

2018

MOONLIGHT BIKE RIDE

Presented by the Mason City Chamber of Commerce Worksite Wellness Committee

8:30PM - MIDNIGHT | SATURDAY, JULY 28, 2018

Join us for a 10-mile bicycle ride under the light of a full summer moon!

SCHEDULE OF ACTIVITIES:

Registration 8:30PM | Southbridge - South Parking Lot

Riders receive a swag bag, bike light, and refreshments

Activity Stations 8:30PM-10PM | Activity Zone

Activities include bike licensing, a safety station, glow-in-the-dark decorations, contest for best costumes and decorated bikes, live music from local artist Ruthless Ruth, and more!

Bike Ride 10PM | Southbridge Parking Lot (East End)

Bike helmets REQUIRED for all riders

Halfway Point Pit Stop | NIACC Activity Center

Snack and live entertainment

Breakfast 11:30PM-1AM | Southbridge Parking Lot

Mr. Taco breakfast burritos & fresh fruit (included in registration for all riders)



For questions contact Kativa Weitzel at
kweitzel@masoncityia.com or 641-423-5724



Live Entertainment: Ruthless Ruth
Shown performing at
Tree Town Music Festival 2017

FULL MOON SPONSOR:



REGISTRATION: Each rider must sign liability waiver on the back of this form

Contact Name _____

Contact Email _____

Rider 1 Name _____

Rider Age 0-17 18+

Rider 2 Name _____

Rider Age 0-17 18+

Rider 3 Name _____

Rider Age 0-17 18+

Rider 4 Name _____

Rider Age 0-17 18+

*Registration:

Youth (17 and under) \$20 x ____ = \$_____
- riders in trailers, bike seats, wagons, etc. are free

Adult (18+ years) \$25 x ____ = \$_____

Family (max. 4 riders) \$50 x ____ = \$_____

Sponsorship:

Half Moon \$1,000 x ____ = \$_____

Crescent Moon \$500 x ____ = \$_____

Starry Night \$250 x ____ = \$_____

Total: \$_____

Method of Payment:

Invoice Check Credit Card

Credit Card # _____

Exp. Date _____

*For FREE bike light, registration must be received by July 13

*Family registrations must have at least one 18+ aged rider

SPONSORSHIP OPPORTUNITIES:

Half Moon Sponsor: \$1000 (Limited to Two)

- Business name & logo printed in the Chamber Newsletter, weekly electronic Chamber News, website, Facebook posts, email signature, and event promotional video
- Opportunity to include promotional item at rider registration table
- Promotion booth at the "Halfway Point Pit Stop"
- 30 second promotional video
- Registration for 20 riders

Crescent Moon Sponsor: \$500 (Limited to Four)

- Promotional mentions in the Chamber Newsletter, weekly electronic *Chamber News*, and website
- Registration for 10 riders

Starry Night Sponsor: \$250

- Promotional mentions in the Chamber Newsletter, weekly electronic *Chamber News*, and website
- Registration for 5 riders

Volunteer Sponsor: 5+ Volunteers

- Donate 5 or more volunteers and your company or group will automatically receive Starry Night sponsorship status!



PROJECT PARTNERS:

Main Street Mason City
Mason City Active Living & Transportation Commission
North Iowa Area Community College
Southbridge
Wayne's Ski & Cycle



Liability Waiver

EACH RIDER MUST SIGN WAIVER, WEAR A BIKE HELMET, AND HAVE A BIKE LIGHT.

(Bike light provided if registered prior to July 13)

In consideration of our acceptance of this entry, I hereby for myself, my heirs, executors, administrators, waive any and all rights and claims for damages I may have against individuals associated with the event, for any and all injuries suffered by me in the event. I attest and verify that I have full knowledge of the dangers involved in this event and I am physically fit and sufficiently trained to participate in it. I allow the Chamber to use my photo and testimonial in traditional print and electronic forms of communication.

Signature: _____

Date: ____/____/____

Signature: _____

Date: ____/____/____

Signature: _____

Date: ____/____/____

Signature: _____

Date: ____/____/____

(Parental signature required for participants under 18 years of age)