



# 2018 MOONLIGHT BIKE RIDE

Presented by the Mason City Chamber of Commerce Worksite Wellness Committee

8:30PM - MIDNIGHT | SATURDAY, JULY 28, 2018

Join us for a 10-mile bicycle ride under the light of a full summer moon!

## SCHEDULE OF ACTIVITIES:

### Registration 8:30PM | Southbridge - South Parking Lot

Riders receive a swag bag, bike light, and refreshments

### Activity Stations 8:30PM-10PM | Activity Zone

Activities include bike licensing, a safety station, glow-in-the-dark decorations, contest for best costumes and decorated bikes, live music from local artist Ruthless Ruth, and more!

### Bike Ride 10PM | Southbridge Parking Lot (East End)

Bike helmets REQUIRED for all riders

### Halfway Point Pit Stop | NIACC Activity Center

Snack and live entertainment

### Breakfast 11:30PM-1AM | Southbridge Parking Lot

Mr. Taco breakfast burritos & fresh fruit (included in registration for all riders)



For questions contact Kativa Weitzel at  
kweitzel@masoncityia.com or 641-423-5724



Live Entertainment: Ruthless Ruth  
Shown performing at  
Tree Town Music Festival 2017

## FULL MOON SPONSOR:

**POET**  
biorefining

## REGISTRATION: Each rider must sign liability waiver on the back of this form

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Rider 1 Name \_\_\_\_\_

Rider Age ☐ 0-17 ☐ 18+

Rider 2 Name \_\_\_\_\_

Rider Age ☐ 0-17 ☐ 18+

Rider 3 Name \_\_\_\_\_

Rider Age ☐ 0-17 ☐ 18+

Rider 4 Name \_\_\_\_\_

Rider Age ☐ 0-17 ☐ 18+

\*For FREE bike light, registration must be received by July 13

\*Family registrations must have at least one 18+ aged rider

### \*Registration:

Youth (17 and under) \$20 x \_\_\_\_\_ = \$\_\_\_\_\_

- riders in trailers, bike seats, wagons, etc. are free

Adult (18+ years) \$25 x \_\_\_\_\_ = \$\_\_\_\_\_

Family (max. 4 riders) \$50 x \_\_\_\_\_ = \$\_\_\_\_\_

### Sponsorship:

Half Moon \$1,000 x \_\_\_\_\_ = \$\_\_\_\_\_

Crescent Moon \$500 x \_\_\_\_\_ = \$\_\_\_\_\_

Starry Night \$250 x \_\_\_\_\_ = \$\_\_\_\_\_

**Total:** \$\_\_\_\_\_

### Method of Payment:

☐ Invoice ☐ Check ☐ Credit Card

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES:

### Half Moon Sponsor: \$1000 (Limited to Two)

- Business name & logo printed in the Chamber Newsletter, weekly electronic Chamber News, website, Facebook posts, email signature, and event promotional video
- Opportunity to include promotional item at rider registration table
- Promotion booth at the "Halfway Point Pit Stop"
- 30 second promotional video
- Registration for 20 riders

### Crescent Moon Sponsor: \$500 (Limited to Four)

- Promotional mentions in the Chamber Newsletter, weekly electronic *Chamber News*, and website
- Registration for 10 riders

### Starry Night Sponsor: \$250

- Promotional mentions in the Chamber Newsletter, weekly electronic *Chamber News*, and website
- Registration for 5 riders

### Volunteer Sponsor: 5+ Volunteers

- Donate 5 or more volunteers and your company or group will automatically receive Starry Night sponsorship status!



### PROJECT PARTNERS:

Main Street Mason City  
Mason City Active Living & Transportation Commission  
North Iowa Area Community College  
Southbridge  
Wayne's Ski & Cycle



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## Liability Waiver

EACH RIDER MUST SIGN WAIVER, WEAR A BIKE HELMET, AND HAVE A BIKE LIGHT.

(Bike light provided if registered prior to July 13)

In consideration of our acceptance of this entry, I hereby for myself, my heirs, executors, administrators, waive any and all rights and claims for damages I may have against individuals associated with the event, for any and all injuries suffered by me in the event. I attest and verify that I have full knowledge of the dangers involved in this event and I am physically fit and sufficiently trained to participate in it. I allow the Chamber to use my photo and testimonial in traditional print and electronic forms of communication.

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

(Parental signature required for participants under 18 years of age)