even better memories.

Become a sponsor today and join us with a first-class seat to the action while we promote your brand throughout the incredible MPC community!

We look forward to working with you and hope everyone finds a way to support and be involved. If you do not see exactly what you are looking for in the previously mentioned options, please reach out directly. We are more than happy to craft the perfect MPC experience for your organization.

See you on the field!

Parker Pearce
Manager | Maryland Polo Club
marylandpoloclub@gmail.com

