



DIGITAL MARKETING CERTIFICATE

Digitally Optimize Your Business Marketing

The digital world has taken over and keeping up with it can be an intimidating challenge.

Are you looking to be quickly brought up-to-speed and gain a firmer grasp on ways to better market your business to today's customers? If so, this course is for you!

ENROLL TODAY

641-422-4358

Course # 110167

Cost: \$199

Dates: 9/12, 9/26,
10/10 and 10/24



NORTH IOWA AREA COMMUNITY COLLEGE

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New Offering at NIACC: Digital Marketing Certificate

During this course, you will apply digital and online marketing, advertising, and sales techniques targeted to Internet or electronic information and sales. You will learn about improving email marketing and promotions, boosting website traffic and the mysteries of analytics and search engine optimization.

The course will also dive into online advertising and carefully explore social media and mobile marketing. NIACC's Digital Marketing Certificate is designed for individuals ready to expand their skill set in today's internet driven market. This course will quickly bring you up-to-speed on digital advertising and provide you with a firmer grasp on ways to better market your business to today's customers.