

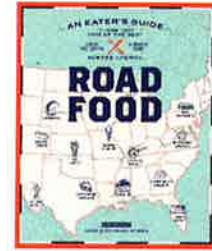
Birdsall's Ice Cream Co. proudly featured in:

Roadfood, 10th Edition

*An Eater's Guide to More Than 1,000 of the Best
Local Hot Spots and Hidden Gems Across America*

By Jane and Michael Stern

www.roadfood.com



BIRDSALL'S ICE CREAM CO.

518 N. Federal Ave. 641-423-5365
Mason City, IA LD | \$

Opened in 1938, Birdsall's is a Mason City magnet for ice cream lovers. When she visited in the summer of 2014, Roadfood.com contributor Shiree Schade described the signature peach ice cream as having "excellent texture and tremendous flavor," and recommended having it with chopped fresh peaches on top. "Manna from Heaven!" she declared. A nice alternative if you crave a different kind of manna is to have it topped with Johnston's hot fudge. The ice cream has a powerful enough flavor to maintain its peachy nature even under a blanket of the velvety fudgy topping.

When peach ice cream is not in season, we recommend banana fudge ice cream, which contains real bananas. Birdsall's also offers a full menu of turtle sundaes, banana splits, cones, cups, shakes, and sodas.

ROADFOOD

Greetings from the Roadfood Team;

We hope you already know that Birdsall's Ice Cream Co is featured in the new 2017 edition of the definitive guide to great American eateries, **Roadfood**. We're enclosing a copy of the review. Please feel free to frame it and put it on the restaurant wall! We're also enclosing a "**Reviewed in Roadfood**" sticker suitable for posting on a door or window. It is a beacon for hungry travelers in search of great eats.

Over the years, countless numbers of foodies have used **Roadfood** as their trusted guide to eating their way across the country and enjoying the best-of-the-best REAL American food. Don't be surprised if some of these enthusiasts arrive with a copy of the **Roadfood** book in hand and ask for your signature on the page where your restaurant is reviewed.

Finally, thank you for making our job of finding great food so delicious!