



MOONLIGHT BIKE RIDE

Presented by the Mason City Chamber of Commerce
Worksite Wellness Committee

Sponsorship Opportunities

Full Moon Sponsor: \$1000

Limit two sponsors; first right of refusal

- Registration for 20 riders
- Promotion booth at the "Halfway Point Pit Stop"
- Opportunity to include promotional item at rider registration table
- Company logo in Chamber Newsletter article
- Logo in weekly Chamber News email
- Logo in event email blast
- Logo in all printed event marketing materials
- 30-second promotional video

Half Moon Sponsor: \$500

- Registration for 10 riders
- Company name in Chamber Newsletter article
- Company name in weekly Chamber News email
- Opportunity to include promotional item at registration table

Crescent Moon Sponsor: \$250

- Registration for 5 riders
- Company name in Chamber Newsletter article
- Company name in weekly Chamber News email
- Opportunity to include promotional item at registration table

Starry Night Sponsor: 5+ Volunteers

- Company name in Chamber Newsletter article & Chamber News email



PROJECT PARTNERS

Main Street Mason City
Mason City Active Living & Transportation Commission
North Iowa Area Community College
Southbridge Mall
Wayne's Ski & Cycle



For questions contact Kativa Weitzel at kweitzel@masoncityia.com or 641-423-5724