

WORKFORCE SHORTAGES: A Call to Action

A look into Iowa's Competitive Dashboard



Georgia Van Gundy
Iowa Business Council

7:30 – 8:30AM | Wednesday, May 22, 2019
North Iowa Regional Commerce Center
9 N Federal Ave | Mason City



You're Invited

Join the Chamber of Commerce for a special presentation by Georgia Van Gundy, Executive Director of the Iowa Business Council at 7:30AM on May 22 at the Commerce Center. A continental breakfast will be provided.

Presentation Highlights

- Review of Iowa's Competitive Dashboard; how Iowa is competing nationally
- Recommendations on what our state can do to become more competitive
- Initiatives to increase and diversify the state's population in order to address the workforce shortage
- Connecting academia with business to ensure knowledge about opportunities
- Aligning graduates' skill sets with high demand careers

RSVP to chamber@masoncityia.com or call 641.423.5724