

LEADERSHIP North Iowa 2018



Developing Business & Community Leaders

Every Thursday

January 4 - March 29, 2018

**Registration & schedule available at masoncityia.com
or email akrull@masoncityia.com**

Sponsored By:



"LNI gives you an insider's look into North Iowa; a chance to learn more about our community from a different perspective. I am, without a doubt, a more well-informed and educated citizen because of Leadership North Iowa." - Louisa Montealvo, 2017

Leadership Candidates

Leadership...what is it and do I have it? The *Leadership North Iowa* (LNI) program is beginning its 35th year and is designed to identify and develop future leaders in our community. Good leaders know the importance of lifelong learning and networking - LNI provides both by connecting you with emerging and established leaders. Participants will learn new leadership skills and complete a service project for community betterment. Even participants born and raised in the North Iowa area admit to having learned information about the area that was never before revealed to them. Employers will benefit from employees who are more engaged in their community, have a greater appreciation of North Iowa, and are more committed to staying in the area. The program also benefits those residents who are new to the region.

Tuition

Tuition for LNI is \$395 for Chamber members or \$500 for non-members, and includes a one-year membership to the Mason City Jaycees, instruction fees, materials, refreshment breaks, and graduation. Tuition may be paid by the employer, sponsoring organizations, or by the participant.

Time Commitment

Each participant is expected to attend class sessions held every Thursday from January 4 - March 22, with a graduation ceremony on March 29. Due to limited enrollment, applicants are encouraged to register soon to ensure acceptance into the program.

2018 Leadership North Iowa Curriculum

CATEGORY	SUBJECT
Introduction & Leadership Styles	<ul style="list-style-type: none">• Introduction & Professional Portraits• Personality Styles
Networking	<ul style="list-style-type: none">• Networking Skills• <i>Business After Hours</i>
Learning About My Community	<ul style="list-style-type: none">• Historic Park Inn Tour
Leadership & the Common Good	<ul style="list-style-type: none">• Government & Citizenship• Service Project
Leadership Growth	<ul style="list-style-type: none">• The 5 Levels of Leadership
Law Enforcement	<ul style="list-style-type: none">• Cerro Gordo County Law Enforcement Facility Tour
Leadership & Ethics in Business	<ul style="list-style-type: none">• Ethics in Leadership
Community Leadership	<ul style="list-style-type: none">• Service Project Work Session
Leadership & Stewardship	<ul style="list-style-type: none">• POET Biorefining Plant Tour
Innovative Leadership	<ul style="list-style-type: none">• Fostering Innovation in the Workplace
Local Business & Industry	<ul style="list-style-type: none">• Lehigh Cement Co. Plant Tour
Leadership vs. Management	<ul style="list-style-type: none">• Guest Panel of Local Business Leaders
Graduation	<ul style="list-style-type: none">• Graduation Ceremony at the Commerce Center

Classes will take place every Thursday, January 4-March 29. Class times vary; most sessions average 2 hours during the workday.

NAME: _____

BUSINESS: _____

JOB TITLE: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

WORK PHONE: _____ EXT. _____

CELL PHONE: _____

WORK EMAIL: _____

Chamber Member Fee: \$395

Non-Member Fee: \$500

Payment:

☐ Check enclosed in the amount of \$ _____

☐ Please invoice our business

☐ Credit Card

_____ Exp ____/____

Signature _____

Please complete the registration and send to Allyson Krull:

Mason City Chamber of Commerce | 9 N Federal Ave | Mason City, IA 50401 • 641.423.5724 | akrull@masoncityia.com