

LEADERSHIP North Iowa 2020



Developing Business & Community Leaders

Every Thursday

January 9 - April 2, 2020

**Registration & schedule available at masoncityia.com
or email akrull@masoncityia.com**

Sponsored By:



"Through Leadership North Iowa I was able to give back to my community and connect with other professionals, while further developing my leadership knowledge and skills. I recommend all professionals take advantage of this comprehensive, relevant, and hands-on program."

- Jamie Malek, 2019



Leadership Candidates

Leadership...what is it and do I have it? The *Leadership North Iowa* (LNI) program is beginning its 36th year and is designed to identify and develop future leaders in our community. Good leaders know the importance of lifelong learning and networking - LNI provides both by connecting you with emerging and established leaders. Participants will learn new leadership skills and complete a service project for community betterment. Even participants born and raised in the North Iowa area admit to having learned information about the area that was never before revealed to them. Employers will benefit from employees who are more engaged in their community, have a greater appreciation of North Iowa, and are more committed to staying in the area. The program also benefits those residents who are new to the region.

Tuition

Tuition for LNI is \$395 for Chamber members or \$500 for non-members, and includes \$50 toward a service club of choice, instruction fees, materials, refreshments, and graduation reception. Tuition may be paid by the employer, sponsoring organizations, or by the participant.

Time Commitment

Each participant is expected to attend class sessions held every Thursday from January 9 - March 26, with a graduation ceremony on April 2. Due to limited enrollment, applicants are encouraged to register soon to ensure acceptance into the program.

2020 Leadership North Iowa Curriculum

| CATEGORY | SUBJECT |
|---------------------------------|--|
| Leadership Styles | <ul style="list-style-type: none">• Introduction & Professional Portraits• Personality Styles |
| Networking | <ul style="list-style-type: none">• Networking Skills• <i>Business After Hours</i> |
| Learning About My Community | <ul style="list-style-type: none">• Historic Park Inn Tour |
| Servant Leadership | <ul style="list-style-type: none">• Building a Better Community |
| Law Enforcement | <ul style="list-style-type: none">• Cerro Gordo County Law Enforcement Facility Tour |
| Community Leadership | <ul style="list-style-type: none">• Service Project Work Session |
| Leadership & Ethics in Business | <ul style="list-style-type: none">• Ethics in Leadership |
| Leadership & Stewardship | <ul style="list-style-type: none">• POET Biorefining Plant Tour |
| Leadership & Communications | <ul style="list-style-type: none">• Public Speaking |
| Leadership & the Common Good | <ul style="list-style-type: none">• Public Service |
| Local Business & Industry | <ul style="list-style-type: none">• Lehigh Cement Co. Plant Tour |
| Leadership vs. Management | <ul style="list-style-type: none">• Guest Panel of Local Business Leaders |
| Graduation | <ul style="list-style-type: none">• Graduation Ceremony at the Commerce Center |

Classes will take place every Thursday, January 9 - April 2. Class times vary; most sessions average 2 hours during the workday.

NAME: _____

BUSINESS: _____

JOB TITLE: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

WORK PHONE: _____ EXT. _____

CELL PHONE: _____

WORK EMAIL: _____

Chamber Member Fee: \$395

Non-Member Fee: \$500

Payment:

- Please invoice our business
- Included in Investor Package
- Check enclosed
- Credit Card

_____ Exp ____/____

Signature _____

Please complete the registration and send to Allyson Krull:

Mason City Chamber of Commerce | 9 N Federal Ave | Mason City, IA 50401 • 641.423.5724 | akrull@masoncityia.com